

Program Overview

Master Business & Organizational Psychology (Cyber Psychology) On-Campus — Lead Business Transformation in the Digital Age











Why Business & Organizational Psychology (Cyber Psychology) at Steinbeis?

- Understand the psychological forces that drive organizations.
- Develop critical skills for digital wellbeing, cyber safety, and online identity.
- Apply psychology to remote work, virtual teams, and digital transformation.
- Prepare for roles shaping digital culture and humantech interaction.







Who this program is for?

Candidates who hold a strong foundation in psychology and are fascinated by digital behavior, online interactions, and the influence of technology on individual and organizational dynamics



Digital Workplace Architects

Interested in optimizing performance and wellbeing in virtual teams.



Tech-Psychology Explorers

Keen to study mental health, identity, and interaction in digital spaces.



Ethical Innovators

Eager to design psychologically responsible digital products and policies.

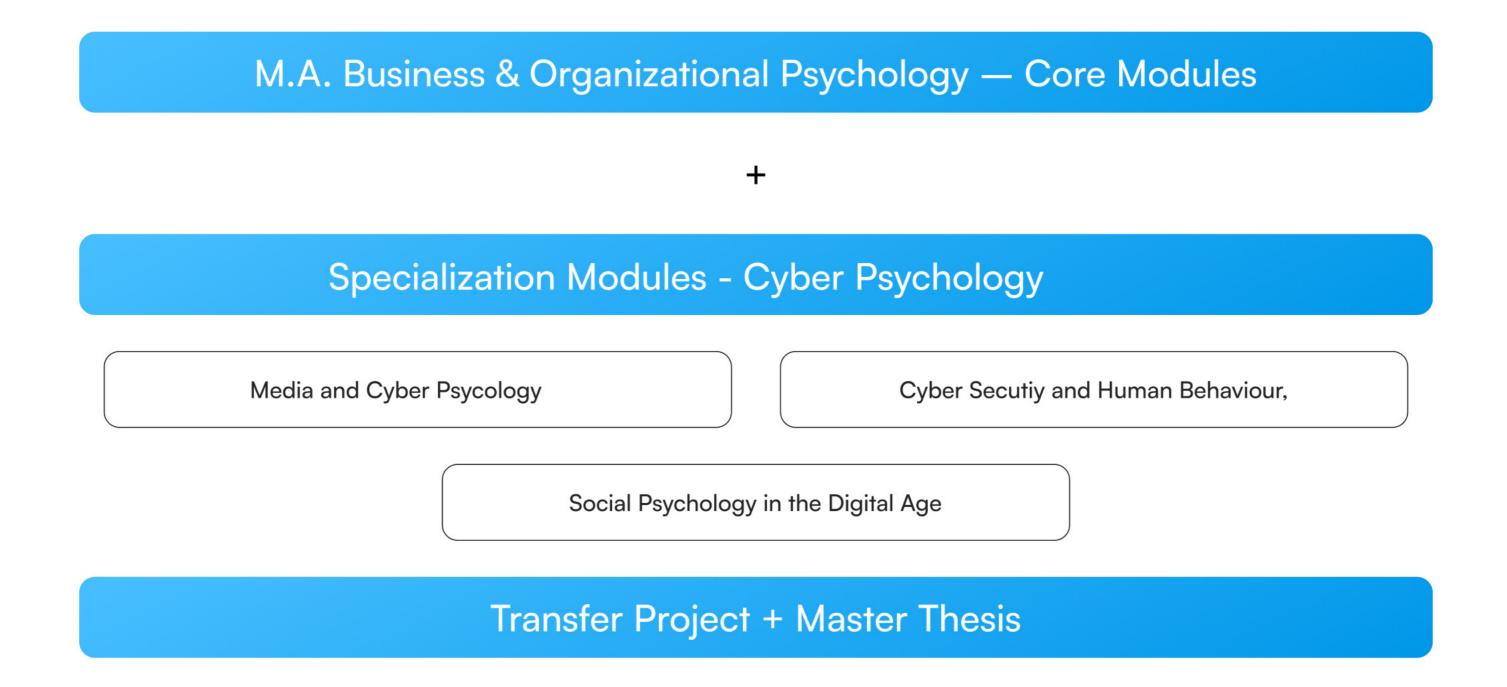


Professionals shaping how humans and technology interact in workplaces.



What You'll Learn – Curriculum Overview

Understand Behavior, Influence Organizations, Lead Change



Career Prospects

List of job roles

- ★ USER EXPERIENCE RESEARCHER
- MEDIA PSYCHOLOGIST
- SOCIAL MEDIA ANALYST
- DIGITAL TRANSFORMATION SPECIALIST
- DIGITAL ETHICS & POLICY CONSULTANT
- DIGITAL WORKPLACE CONSULTANT
- CYBERPSYCHLOGY RESEARCHER



Admission Requirements

- **Educational Background** Bachelor's degree or Min. 210 ECTS
- Language requirements: English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency
- **WORK EXPERIENCE** None required
- **DOCUMENTS** An updated CV, An official copy of your university certificate, An academic transcript
- Specialized or Additional Requirements If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees

Per Semester Per Semester	Per Year
EUR 5,566.66	EUR 16,700.00

^{**}Excl. EUR 250 matriculation fee + EUR 250 examination fee.





