STEINBEIS UNIVERSITY
Schools of Next Practices

Up To 40%

Scholarship Available

M.A | ONLINE

Data Analytics & Artificial Intelligence

Program Overview

Master Data Analytics & Artificial Intelligence - Master advanced data analysis and AI concepts from anywhere in the world

- 📅 12 months
- 📍 Online
- 📅 Jan, Mar, May, Jul, Sep, Nov
- 🌐 English
- 📈 Full-Time | 60 ECTS

Why Study Data Analytics & Artificial Intelligence at Steinbeis?

- Gain hands-on experience with real-time analytics and AI applications.
- Build practical skills through projects with cutting-edge tech tools.
- Learn ethical AI practices and cybersecurity principles.
- Excel in high-growth careers across digital, cloud, and data industries.

Who this program is for?

Made for analytical minds and future tech leaders aiming to shape tomorrow's data-driven world.

AI & Data Enthusiasts

Passionate about automation, smart systems, and data innovation.

Strategic Problem Solvers

Driven to use big data for impactful decisions in business and society

Cloud & Platform Builders

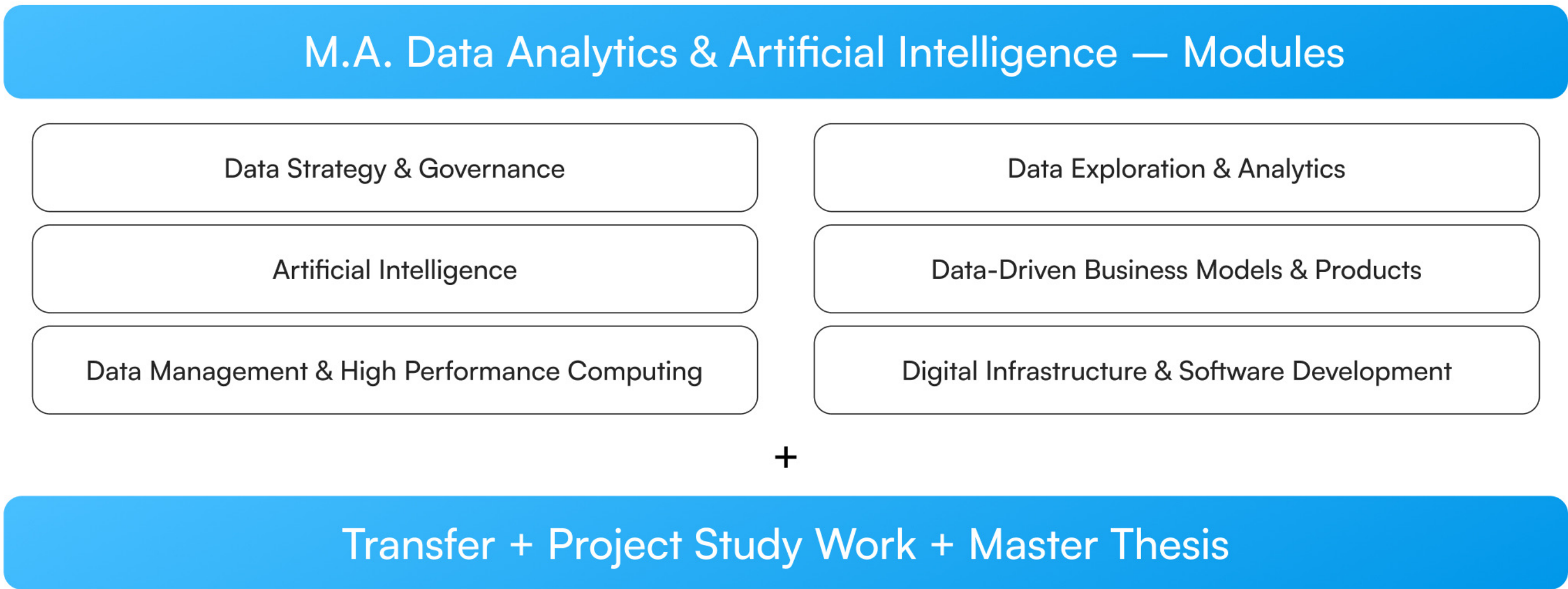Curious about scalable architectures and digital ecosystems.

Ethical Innovators

Committed to shaping AI responsibly and sustainably.

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What You'll Learn – Curriculum Overview

Master AI Technologies, Business Models & Data Strategy

M.A. Data Analytics & Artificial Intelligence — Modules	
Data Strategy & Governance	Data Exploration & Analytics
Artificial Intelligence	Data-Driven Business Models & Products
Data Management & High Performance Computing	Digital Infrastructure & Software Development

+

Transfer + Project Study Work + Master Thesis

Career Prospects

List of job roles

⭐ **DATA SCIENTIST**

⭐ **AI SOLUTIONS ARCHITECT**

⭐ **CLOUD SOLUTIONS ENGINEER**

⭐ **DATA ANALYTICS MANAGER**

⭐ **CYBERSECURITY ANALYST**

⭐ **DIGITAL INNOVATION STRATEGIST**

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Admission Requirements

Educational Background
Bachelor's degree or Min. 240 ECTS

Language requirements :
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency

WORK EXPERIENCE
None required

DOCUMENTS
An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees

Per Semester	Per Month	Total Payment
EUR 5,890	EUR 490.83	EUR 5,890.00

*Excl. €250 matriculation + €250 exam fee

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For Program Information visit our website

🌐 www.steinbeis-next.de

Contact us for application assistance

✉️ studentadvisory@steinbeis-next.de