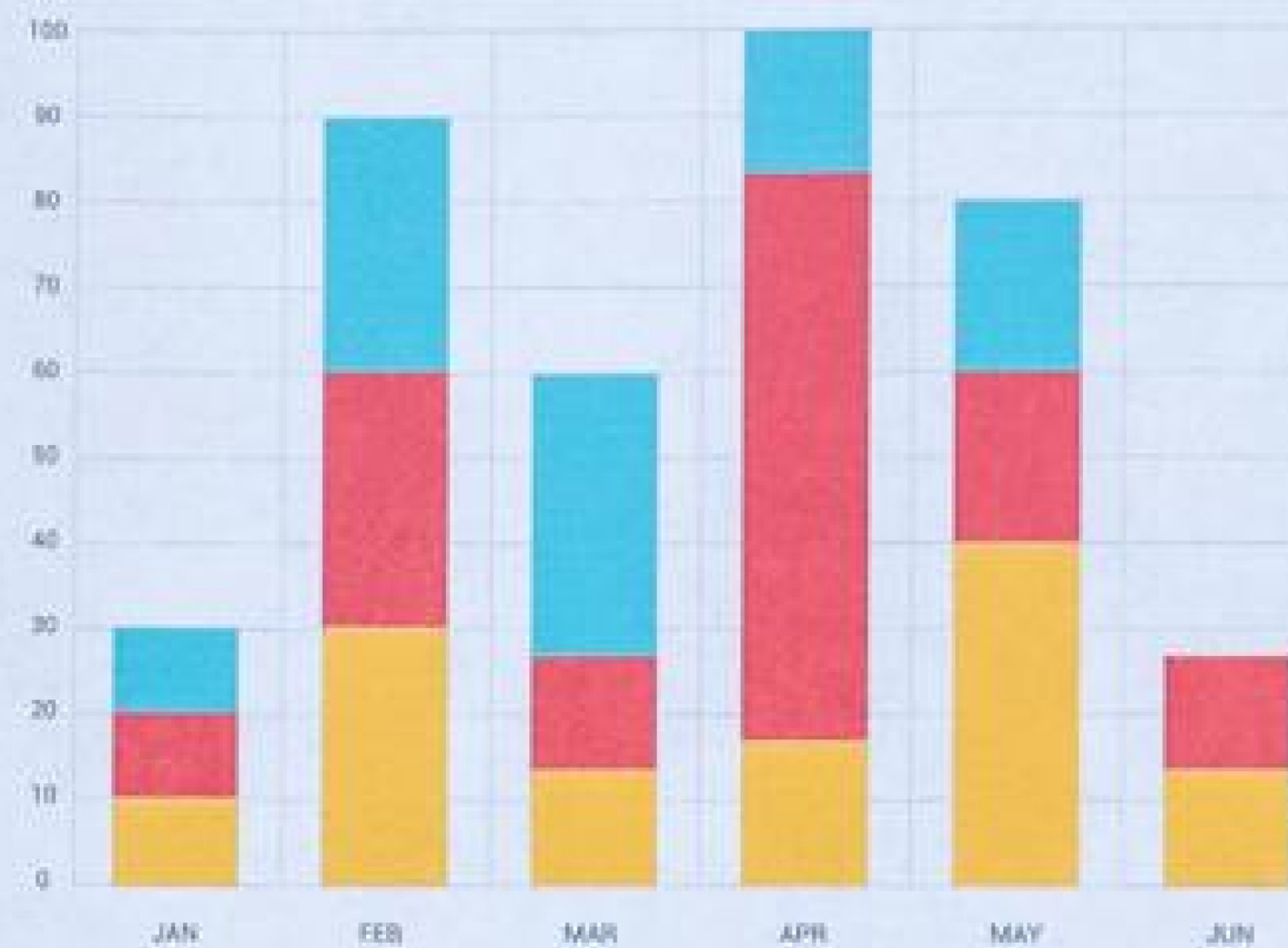


 **Up To 40%**
Scholarship Available

Steinbeis University - Schools of Next Practices

M.Sc. | Business Management Data Analytics & AI (Online)

Our company



Business items





Lead Data-Driven Strategy & Innovation

Unlock the power of data and AI to drive intelligent decision-making in business. This program develops high-demand skills in data science, analytics, and artificial intelligence — preparing graduates to lead transformation in the data economy

 15%

growth in demand for data analysts & scientists by 2025 (WEF)



Ai

and big data ranked top strategic priorities across industries

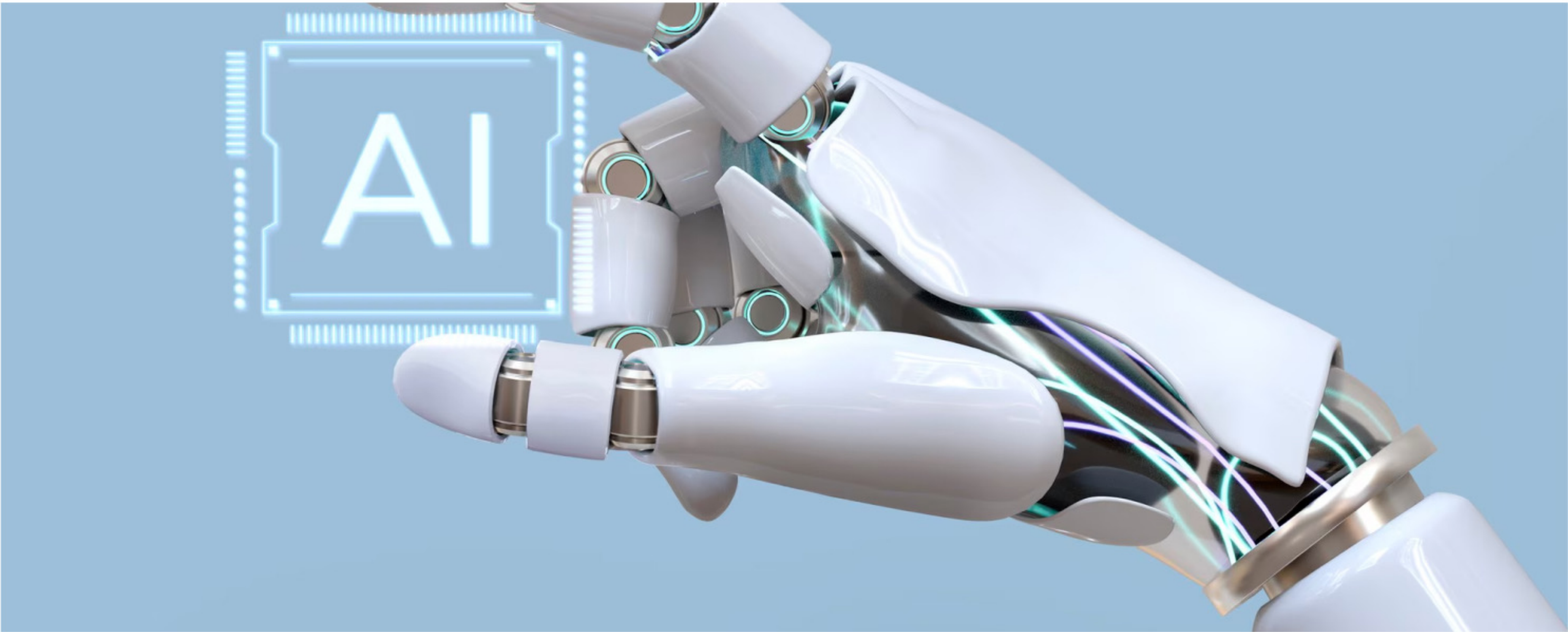
 80%

of companies plan to boost data-driven decision-making




Real World


projects prepare students for job-ready outcomes




Program Overview




Degree
Master of Science




University
Steinbeis University – Schools of Next Practices




Location
Online




Credit
120 ECTS




Language
English



Study Type
Online



Duration
24 Months



Intake
Jan – Mar – May – Jul – Sep – Nov

Tuition Fees

Free one-year German language course with Lingoda

Per Semester	Per Month	Total Payment
EUR 2,235.00	EUR 373.00	EUR 8,940.00

Additional: €250 Admission Fee + €250 Examination Fee

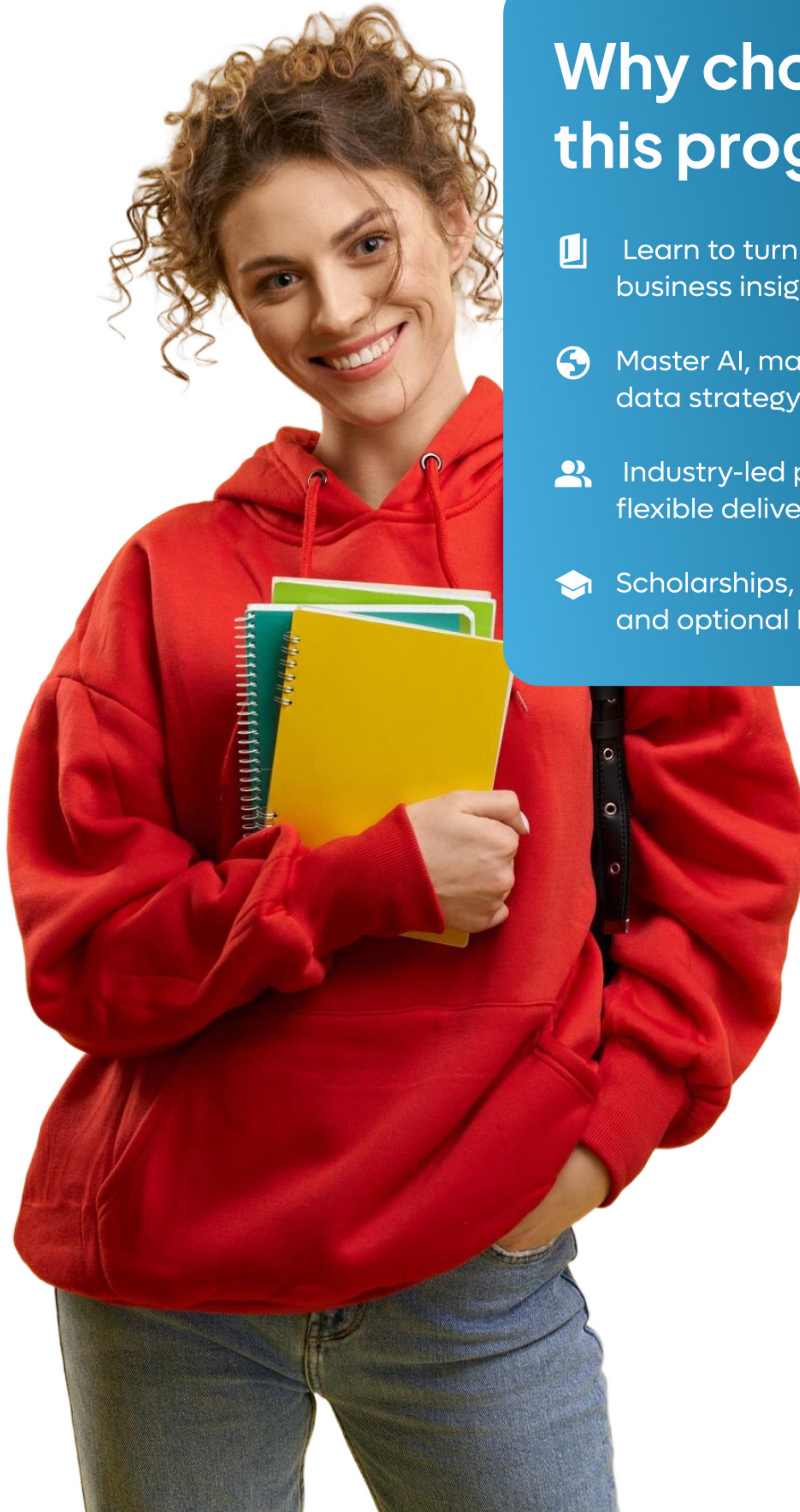


Key Modules Overview





Year 1 & 2 (Core Modules + Specialization Modules):

- Digital Technology – Advanced
- Digital Infrastructure & Software Development
- Data Strategy & Governance
- Data Exploration & Analytics
- AI for Data-Driven Business Models
- Big Data Management & High-Performance Computing
- Digital Economics & Society
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.



Why choose this program?

-  Learn to turn complex data into business insights
-  Master AI, machine learning, and data strategy tools
-  Industry-led projects + remote, flexible delivery
-  Scholarships, career support, and optional Pre-Master's

Admission Requirements

What are the requirements to enroll?



Educational Background

A bachelor's degree or equivalent



Language requirements

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required



Step into high-impact roles at:



Career Prospects



Data Analyst



Innovation Manager



Data Scientist



AI Engineer



Machine Learning Engineer



Business Intelligence Analyst



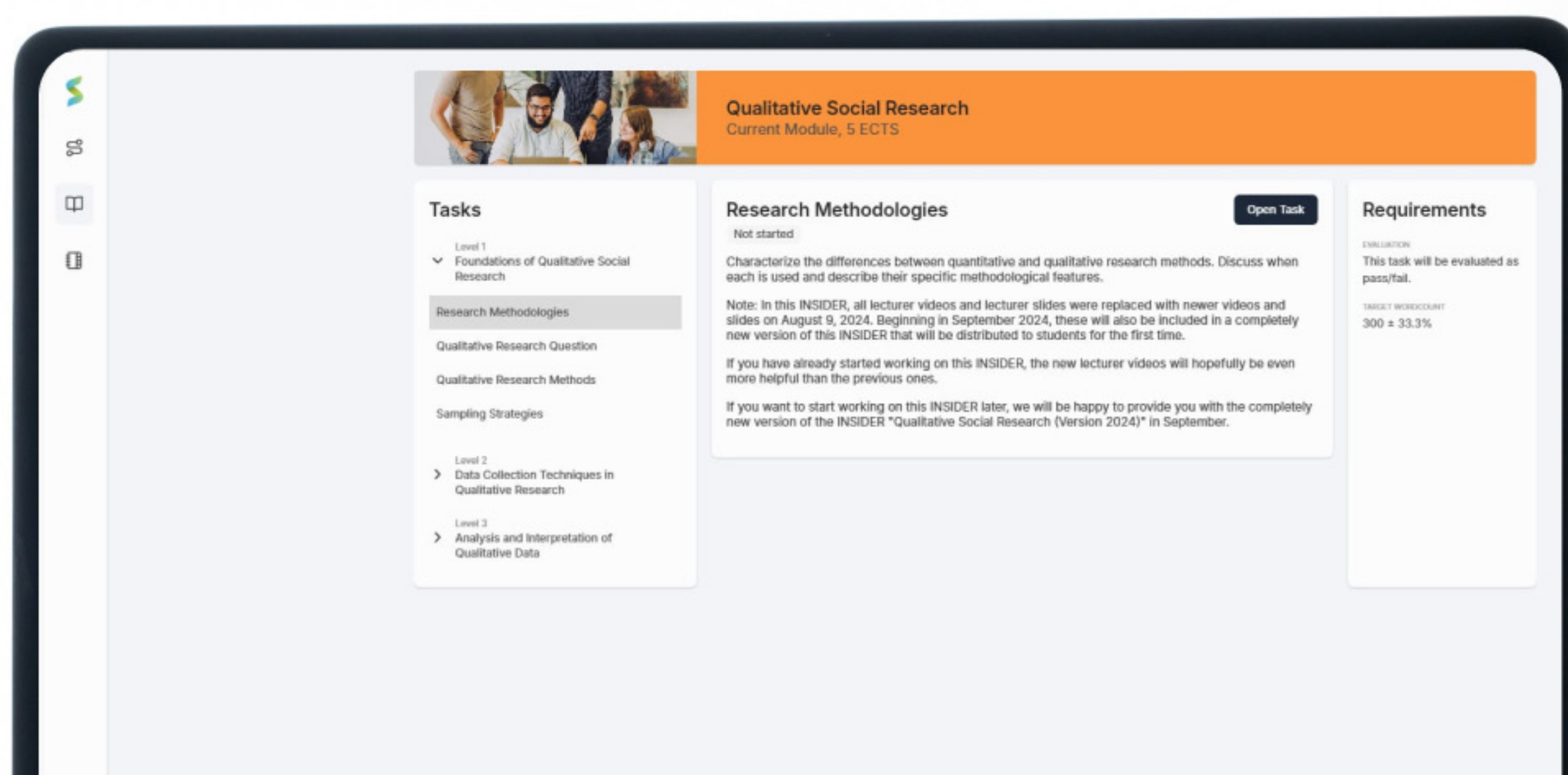
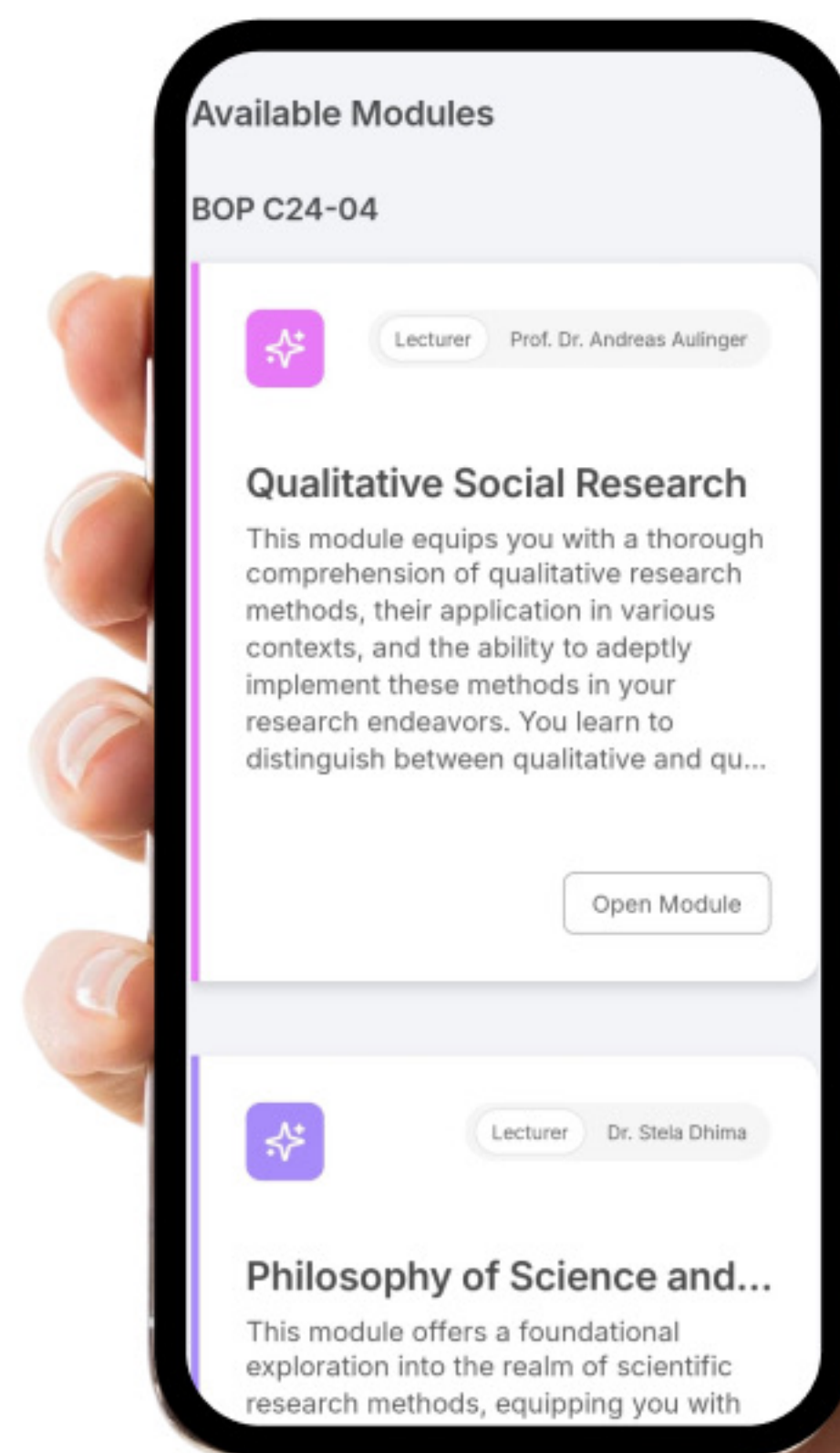
Big Data Strategist

The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.







For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



studentadvisory@steinbeis-next.de