

 **Up To 20%**

Scholarship Available


Steinbeis University – Schools of Next Practices

M.Sc. | Business Management Data Analytics & AI (On Campus)



Master Data, AI & Strategy for Business Transformation

This program prepares professionals to lead in a data-first economy. Learn to turn massive data into meaningful insights, build AI-driven solutions, and lead business transformation with cutting-edge tools. Perfect for those ready to merge business leadership with data science.

 15%

job growth in data-related roles by 2025
(WEF)

 AI

AI and analytics are top drivers of
business strategy

 Real-time

decision-making depends on smart data
use


 Digital

leaders drive sustainable and scalable
growth

PROGRAM OVERVIEW & TUITION DETAILS



Program Overview



Degree
Master of Science




University
Steinbeis University – Schools of Next Practices



Location
Berlin, Germany



Credit
120 ECTS



Language
English



Study Type
Full-Time



Duration
24 Months



Intake
Jan – Apr – Jul – Oct

Tuition Fees

Free one-year German language course with Lingoda

Per Semester	Total Payment
EUR 5,950.00	EUR 23,800.00

Additional: €250 Admission Fee + €250 Examination Fee



Key Modules Overview

Year 1 & 2 (Business Core + Data & AI Track):

- Digital Technology – Advanced
- Digital Infrastructure & Software Development
- Digital Economics – Business & Society
- Data Strategy & Governance
- Data Exploration & Analytics
- AI for Data-Driven Business Models
- Big Data Management & High-Performance Computing
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.



Why choose this program?

-  Designed for the future of work: AI + analytics + business
-  Learn in Berlin's vibrant digital ecosystem
-  Blend business leadership with disruptive thinking
-  Hands-on projects + access to top marketing tools & trends

Admission Requirements

What are the requirements to enroll?



Educational Background

A bachelor's degree or equivalent



Language requirements

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



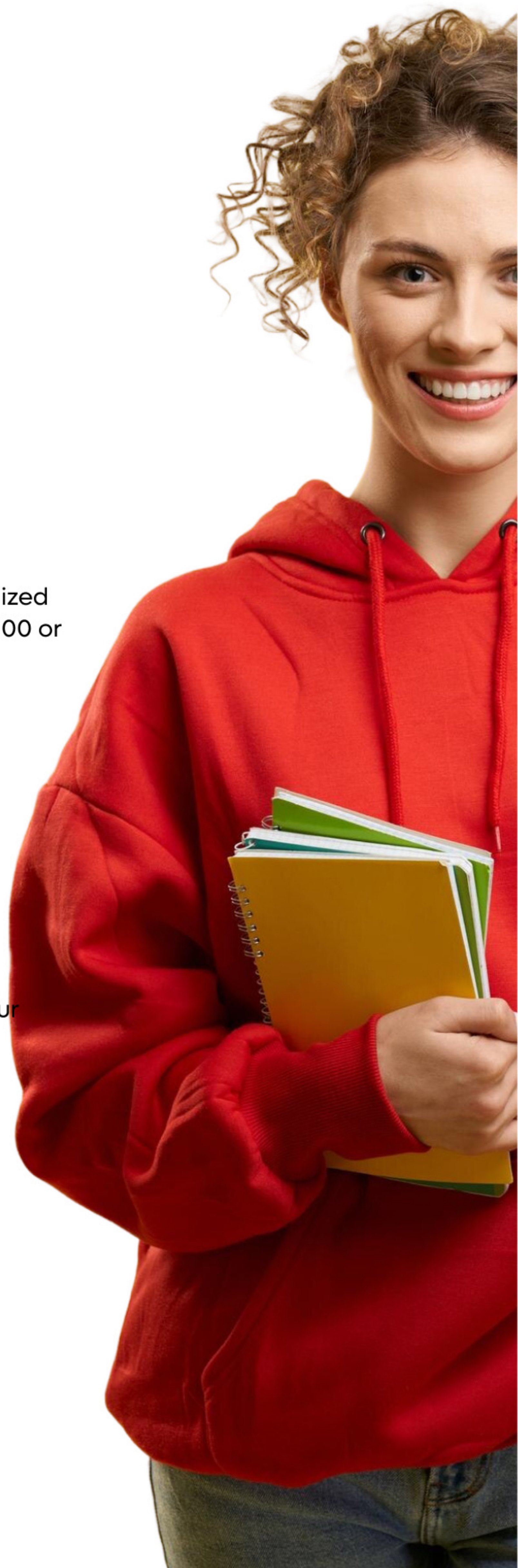
DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required



Make your mark in data-driven industries like:



Deloitte.

Career Prospects



Data Scientist



AI Product Manager



Business Analyst



Data Engineer



Business Intelligence Analyst



AI Specialist



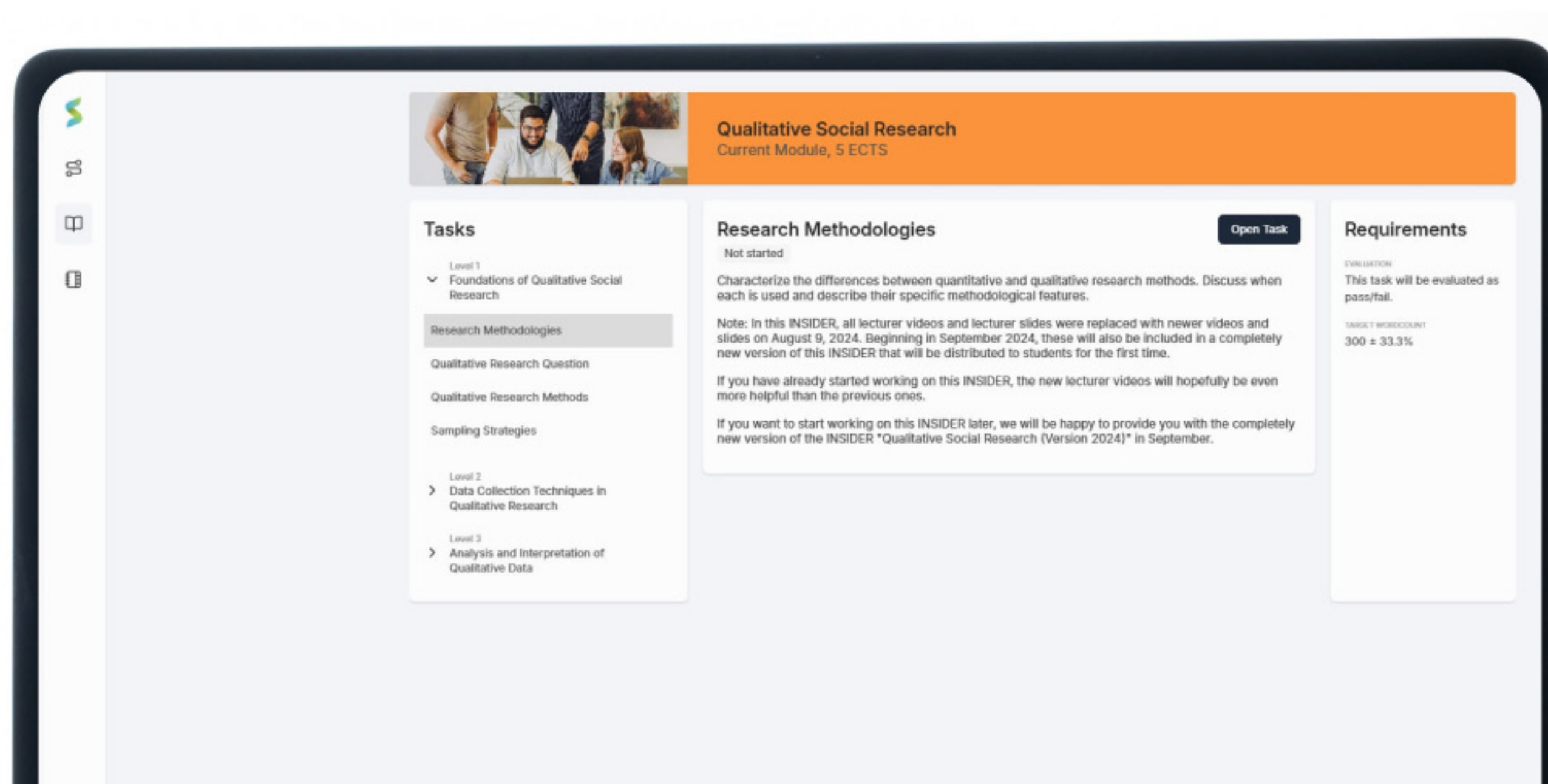
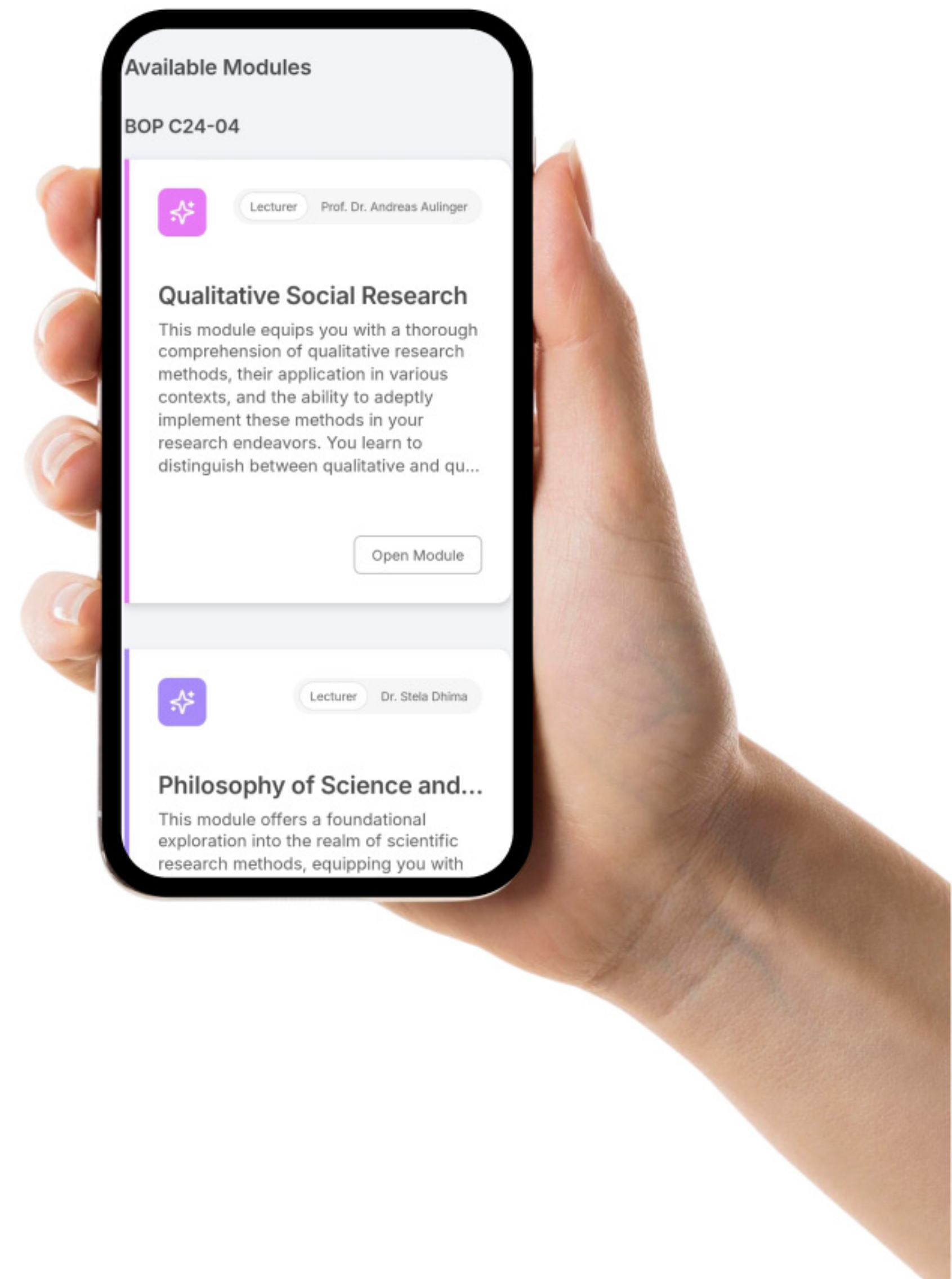
Consultant

The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.







For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



studentadvisory@steinbeis-next.de