



Scholarship Available

MBA | ON-CAMPUS

# Data Analytics & Artificial Intelligence





# Turn Your Dreams into Careers in Germany

Make Smarter Decisions. Build Intelligent Businesses.

As data becomes the most valuable asset, leaders who understand AI and analytics lead the future.

Our MBA Data Analytics & Artificial Intelligence empowers you to:

- Translate big data into business value through strategic insights
- Leverage machine learning and Al for intelligent transformation
- Trive innovation through real-time data-driven decision-making

#### **Quick Facts**



Full - time Jan, Apr, July, Oct

# Is This MBA Right for You?

This program is perfect if you're:

Business professionals transitioning into data or Al-related roles

Analysts and engineers looking to enhance decision-making impact

Entrepreneurs and innovation leaders in tech-forward sectors

Tech-savvy consultants or future AI product managers

# Career Prospects

List of job roles



**AI ENGINEER** 

**BUSINESS ANALYST** 

RISK ANALYST

MACHINE LEARNING SPECIALIST

AI PRODUCT MANAGER



# Specialization Modules

Here is the overview of our comprehensive curriculum that covers the MBA's essential topics.

- The foundation modules are complemented by the specialization modules of Management & Innovation
- Transfer Project and Master Thesis.

MBA Core Modules (8 Modules - On-campus)

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Specialization Modules — Data Analytics & Artificial Intelligence (6 Modules - Online)\*

Digital Infrastructure & Principles of Software Development

Data Strategy & Governance

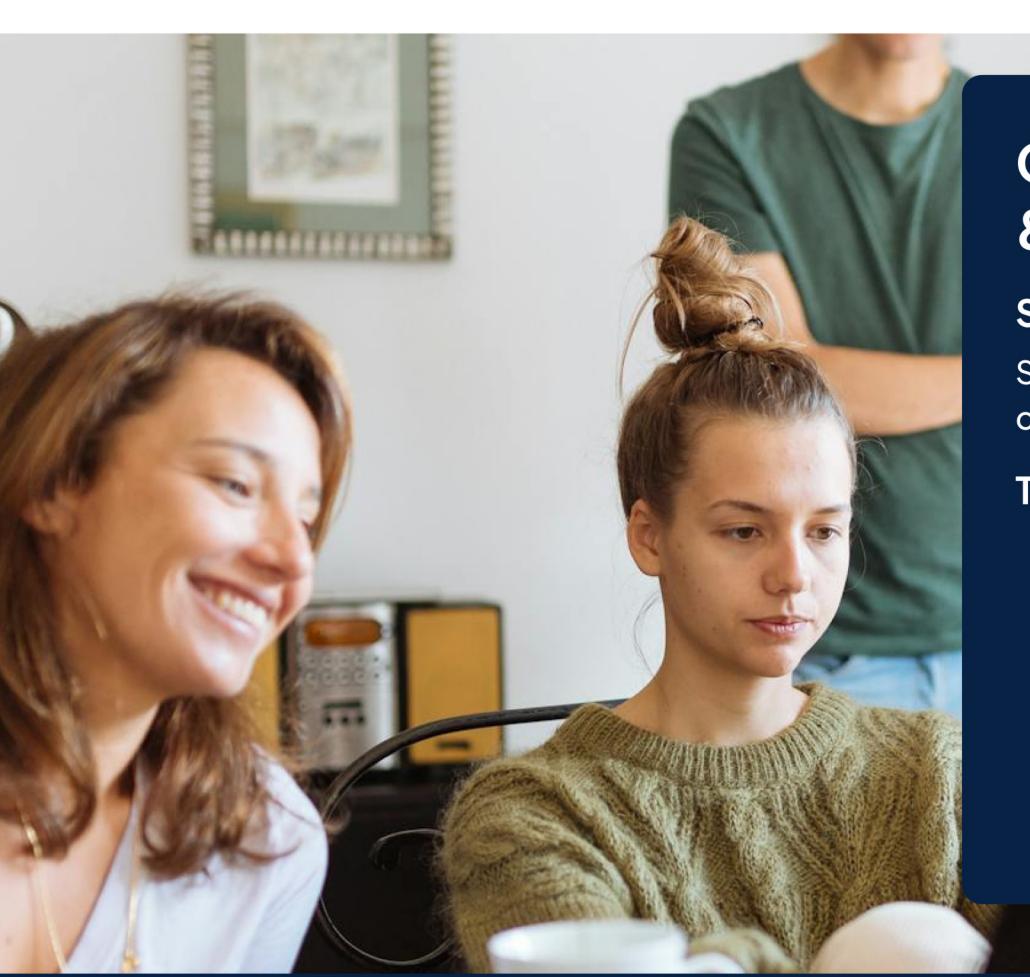
Data Exploration & Analytics

Artificial Intelligence

Data Management, Big Data & High Performance Computing

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Transfer Project + Master Thesis



# Campus Option for Data Analytics & Artificial Intelligence Students

#### **Special Opportunity:**

Some of your specialization modules may be available oncampus as they are part of other on-campus programs.

#### **Terms & Conditions:**

- This is an OPTION, not a guaranteed right
- We cannot guarantee that the exact modules you need will be offered on-campus during your second or third semester
- Module availability depends on semester scheduling
- You will know which modules are available on-campus by reviewing the study plan presented on campus



## Admission Requirements

## **Educational Background**

A 3—4 years bachelor's degree or a 2-year bachelor's degree or a successfully completed high school education (for this pathway, an additional S-Next university entrance test is required)

## Language requirements:

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency

## Work Experience:

A 3—4 years bachelor's degree: 2 years of work experience, For a 2-year bachelor's degree: 7 years of work experience, For high school education (plus entrance test pathway): 10 years of work experience

### **Documents:**

An updated CV, An official copy of your university certificate, An academic transcript, Work experience certificates

## Specialized or Additional Requirements

Completion of the S-Next university entrance test (required for candidates with only high school education)

## **Tuition Fees**

Per Semester	Total Payment
EUR 7,266.67	EUR 21,800.00



