

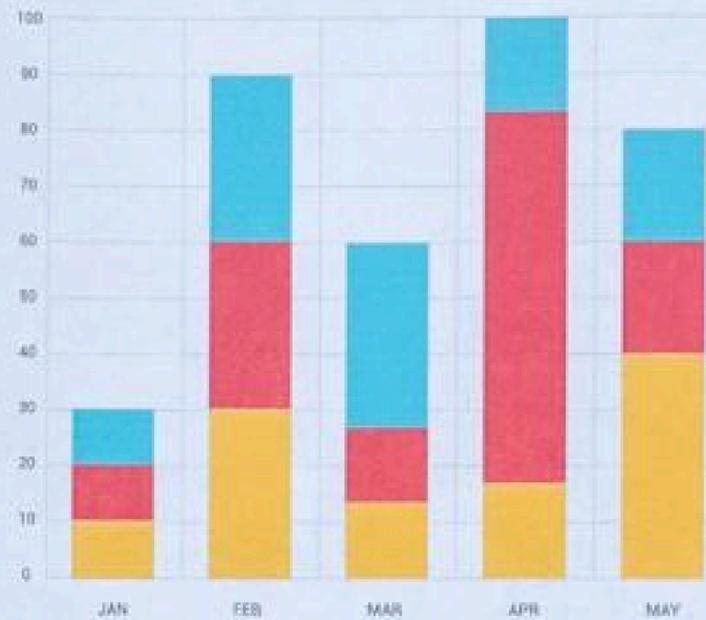
Up To 50%

Scholarship Available

MBA | ONLINE

DIGITAL INNOVATION & BUSINESS TRANSFORMATION

Our company



Business items





Turn your dreams to careers at S-Next

Accelerate Your Leadership Journey with an MBA in Digital Innovation & Business Transformation.

*Embracing digital transformation isn't just an option
—it's the key to profitability and resilience in a disruptive world.*

Our MBA in Digital Innovation & Business Transformation empowers you to:

 Drive business growth with cutting-edge digital strategies

 Leverage AI & automation for smarter decision-making

 Transform operations to enhance agility and efficiency

Quick Facts

 18 months

 Online

 90 ECTS

 English

 Full - time

 Jan, March, May, Jul , Sep, Nov

 546.67 per month

Is This MBA Right for You?

This program is perfect if you're:

 Mid-career professionals

 Business leaders & consultants

 Technology professionals & analysts

 Career transitioners

Career Prospects

List of job roles

★ CHIEF DIGITAL OFFICER

★ DIGITAL TRANSFORMATION CONSULTANT

★ INNOVATION DIRECTOR

★ TECHNOLOGY STRATEGIST

★ ENTREPRENEUR

★ STARTUP FOUNDER

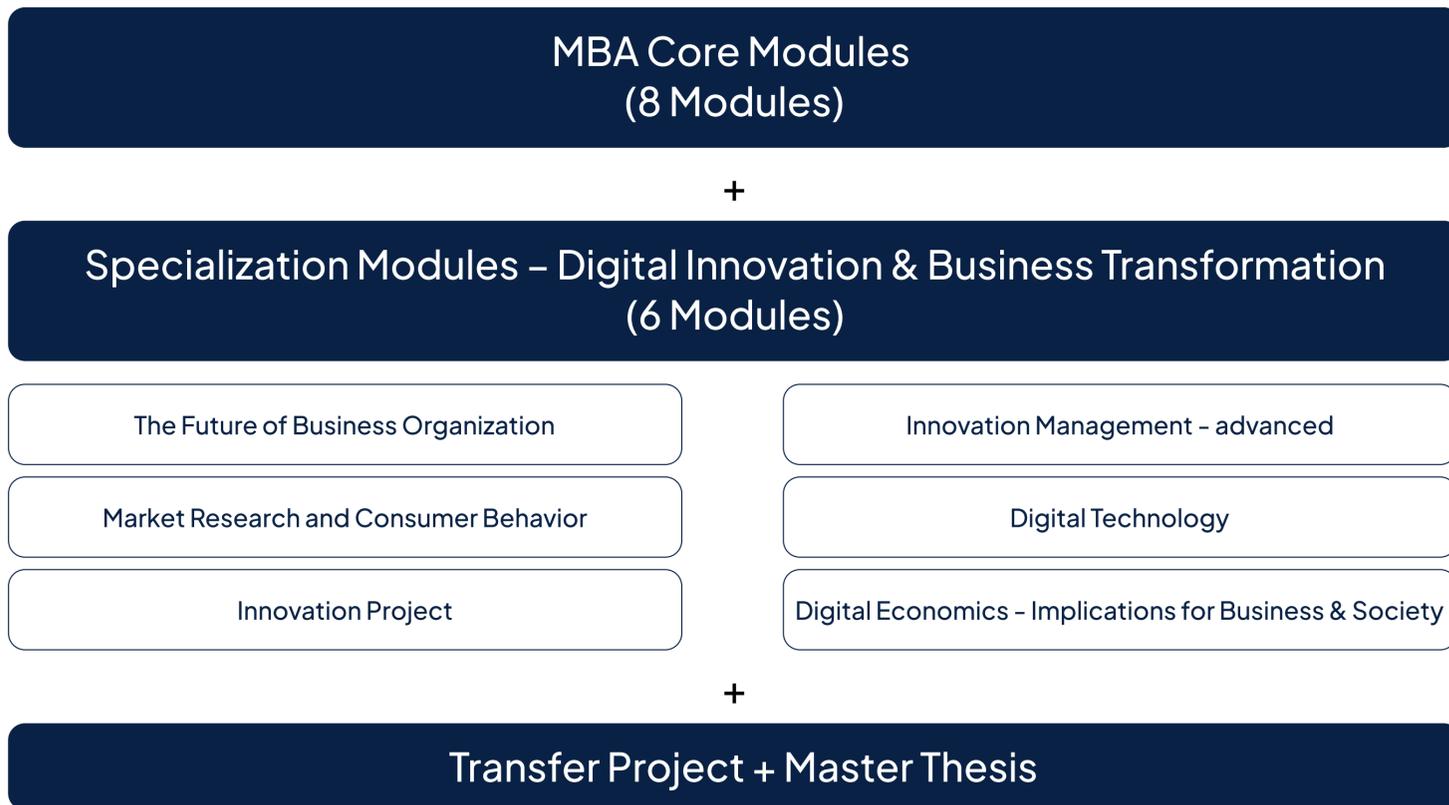
★ PRODUCT MANAGER FOR DIGITAL PRODUCTS



Specialization Modules

Here is the overview of our comprehensive curriculum that covers the MBA's essential topics.

- The foundation modules are complemented by the specialization modules of Digital Innovation & Business Transformation
- Transfer Project and Master Thesis.



Admission Requirements

Educational Background

A 3–4 years bachelor’s degree or a 2–year bachelor’s degree or a successfully completed high school education (for this pathway, an additional S-Next university entrance test is required)

Language requirements :

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency

Work Experience:

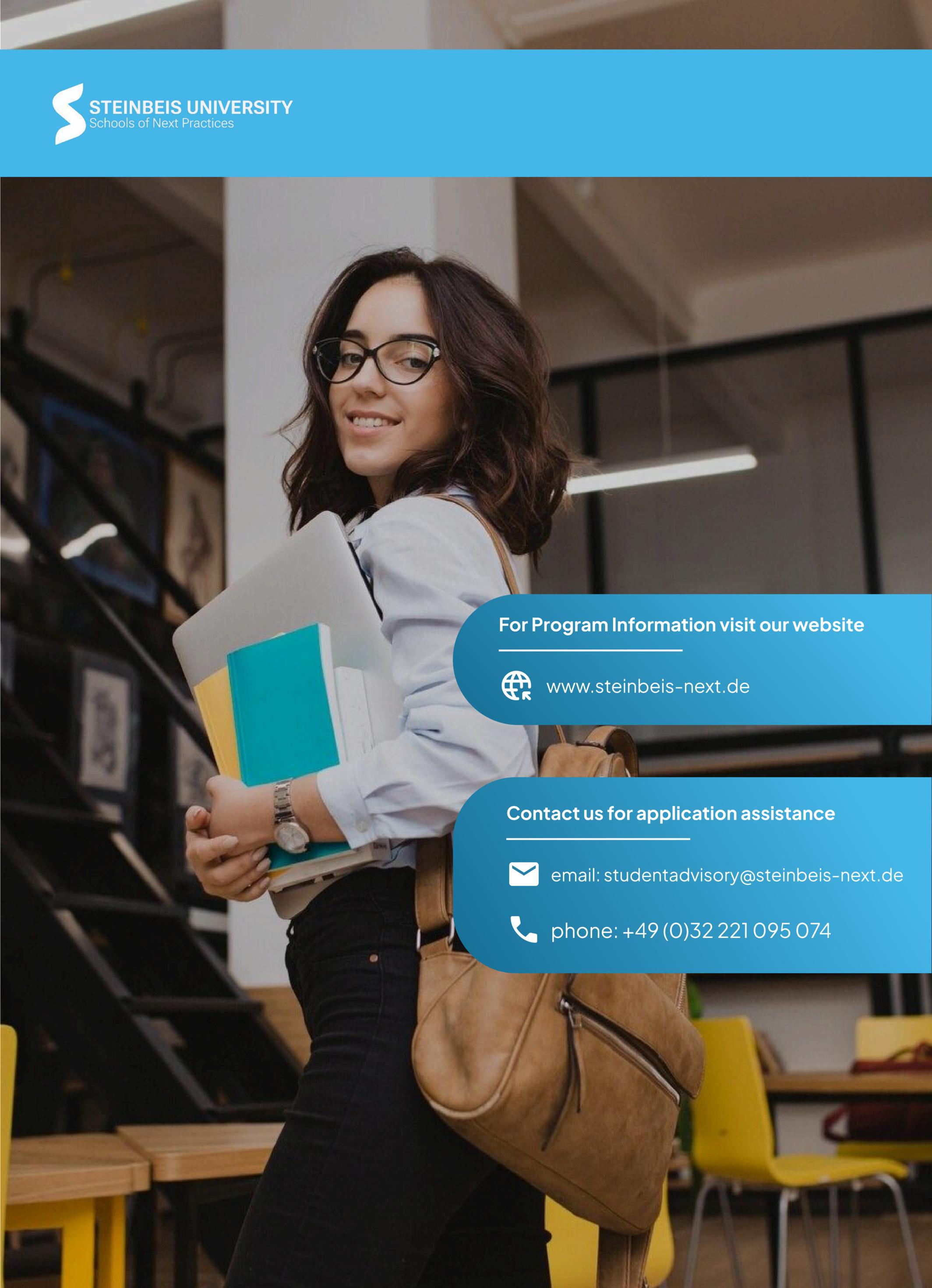
A 3–4 years bachelor’s degree: 2 years of work experience, For a 2–year bachelor’s degree: 7 years of work experience, For high school education (plus entrance test pathway): 10 years of work experience

Documents:

An updated CV, An official copy of your university certificate, An academic transcript, Work experience certificates

Specialized or Additional Requirements

Completion of the S-Next university entrance test (required for candidates with only high school education)



For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



email: studentadvisory@steinbeis-next.de



phone: +49 (0)32 221 095 074



From Passion to Profession at S-Next

Digital marketing is set to hit \$1.3T by 2033. 70% invest in content marketing, and 61% focus on SEO growth.

Content is king, but SEO is the crown that drives digital growth.

Our MBA in Digital Marketing empowers you to:

 Optimize SEO for Maximum Visibility

 Leverage Data-Driven Marketing Strategies

 Enhance Brand Engagement through Social Media

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Is This MBA Right for You?

This program is perfect if you're:

 Designed for aspiring digital marketing leaders

 Perfect for career transition into digital marketing

 Leverage vast growth opportunities in a dynamic field

 Ideal for marketing professionals

Career Prospects

List of job roles

★ DIGITAL MARKETING MANAGER

★ SEO/SEA SPECIALIST

★ CONTENT MARKETING MANAGER

★ DIGITAL PROJECT MANAGER

★ DIGITAL BRAND MANAGER

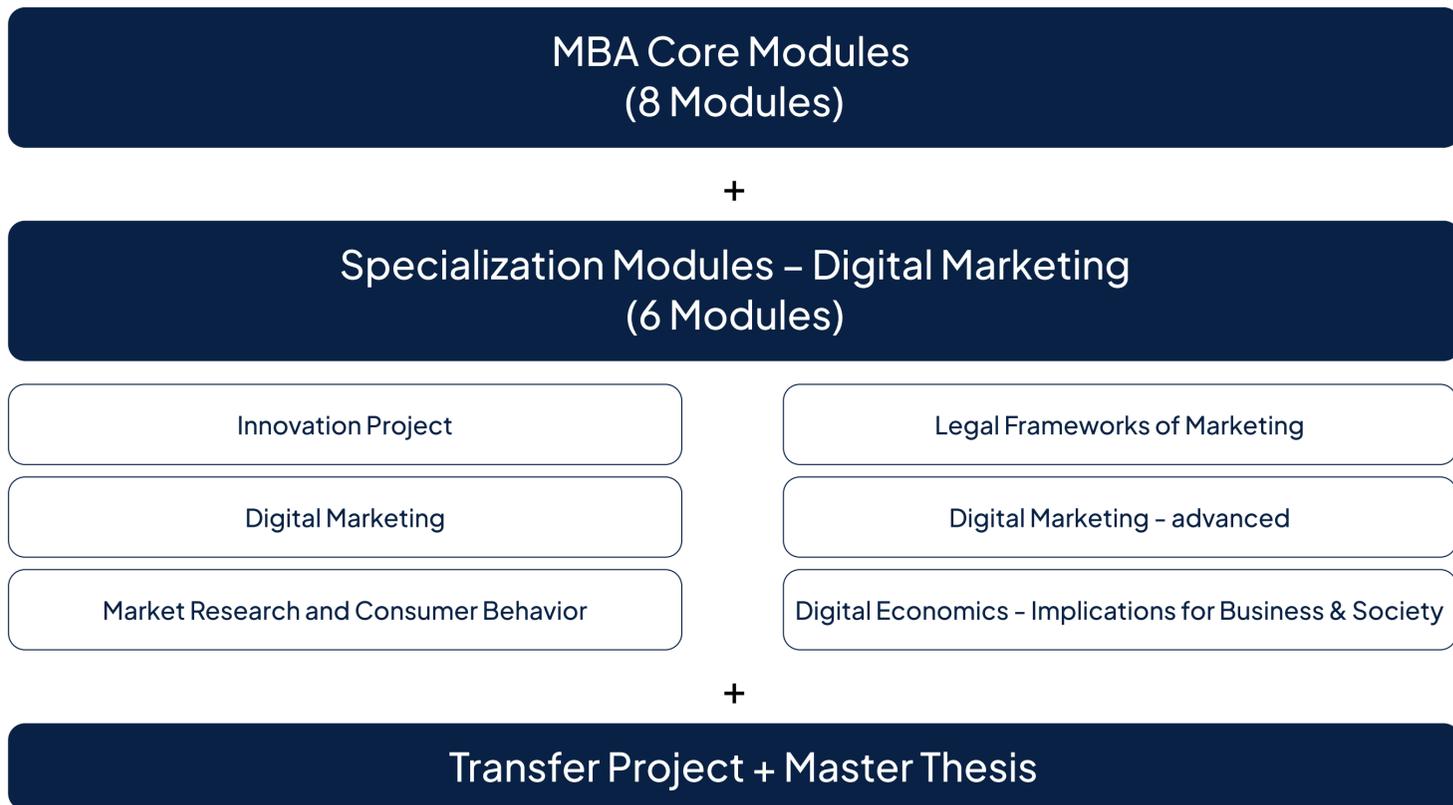
★ DATA ANALYTICS SPECIALIST



Specialization Modules

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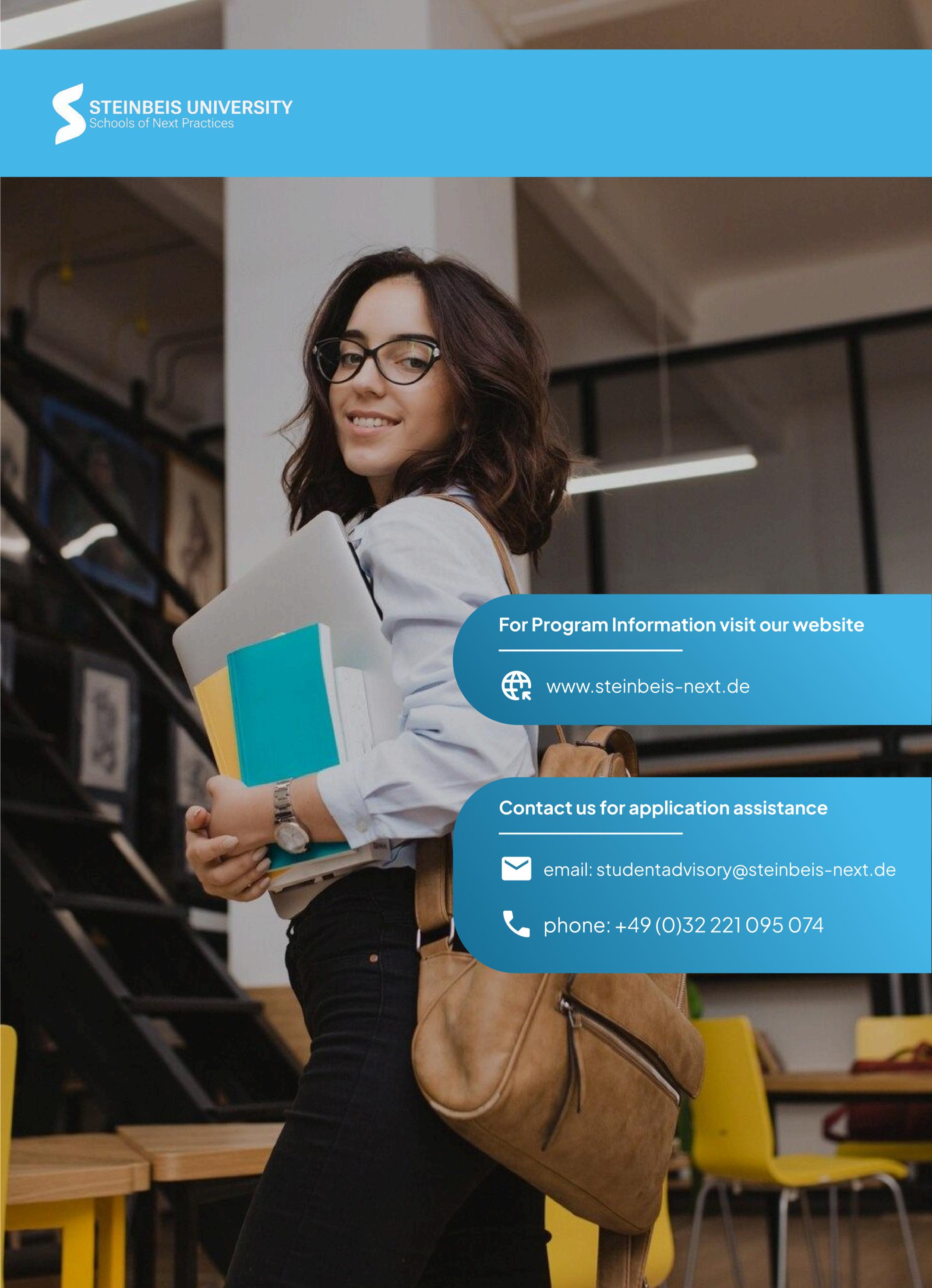
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For Program Information visit our website



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email: studentadvisory@steinbeis-next.de



phone: +49 (0)32 221 095 074