

 **Up To 20%**

Scholarship Available



M.A | ON CAMPUS

# Digital Innovation & Business Transformation

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# Program Overview

M.A Data Analytics & Artificial Intelligence (ON-CAMPUS)- Shape the future of businesses through innovation, entrepreneurship & technology.

 12 months

 Berlin

 Jan/Apr/July/Oct

 English

 Full-Time | 60 ECTS

## Why Study Digital Innovation & Business Transformation at Steinbeis?

- Develop future-proof skills in innovation, technology, and entrepreneurship.
- Engage in real-world projects that reflect digital industry demands.
- Benefit from Berlin's thriving innovation and startup ecosystem.
- Become a strategic leader for digital-first transformation in any industry.







## Who this program is for?

Ambitious change makers, entrepreneurs, and tech-focused leaders eager to impact the future of business.



### Digital Visionaries

Professionals ready to drive strategic change and scalable innovation.



### Entrepreneurial Thinkers

Innovators who thrive at the intersection of business, technology, and society.



### Business Transformers

Individuals passionate about redesigning processes through digital disruption.



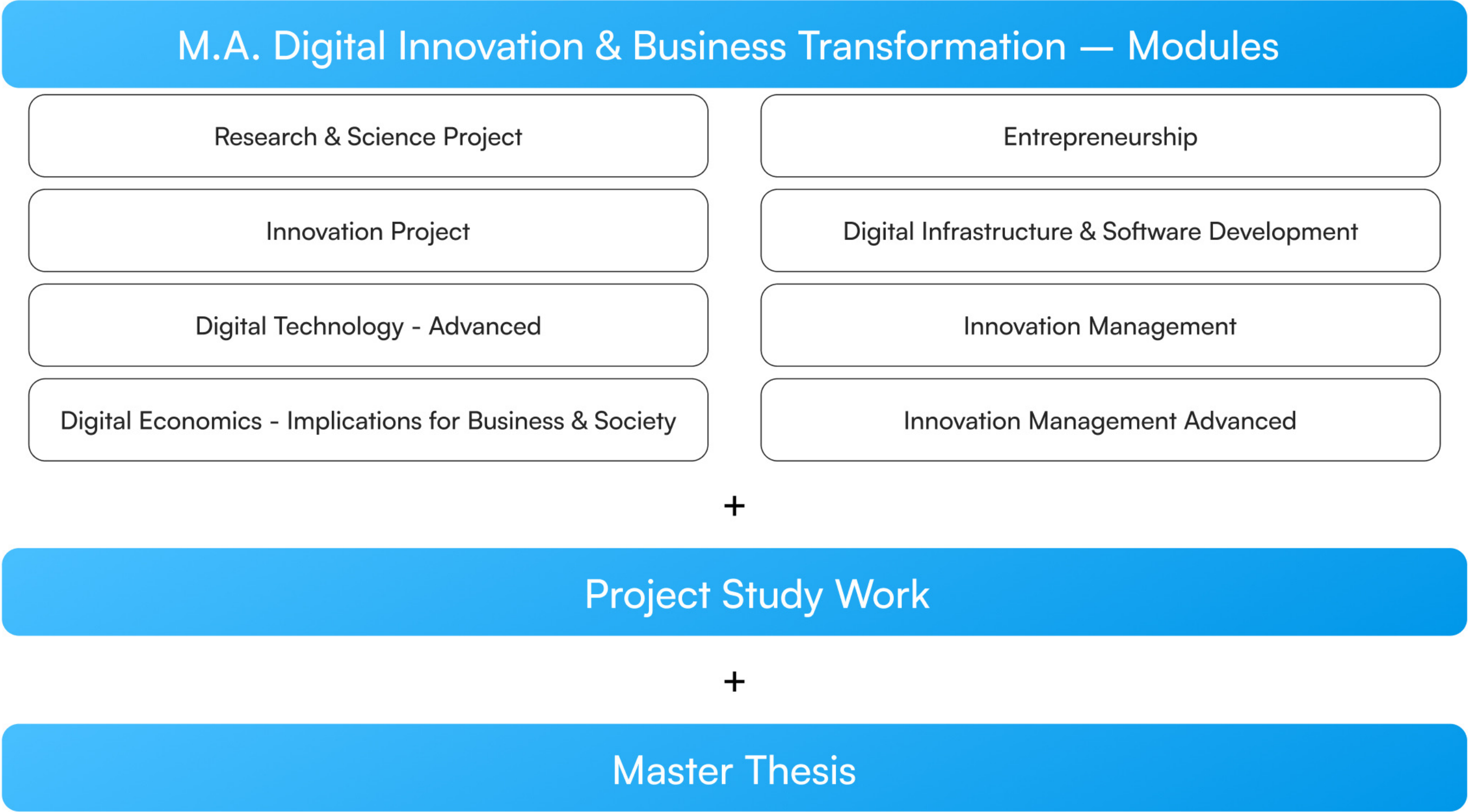
### Future Executives

Emerging leaders determined to guide organizations in the digital age.



# What You'll Learn – Curriculum Overview

Master AI Technologies, Business Models & Data Strategy








## Career Prospects

List of job roles

- ★ DIGITAL TRANSFORMATION STRATEGIST
- ★ DIGITAL MARKETING MANAGER
- ★ INNOVATION MANAGER
- ★ BUSINESS INTELLIGENCE ANALYST
- ★ IT PROJECT MANAGER
- ★ ENTREPRENEURIAL CONSULTANT

# Admission Requirements

-  **Educational Background**  
Bachelor's degree or equivalent
-  **Language requirements :**  
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency
-  **WORK EXPERIENCE**  
None required
-  **DOCUMENTS**  
An updated CV, An official copy of your university certificate, An academic transcript
-  **Specialized or Additional Requirements**  
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

## Tuition Fees

Per Semester	Per Year
EUR 6,450.00	EUR 12,900.00

\*\*Excl. EUR 250 matriculation fee + EUR 250 examination fee.



For Program Information visit our website

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[www.steinbeis-next.de](http://www.steinbeis-next.de)

Contact us for application assistance

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