

 **Up To 40%**

Scholarship Available

MBA | ONLINE

**DIGITAL
MARKETING**





From Passion to Profession at S-Next

Digital marketing is set to hit \$1.3T by 2033. 70% invest in content marketing, and 61% focus on SEO growth.

Content is king, but SEO is the crown that drives digital growth.

Our MBA in Digital Marketing empowers you to:

 Optimize SEO for Maximum Visibility

 Leverage Data-Driven Marketing Strategies

 Enhance Brand Engagement through Social Media

Quick Facts

 18 months

 Online

 90 ECTS

 English

 Full - time

 Jan, March, May, Jul , Sep, Nov

Is This MBA Right for You?

This program is perfect if you're:



Designed for aspiring digital marketing leaders



Perfect for career transition into digital marketing



Leverage vast growth opportunities in a dynamic field



Ideal for marketing professionals

Career Prospects

List of job roles



DIGITAL MARKETING MANAGER



SEO/SEA SPECIALIST



CONTENT MARKETING MANAGER



DIGITAL PROJECT MANAGER



DIGITAL BRAND MANAGER

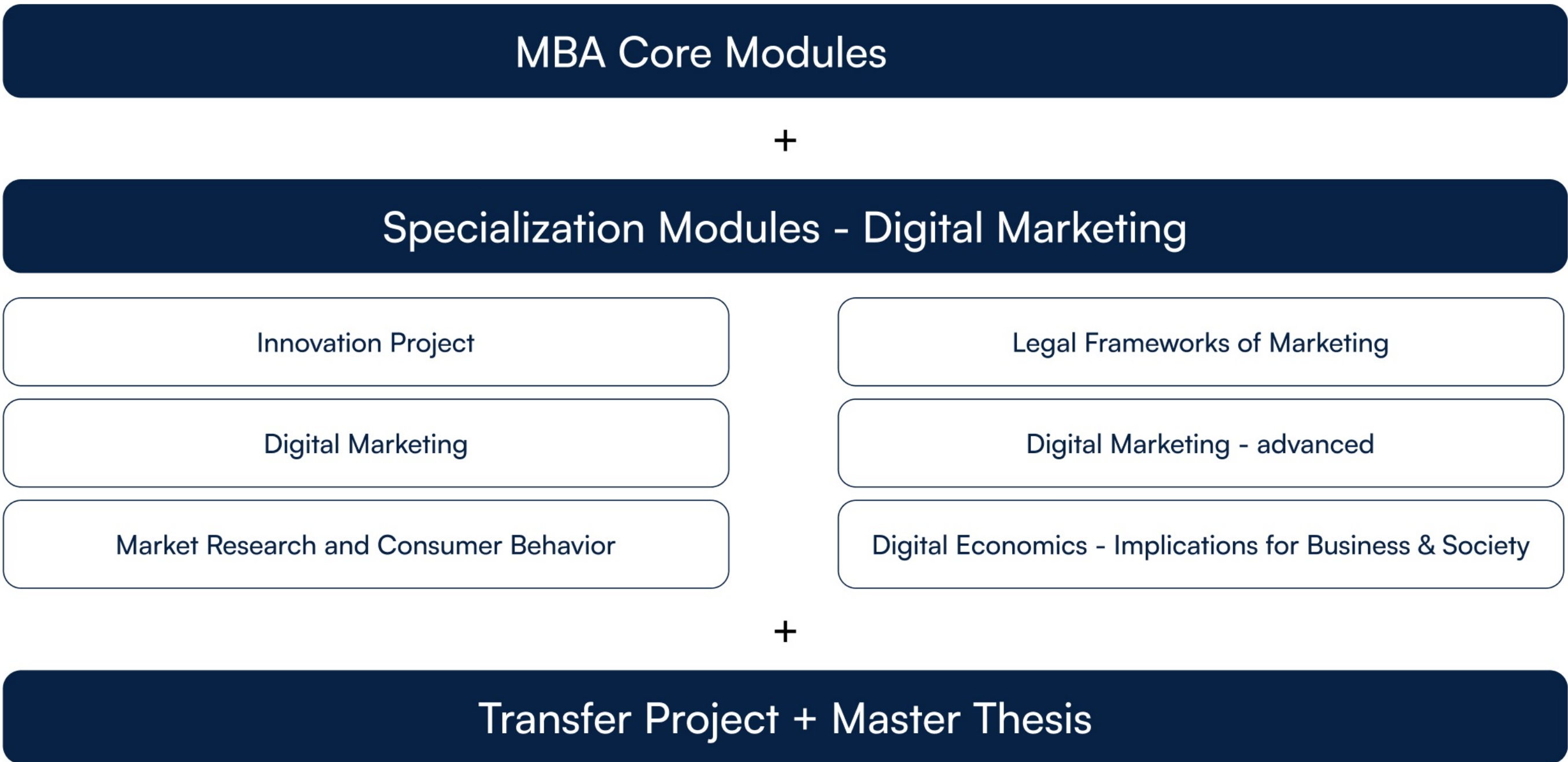


DATA ANALYTICS SPECIALIST




Specialization Modules


Here is the overview of our comprehensive curriculum that covers the MBA's essential topics. The foundation modules are complemented by the specialization modules of Digital Marketing as well as the Transfer Project and Master Thesis.





Admission Requirements

- **Educational Background**

A 3–4 years bachelor’s degree or a 2-year bachelor’s degree or a successfully completed high school education (for this pathway, an additional S-Next university entrance test is required)
- **Language requirements :**

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency
- **WORK EXPERIENCE**

A 3–4 years bachelor’s degree: 2 years of work experience, For a 2-year bachelor’s degree: 7 years of work experience, For high school education (plus entrance test pathway): 10 years of work experience
- **DOCUMENTS**

An updated CV, An official copy of your university certificate, An academic transcript, Work experience certificates
- **Specialized or Additional Requirements**

Completion of the S-Next university entrance test (required for candidates with only high school education)

Tuition Fees

Per Semester	Per Month	Total Payment
EUR 3,280.00	EUR 546.70	EUR 9,840.00



For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



studentadvisory@steinbeis-next.de