M.A | ON CAMPUS

Business & Organizational Psychology (HR Management)

Program Overview

Master Business & Organizational Psychology (HR Management) — Get powerful insights into workforce dynamics & talent management/

- 18 months
- Berlin
- Jan/April/Jul/Oct
- English
- Full-Time | 90 ECTS

Why Study Business & Organizational Psychology (HR Management)at Steinbeis?

- Understand the psychological forces that drive organizations.
- Develop critical skills for digital wellbeing, cyber safety, and online identity.
- Apply psychology to remote work, virtual teams, and digital transformation.
- Prepare for roles shaping digital culture and human-tech interaction.

Who this program is for?

Candidates who are passionate about merging psychological insights with HR practices to drive transformative workplace strategies

Digital Workplace Architects

Interested in optimizing performance and wellbeing in virtual teams.

Tech-Psychology Explorers

Keen to study mental health, identity, and interaction in digital spaces.

Ethical Innovators

Eager to design psychologically responsible digital products and policies.

Digital Culture Strategists

Professionals shaping how humans and technology interact in workplaces.

What You'll Learn – Curriculum Overview

Understand Behavior, Influence Organizations, Lead Change

M.A. Business & Organizational Psychology — Core modules

+

Specialization Modules - Human Resource Management

Psychological Aspects of Change in Organizations

Foundations in Human Resource Management I

Foundations in Human Resource Management II

+

Transfer Project + Master Thesis

Career Prospects

List of job roles

⭐ HUMAN RESOURCES MANAGER/DIRECTOR

⭐ TALENT MANAGEMENT SPECIALIST

⭐ ORGANIZATION DEVELOPMENT CONSULTANT

⭐ EMPLOYEE ENGAGEMENT SPECIALIST

⭐ CHANGE MANAGEMENT SPECIALIST

⭐ TRAINING AND DEVELOPMENT MANAGER

⭐ LEADERSHIP DEVELOPMENT COACH

Admission Requirements

Educational Background
Bachelor's degree or (Min. 210 ECTS)

Language requirements :
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency

WORK EXPERIENCE
None required

DOCUMENTS
An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees

Per Semester	Per Year
EUR 5,566.66	EUR 16,700.00

**Excl. EUR 250 matriculation fee + EUR 250 examination fee.

For Program Information visit our website

🌐 www.steinbeis-next.de

Contact us for application assistance

✉ studentadvisory@steinbeis-next.de