



 **Up To 40%**

Scholarship Available

**Steinbeis University** - Schools of Next Practices

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**M.Sc. | Business Management  
Management &  
Innovation (Online)**

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## Drive Growth Through Innovation & Visionary Leadership

This program empowers future business leaders to master the skills of innovation, strategic leadership, and digital transformation. Learn to navigate disruption, drive organizational change, and shape the future of industries.

 **50%**

higher profits for companies that  
prioritize innovation (McKinsey)

 **3x**

faster more likely to be top-quartile  
performers

 **Agile**

Agile innovation is key to thriving in  
uncertain markets


 **High demand**

High demand for future-ready leadership  
roles







Program Overview




**Degree**  
Master of Science




**University**  
Steinbeis University – Schools of Next Practices




**Location**  
Online




**Credit**  
120 ECTS




**Language**  
English



**Study Type**  
Online



**Duration**  
24 Months



**Intake**  
Jan – Mar – May – Jul – Sep – Nov

Tuition Fees

Free one-year German language course with Lingoda

Per Semester	Per Month	Total Payment
EUR 2,235.00	EUR 373.00	EUR 8,940.00

Additional: €250 Admission Fee + €250 Examination Fee





### Key Modules Overview

#### Year 1 & 2 (Core Modules + Specialization Modules)

- Innovation Management (Basic & Advanced)
- Strategic Management II
- International & Intercultural Management
- Managerial Economics
- Sales Management & Negotiations
- Entrepreneurship
- Future of Business Organization
- Transfer Project & Master Thesis

*Our curriculum allows for not only theory learning but also real world application.*





## Why choose this program?

-  Learn to lead change in fast-moving markets
-  Global perspective with intercultural focus
-  Practice-based innovation tools
-  Designed for professionals and career shifters
-  Scholarships, career coaching, and flexible scheduling



# Admission Requirements

What are the requirements to enroll?



## **Educational Background**

A bachelor's degree or equivalent



## **Language requirements**

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



## **WORK EXPERIENCE**

None required



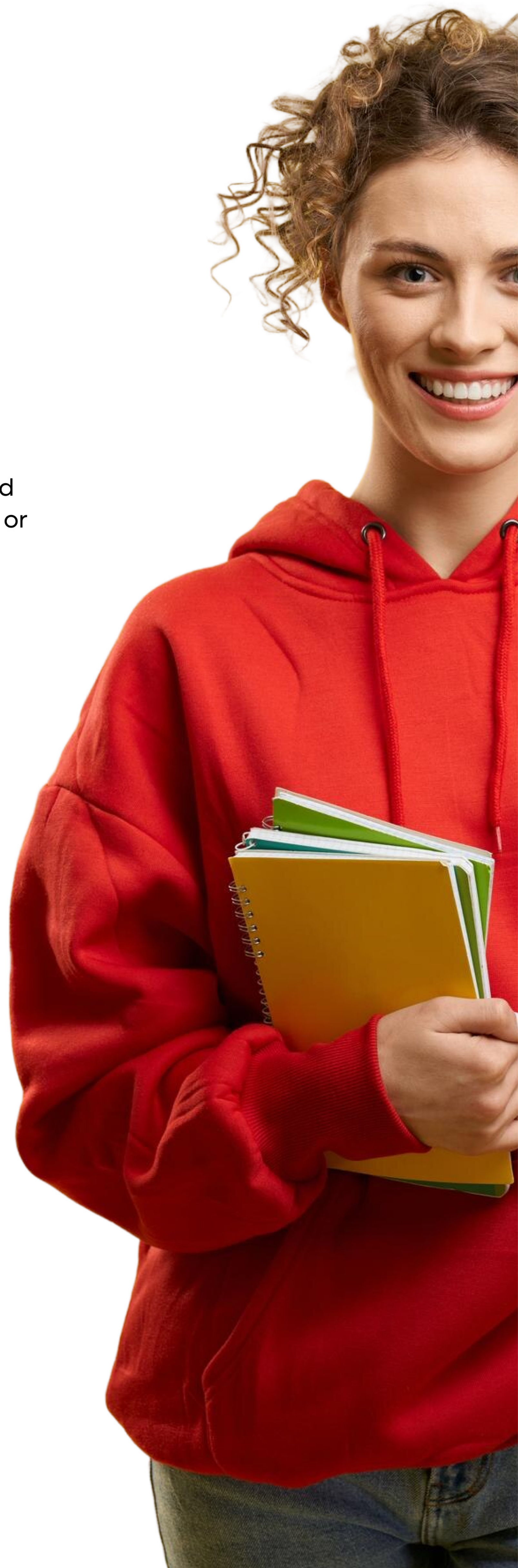
## **DOCUMENTS**

An updated CV, An official copy of your university certificate, An academic transcript



## **Specialized or Additional Requirements**

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required





# Lead innovation across industries at:

**BMW  
GROUP**

**SIEMENS  
energy**

**HUGO BOSS**

**Henkel**

**KION**  
GROUP

**RHENUS  
LOGISTICS**

## Career Prospects



Product Manager



Strategy Consultant



Startup Founder



Innovation Consultant



Digital Transformation Manager



Corporate Strategy Manager



Business Development Manager

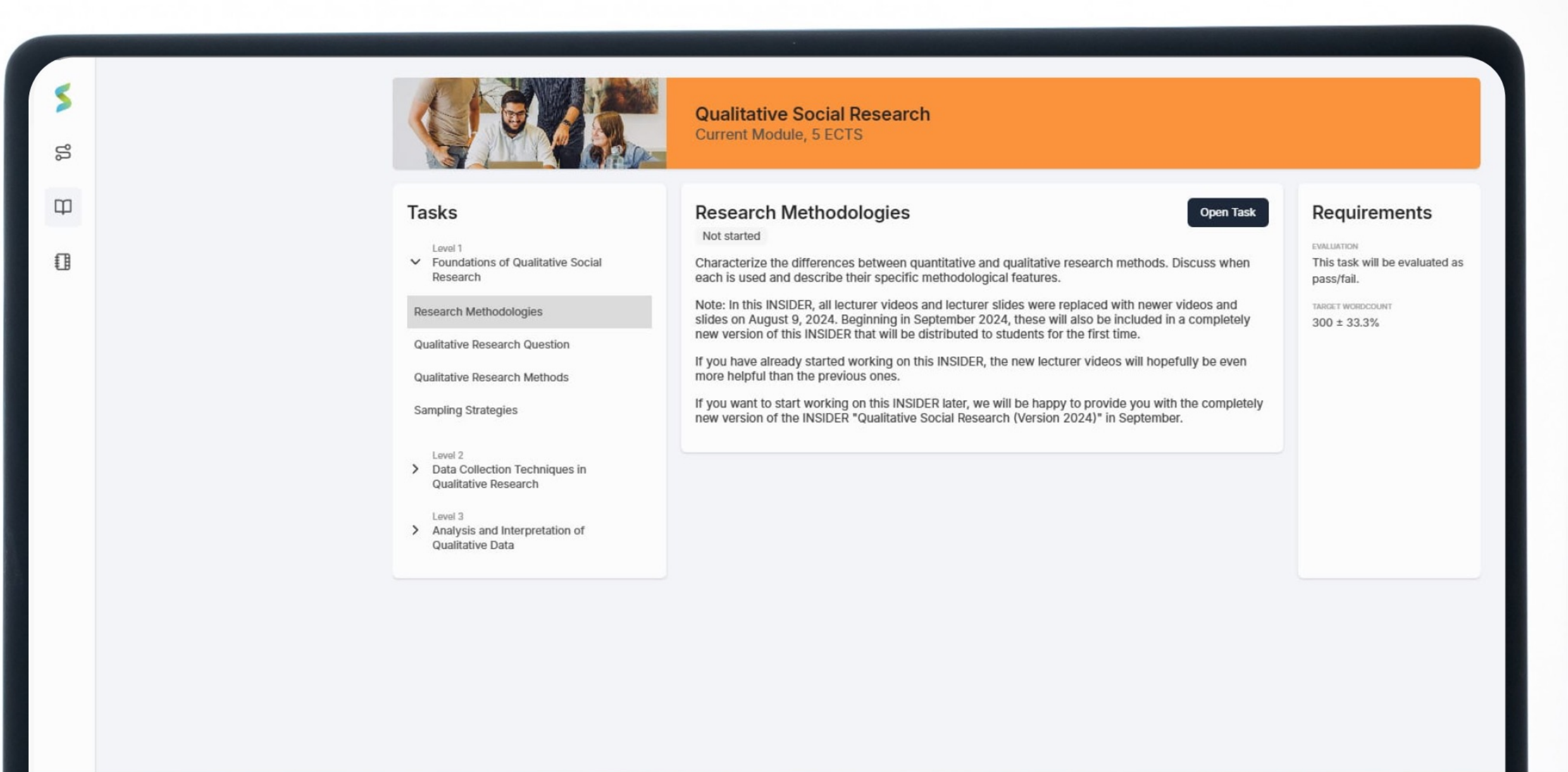
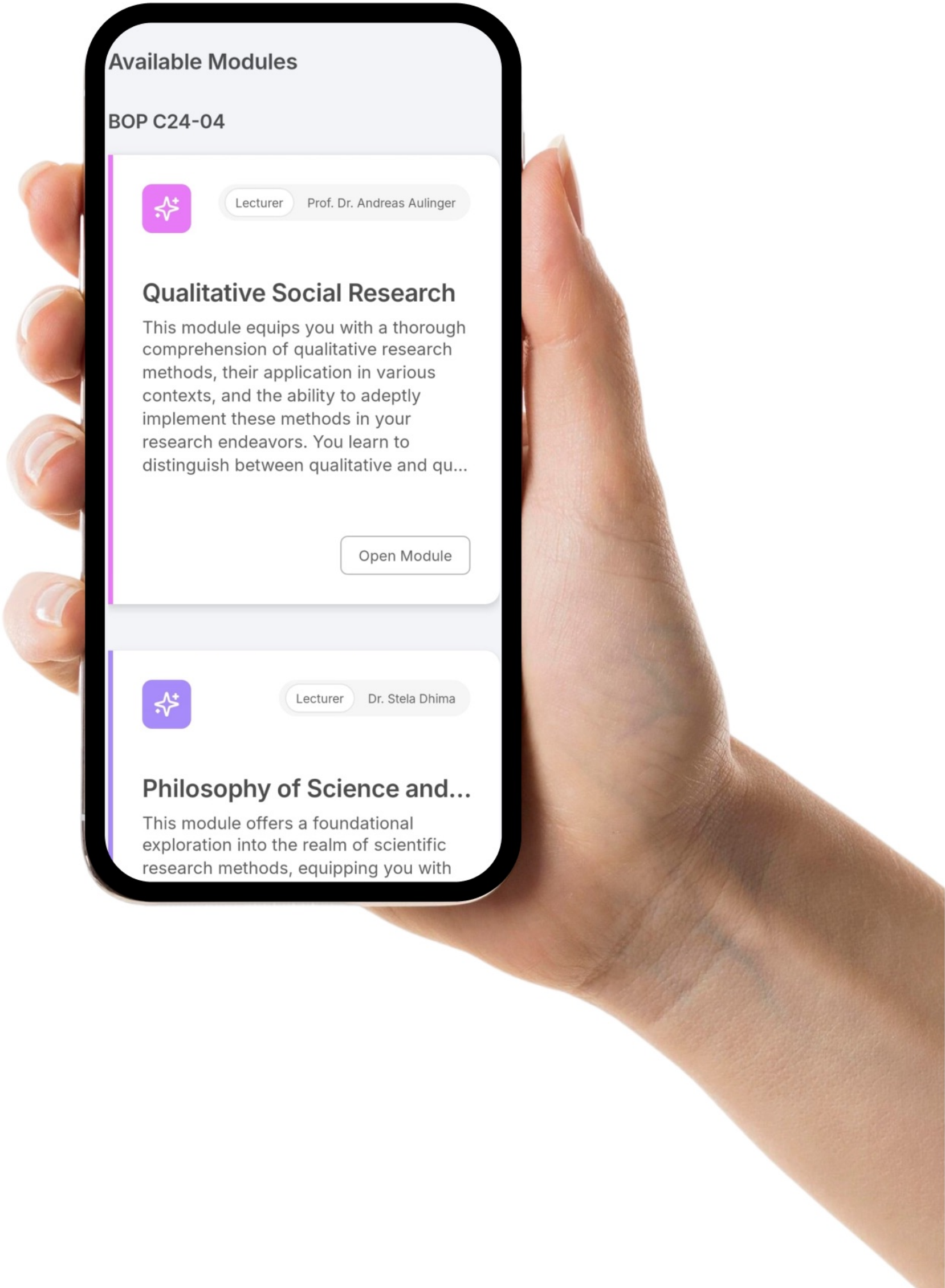


# The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next’s CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.











For Program Information visit our website



[www.steinbeis-next.de](http://www.steinbeis-next.de)

Contact us for application assistance



[studentadvisory@steinbeis-next.de](mailto:studentadvisory@steinbeis-next.de)