Up To 20%

Scholarship Available

M.A | ON CAMPUS

Data Analytics & Artificial Intelligence

Program Overview

📅 **12 months**

📍 **Berlin**

📅 **Jan/Apr/July/Oct**

🌐 **English**

📈 **Full-Time | 60 ECTS**

Why Study Data Analytics & Artificial Intelligence at Steinbeis?

- Gain hands-on experience with real-time analytics and AI applications.
- Build practical skills through projects with cutting-edge tech tools.
- Learn ethical AI practices and cybersecurity principles.
- Excel in high-growth careers across digital, cloud, and data industries.

STEINBEIS UNIVERSITY
Schools of Next Practices

Who this program is for?

Made for analytical minds and future tech leaders aiming to shape tomorrow's data-driven world.

AI & Data Enthusiasts

Passionate about automation, smart systems, and data innovation.

Strategic Problem Solvers

Driven to use big data for impactful decisions in business and society.

Cloud & Platform Builders

Curious about scalable architectures and digital ecosystems.
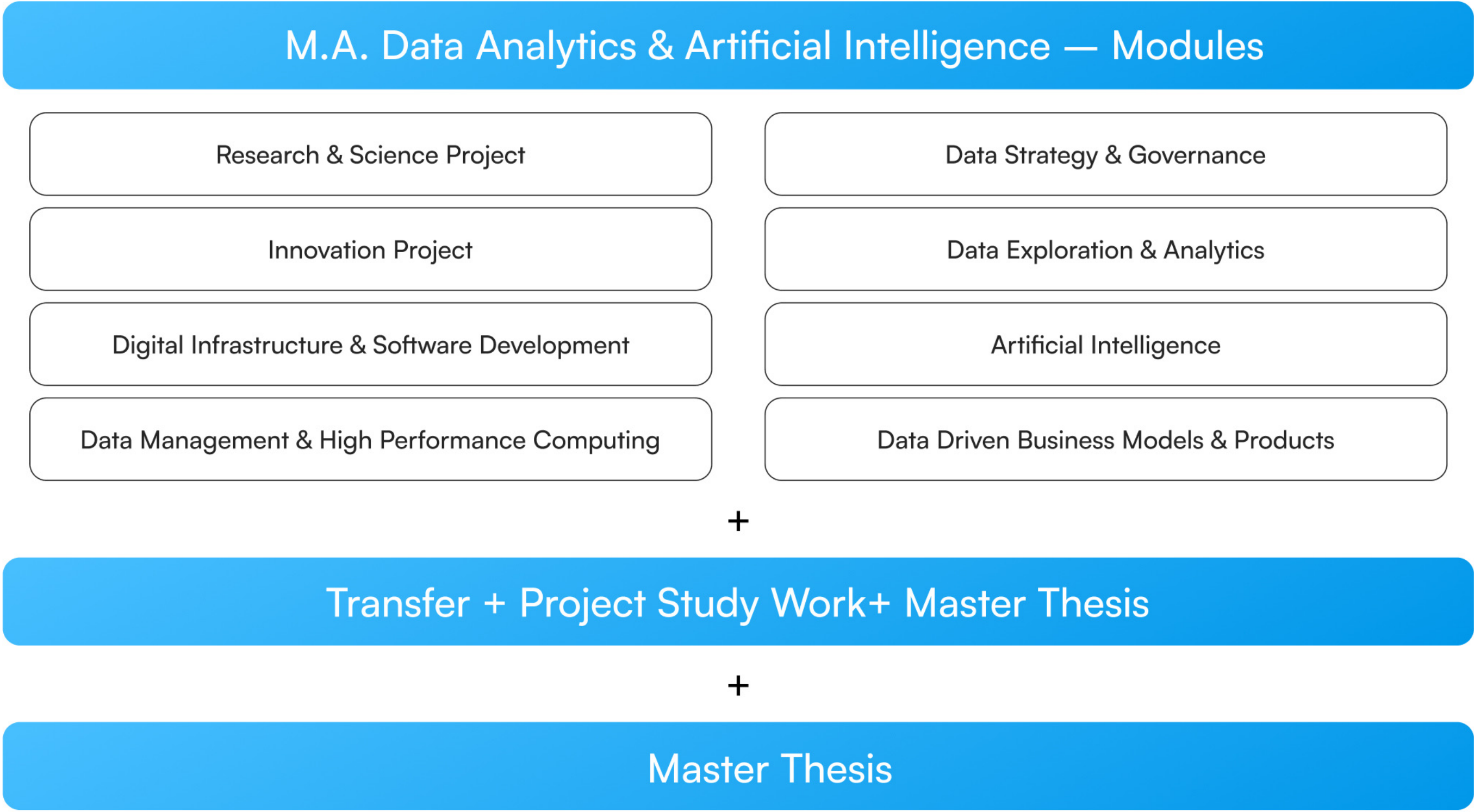
Ethical Innovators

Committed to shaping AI responsibly and sustainably.

What You'll Learn – Curriculum Overview

Master AI Technologies, Business Models & Data Strategy

M.A. Data Analytics & Artificial Intelligence — Modules	
Research & Science Project	Data Strategy & Governance
Innovation Project	Data Exploration & Analytics
Digital Infrastructure & Software Development	Artificial Intelligence
Data Management & High Performance Computing	Data Driven Business Models & Products

+

Transfer + Project Study Work+ Master Thesis

+

Master Thesis

Career Prospects

List of job roles

⭐ **DATA SCIENTIST**

⭐ **CYBERSECURITY ANALYST**

⭐ **DIGITAL INNOVATION STRATEGIST**

⭐ **DATA ANALYTICS MANAGER**

⭐ **CLOUD SOLUTIONS ENGINEER**

⭐ **AI SOLUTIONS ARCHITECT**

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Admission Requirements

Educational Background
Bachelor's degree or equivalent

Language requirements :
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency

WORK EXPERIENCE
None required

DOCUMENTS
An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees

Per Semester	Per Year
EUR 6,450.00	EUR 12,900.00

**Excl. EUR 250 matriculation fee + EUR 250 examination fee.

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For Program Information visit our website

🌐 www.steinbeis-next.de

Contact us for application assistance

✉️ studentadvisory@steinbeis-next.de