


 **Up To 20%**
Scholarship Available

Steinbeis University - Schools of Next Practices

M.Sc. | **Business Management Management & Innovation (On Campus)**




Program Overview




Degree

Master of Science




University

Steinbeis University – Schools of Next Practices




Location

Berlin, Germany




Credit

120 ECTS




Language

English




Study Type

Full-Time



Duration

24 Months



Intake

Jan – Apr – Jul – Oct

Tuition Fees

Free one-year German language course with Lingoda

Per Semester	Total Payment
EUR 5,950.00	EUR 23,800.00

Additional: €250 Admission Fee + €250 Examination Fee



Key Modules Overview

Year 1 & 2 (Core Modules + Specialization Modules):

- Innovation Management
- Innovation Management – Advanced
- Strategic Management II
- Managerial Economics
- Future of Business Organization
- Sales Management & Negotiations
- International & Intercultural Management
 - Marketing Innovation Project
- Entrepreneurship
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.



Why choose this program?

- 🌐 Immersive learning in Berlin's entrepreneurial ecosystem
- 🏢 Lead agile, cross-functional teams through transformation
- 🚀 Get equipped to launch ventures or innovate from within
- 🎓 Access mentorship, scholarships, and industry networking

Admission Requirements

What are the requirements to enroll?



Educational Background

A bachelor's degree or equivalent



Language requirements

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



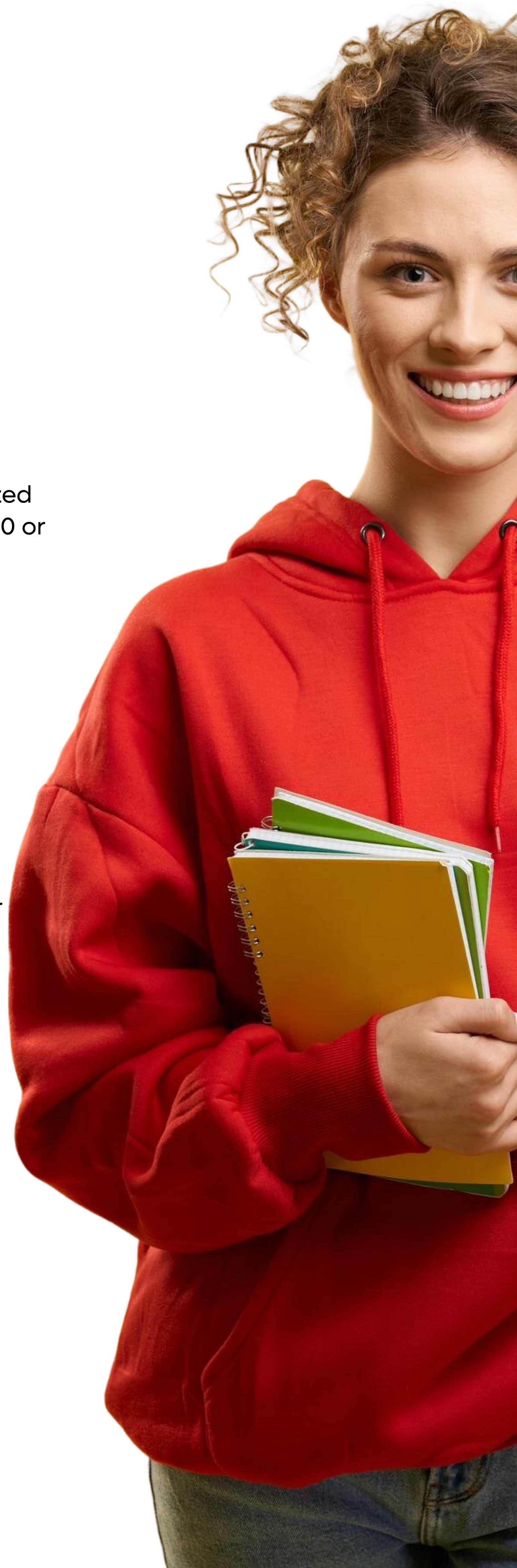
DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required

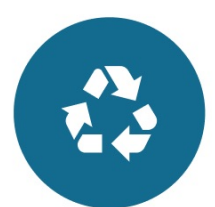


Step into strategic innovation roles at:



Deloitte.

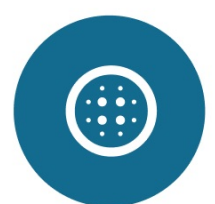
Career Prospects



Product Manager



Strategy Consultant



Innovation Consultant



Digital Transformation Manager



Corporate Strategy Manager



Business Development Manager



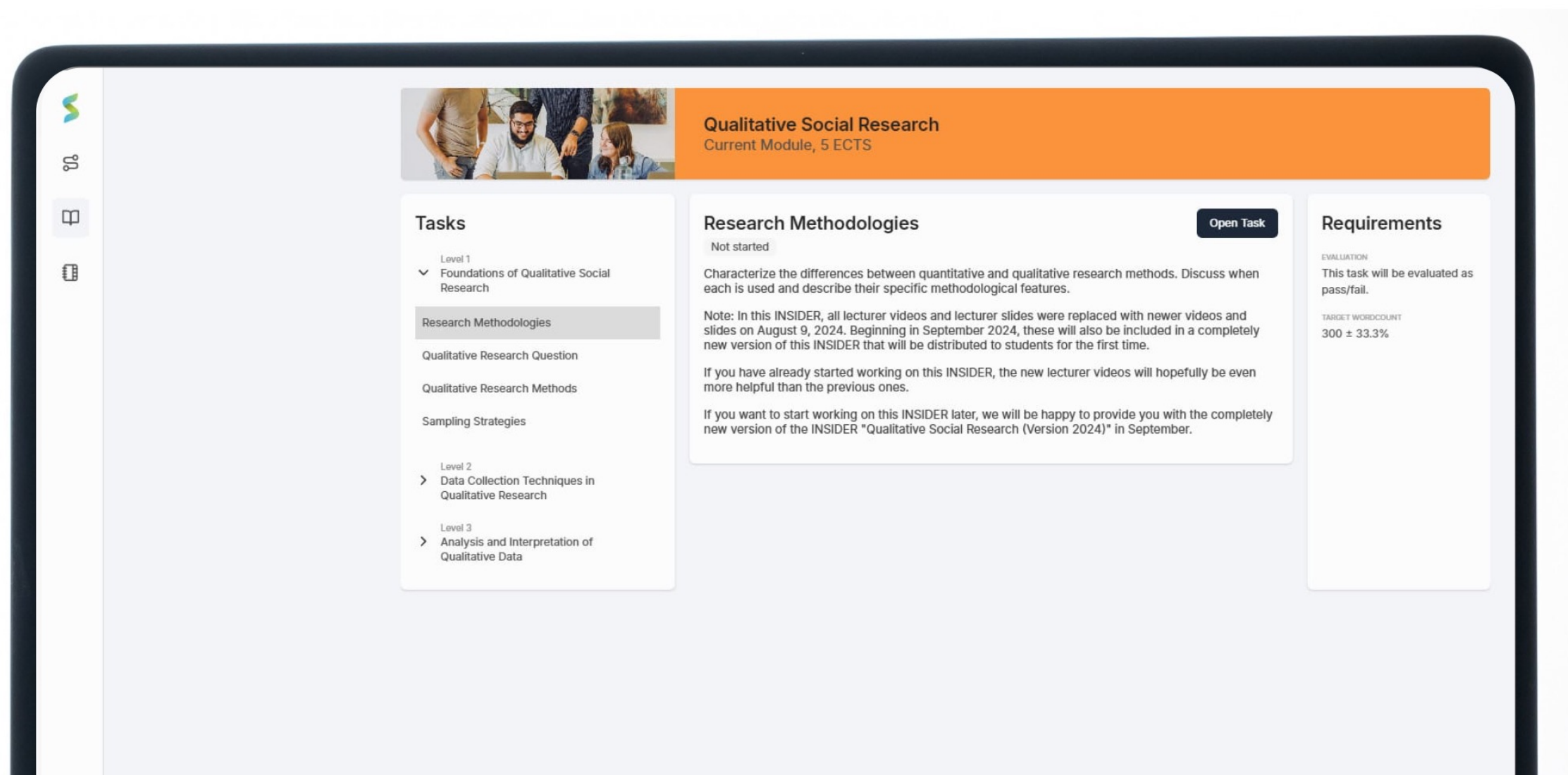
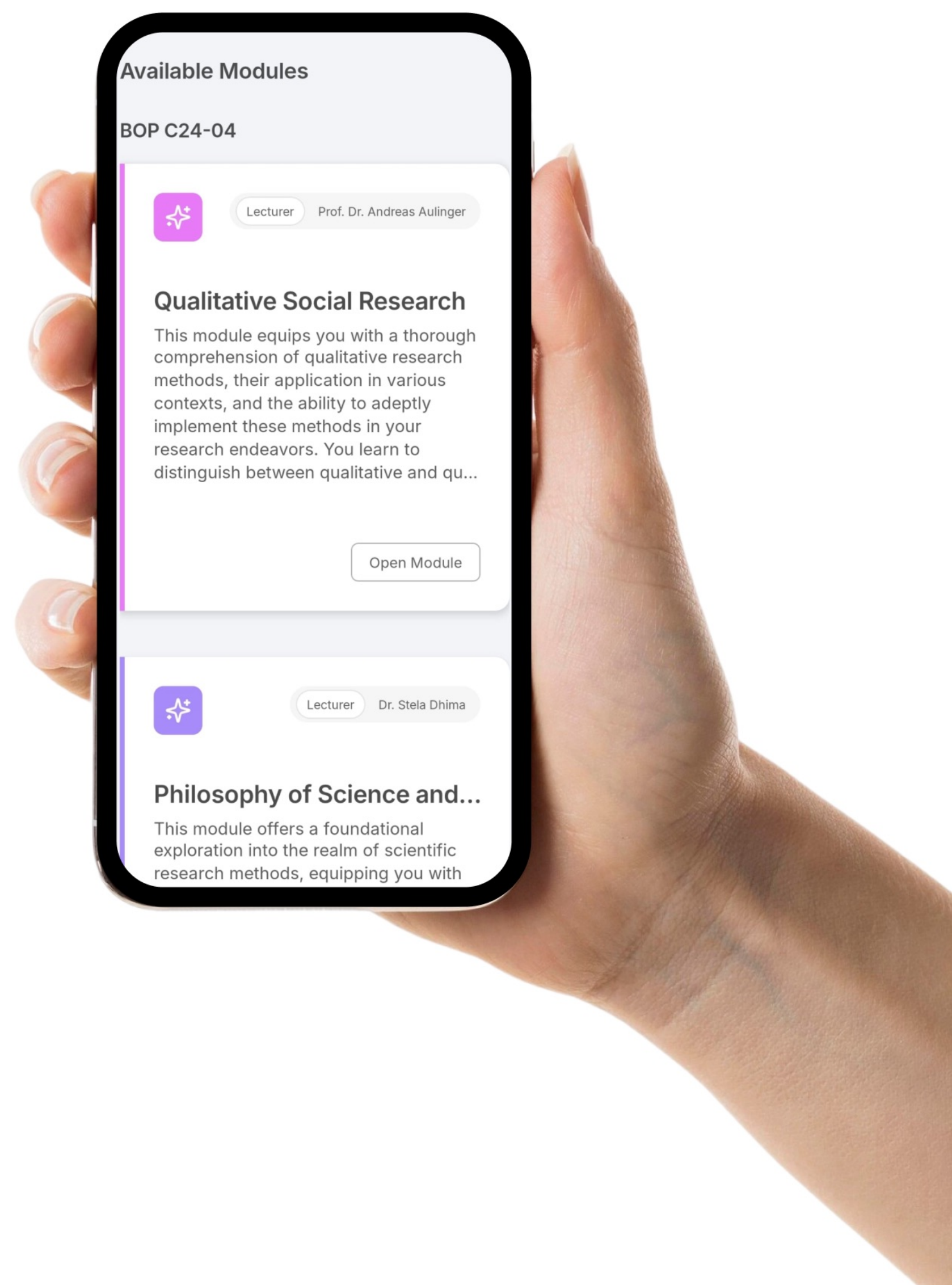
Entrepreneur

The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.







For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



studentadvisory@steinbeis-next.de