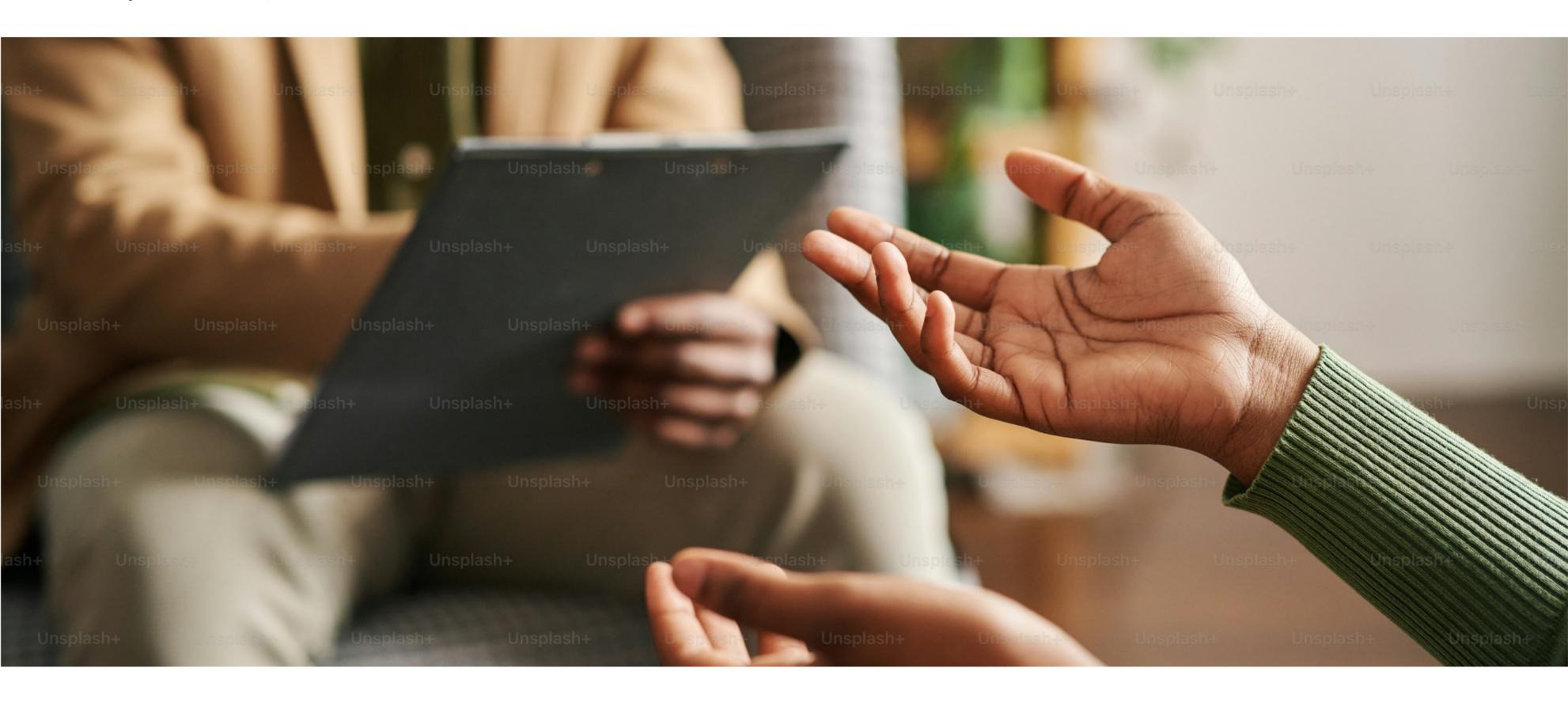




M.Sc.

Business Management
Business & Organizational
Psychology (Online)



### Elevate Human Potential in Business

This program blends leadership and psychology to help professionals foster thriving organizations. Understand human behavior, lead organizational change, and build resilient, high-performing cultures using applied psychological principles.



of job success comes from people skills (Carnegie Institute)



wellness and organizational culture are core to business success



Demand

for psychology-informed leadership roles continues to grow



(1) Psychologically

aware leaders drive team productivity & innovation



## **Program Overview**





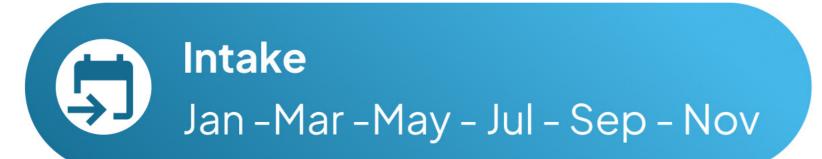












#### **Tuition Fees**

Free one-year German language course with Lingoda

Per Semester Per Semester	Per Month	Total Payment
EUR 2,235.00	EUR 373.00	EUR 8,940.00

Additional: €250 Admission Fee + €250 Examination Fee



### **Key Modules Overview**

#### Year 1 & 2 (Core Modules + Specialization Modules):

- Strategies of HR Management
- Change Management
- Future of Business Organization
- Organization consulting & Development
- Business Psychology 2
- Psychological Aspects of Leadership in Org.
- Business Psychology 1 Psychological
- Aspects of Change in Org.

Our curriculum allows for not only theory learning but also real world application.



# Admission Requirements

What are the requirements to enroll?

**Educational Background** A bachelor's degree or equivalent

Language requirements English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency

**WORK EXPERIENCE** None required

**DOCUMENTS** An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required



# Step into high-impact roles at:



McKinsey & Company



#### **Career Prospects**

- Organizational Development Consultant
- HR Manager
- **Change Management Specialist**
- **Leadership Development Coach**
- **Business Analyst**
- **Talent Strategy Consultant**
- Marketing Manager (Behavioral Focus)

# The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.

