



MSc | TRANSNATIONAL

Data Analytics & Artificial Intelligence

Program Overview

M.Sc. in Business Management — Data Analytics & Artificial Intelligence



2 Years
(1 year online, 1 year on-campus)



Transnational



Jan, Mar, May, Jul, Sept, Nov



English



120 ECTS

Why Study Data Analytics & Artificial Intelligence at Steinbeis?

- Master real-world applications of AI and big data.
- Build practical solutions using high-performance computing.
- Learn from industry-relevant projects and expert mentorship.
- Prepare for high-growth careers in data-driven innovation.





Who this program is for?

Made for analytical minds and future tech leaders aiming to shape tomorrow's data-driven world.



AI & Data Enthusiasts

Passionate about automation, smart systems, and data innovation.



Strategic Problem Solvers

Driven to use big data for impactful decisions in business and society



Cloud & Platform Builders

Curious about scalable architectures and digital ecosystems.

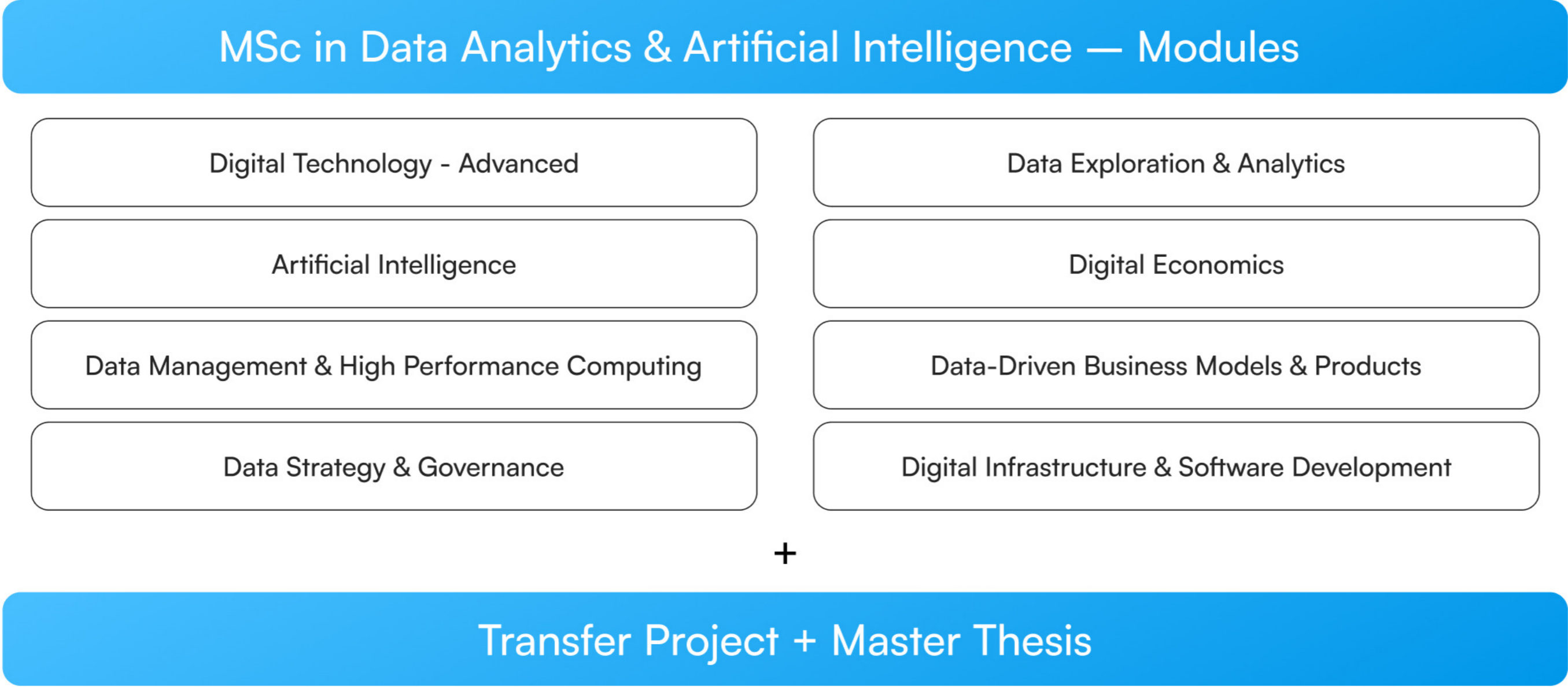


Ethical Innovators

Committed to shaping AI responsibly and sustainably.

What You'll Learn – Curriculum Overview

Master AI Technologies, Business Models & Data Strategy








Career Prospects

List of job roles

- ★ DATA SCIENTIST
- ★ AI SOLUTIONS ARCHITECT
- ★ INNOVATION CONSULTANT
- ★ DIGITAL INNOVATION STRATEGIST
- ★ CLOUD SOLUTIONS ENGINEER
- ★ CYBERSECURITY ANALYST
- ★ INNOVATION CONSULTANT
- ★ DATA ANALYTICS MANAGER

Admission Requirements

- **Educational Background**
A bachelor’s degree or equivalent
- **Language requirements :**
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency
- **WORK EXPERIENCE**
None required
- **DOCUMENTS**
An updated CV, An official copy of your university certificate, An academic transcript
- **Specialized or Additional Requirements**
Depending on the student’s area of study during your Bachelor, Pre-Master preparation modules may be required

Tuition Fees

Per Semester	Per Year	Total Payment
EUR 3,749.75	EUR 7,499.50	EUR 14,999.00

*Excl. €250 matriculation + €250 exam fee

For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



studentadvisory@steinbeis-next.de