

 **Up To 30%**

Scholarship Available

MBA | ON-CAMPUS

Digital Innovation & Business Transformation





Turn Your Dreams into Careers in Germany

Drive Innovation. Lead Digital Change. Future-Proof Your Career.

In today's digital economy, transformation isn't optional — it's a leadership imperative.

Our MBA Digital Innovation & Business Transformation empowers you to:



Strategize and lead cutting-edge digital initiatives



Create value by merging business insights with emerging technologies



Position brands for success in a tech-first marketplace

Quick Facts



18 months



Berlin



90 ECTS



English



Full - time



Jan, Apr, July, Oct

Is This MBA Right for You?

This program is perfect if you're:



Business leaders transitioning into tech-driven strategy roles



Technology professionals aiming to influence enterprise innovation



Business analysts and consultants driving transformation efforts



Entrepreneurs building disruptive digital-first solutions

Career Prospects

List of job roles



CHIEF DIGITAL OFFICER



TRANSFORMATION CONSULTANT



INNOVATION DIRECTOR



TECHNOLOGY STRATEGIST



PRODUCT MANAGER (DIGITAL PRODUCTS)



ENTREPRENEUR



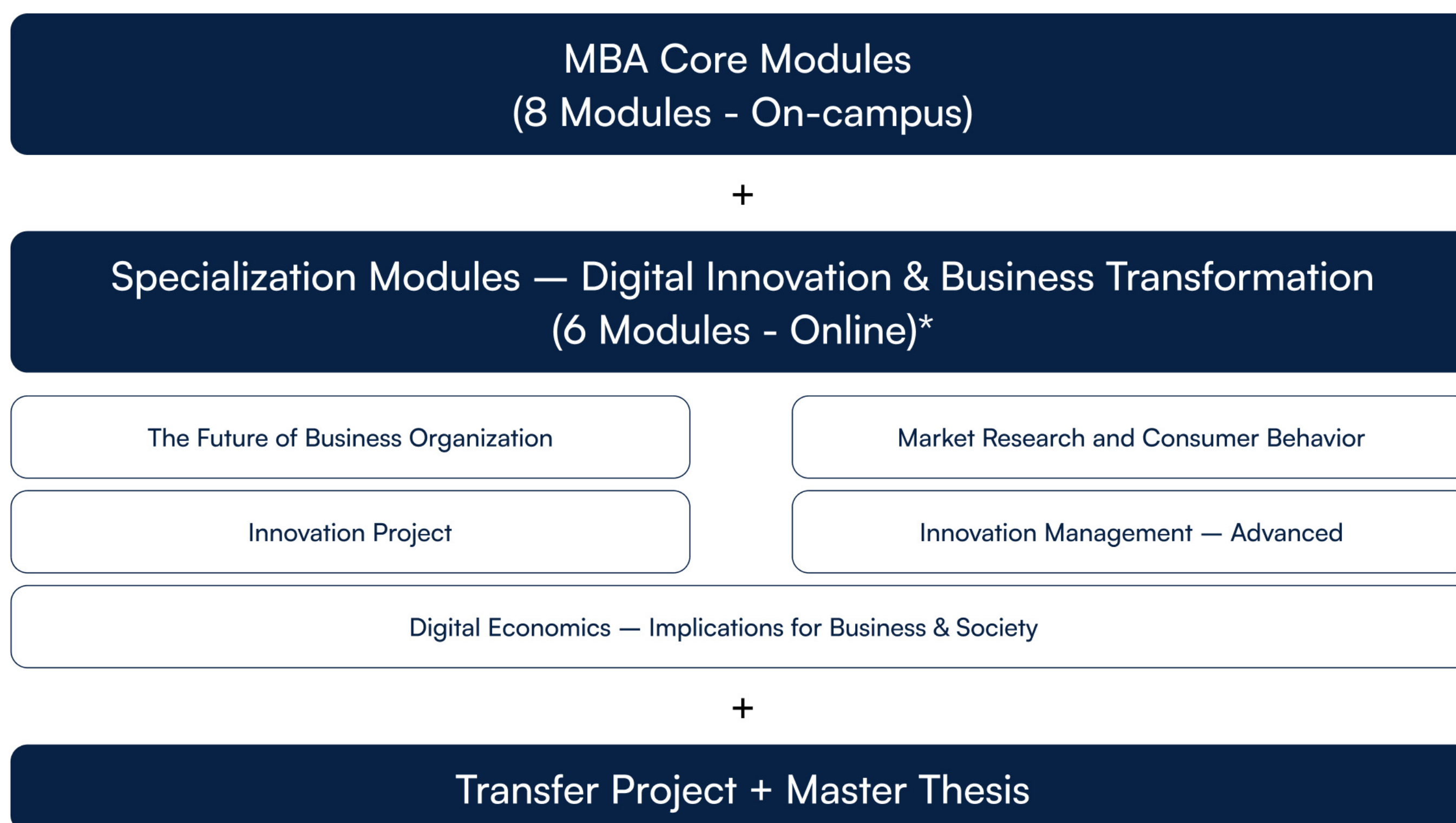
STARTUP FOUNDER



Specialization Modules

Here is the overview of our comprehensive curriculum that covers the MBA's essential topics.

- The foundation modules are complemented by the specialization modules of Management & Innovation
- Transfer Project and Master Thesis.



Campus Option for Digital Innovation & Business Transformation Students

Special Opportunity:

Some of your specialization modules may be available on-campus as they are part of other on-campus programs.

Terms & Conditions:

- This is an OPTION, not a guaranteed right
- We cannot guarantee that the exact modules you need will be offered on-campus during your second or third semester
- Module availability depends on semester scheduling
- You will know which modules are available on-campus by reviewing the study plan presented on campus

Admission Requirements



Educational Background

A 3—4 years bachelor’s degree or a 2-year bachelor’s degree or a successfully completed high school education (for this pathway, an additional S-Next university entrance test is required)



Language requirements :

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



Work Experience:

A 3—4 years bachelor’s degree: 2 years of work experience, For a 2-year bachelor’s degree: 7 years of work experience, For high school education (plus entrance test pathway): 10 years of work experience



Documents:

An updated CV, An official copy of your university certificate, An academic transcript, Work experience certificates



Specialized or Additional Requirements

Completion of the S-Next university entrance test (required for candidates with only high school education)

Tuition Fees

| Per Semester | Total Payment |
|--------------|---------------|
| EUR 7,266.67 | EUR 21,800.00 |



For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



studentadvisory@steinbeis-next.de