STEINBEIS UNIVERSITY
Schools of Next Practices

M.A | ON CAMPUS

Business & Organizational Psychology (Cyber Psychology)

Program Overview

Master Business & Organizational Psychology
(Cyber Psychology) On-Campus — Lead Business
Transformation in the Digital Age

- 18 months
- Berlin
- Jan /April / Jul / Oct
- English
- Full-Time | 90 ECTS

Why Business & Organizational Psychology (Cyber Psychology) at Steinbeis?

- Understand the psychological forces that drive organizations.
- Develop critical skills for digital wellbeing, cyber safety, and online identity.
- Apply psychology to remote work, virtual teams, and digital transformation.
- Prepare for roles shaping digital culture and human-tech interaction.

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Who this program is for?

Candidates who hold a strong foundation in psychology and are fascinated by digital behavior, online interactions, and the influence of technology on individual and organizational dynamics

Digital Workplace Architects

Interested in optimizing performance and wellbeing in virtual teams.

Tech-Psychology Explorers

Keen to study mental health, identity, and interaction in digital spaces.

Ethical Innovators

Eager to design psychologically responsible digital products and policies.

Digital Culture Strategists

Professionals shaping how humans and technology interact in workplaces.

What You'll Learn – Curriculum Overview

Understand Behavior, Influence Organizations, Lead Change

M.A. Business & Organizational Psychology — Core Modules

+

Specialization Modules - Cyber Psychology

Media and Cyber Psycology	Cyber Secutiy and Human Behaviour,

Social Psychology in the Digital Age

Transfer Project + Master Thesis

Career Prospects

List of job roles

⭐ USER EXPERIENCE RESEARCHER

⭐ MEDIA PSYCHOLOGIST

⭐ SOCIAL MEDIA ANALYST

⭐ DIGITAL TRANSFORMATION SPECIALIST

⭐ DIGITAL ETHICS & POLICY CONSULTANT

⭐ DIGITAL WORKPLACE CONSULTANT

⭐ CYBERPSYCHLOGY RESEARCHER

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Admission Requirements

Educational Background
 Bachelor's degree or Min. 210 ECTS

Language requirements :
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency

WORK EXPERIENCE
None required

DOCUMENTS
An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees

Per Semester	Per Year
EUR 5,566.66	EUR 16,700.00

**Excl. EUR 250 matriculation fee + EUR 250 examination fee.

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For Program Information visit our website

🌐 www.steinbeis-next.de

Contact us for application assistance

✉ studentadvisory@steinbeis-next.de