



**ONLINE**

**Diploma  
of Advanced Studies**

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# Diploma of Advanced Studies

## In a nutshell



450 Hours



On our Online Learning Platform



Anytime



English



EUR 1299



# Our Diploma (1/2)

We offer a wide range of different subject areas\*

## 1 - Strategy, Project & Change Management

Leading with Impact: Mastering Strategy, Execution, and Organizational Change

Strategic Management

Change Management

Strategic Management II

Leadership and Communication

Project Management

## 2 - Sustainability, Finance & Responsible Growth

Building Sustainable Value: Driving Responsible Growth, Finance, and Leadership

Sustainable Finance and Risk

Sustainable / Responsible Management

Sustainable Growth Strategies

Sustainability in Society, Economy and Organizations

Sustainable Entrepreneurship

Sustainable Leadership and Management

## 3 - Innovation & Entrepreneurship

From Ideas to Impact: Mastering Innovation and Entrepreneurial Growth

Innovation Management

Innovation and Entrepreneurship

Innovation Management – Advanced

Entrepreneurship

## 4 - Data, AI & Digital Infrastructure

Mastering Data and AI: Building Digital Intelligence for Business Transformation

Artificial Intelligence

Data-Driven Business Models & Products

Data Exploration & Analytics

Data Management, Big Data & High-Performance Computing

Data Strategy & Governance

Digital Infrastructure & Principles of Software Development

Digital Technology – Advanced

## 5 - Marketing, Markets & Consumer Insight

Winning Markets: Mastering Customer Insight, Digital Marketing, and Brand Strategy

Marketing

Market Research and Consumer Behavior

Digital Marketing

Market and Advertisement Psychology

Digital Marketing - Advanced

Legal Frameworks of Marketing

\*For our diploma programs, you choose three modules from a selected subject area.

# Our Diploma (2/2)

We offer a wide range of different subject areas\*

## 6 - Economics, Society & Global Context

Navigating Global Complexity: Mastering Economics, Policy, and International Business

Managerial Economics

Sales Management & Negotiations

Economics, Politics and Society

Digital Economics – Implications for Business & Society

International & Intercultural Management

## 7 - Operations & Organizational Design

Designing High-Performance Organizations: Mastering Operations, Structure, and Systems

Organizational Design

Operations Management

Organizational Design & IT Systems

Organizational Consulting & Development

Workforce Management

Future of Business Organization

## 8 - Digital, Media & Cyber Psychology

Understanding Digital Behavior: Mastering Media, Cyber Psychology, and Online Influence

Media and Cyber Psychology

Social Psychology in the Digital Age

Cybersecurity and Human Behaviour

## 9 - Business Psychology, HR & People Management

Leading People Effectively: Mastering Human Behavior, HR, and Organizational Culture

Foundations in Human Resource Management I

Business Psychology I

Foundations in Human Resource Management II

Business Psychology II

Strategies of HR Management

Psychological Aspects of Leadership in Organizations

Value-Driven HR Management

Psychological Aspects of Change in Organizations

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# Requirements:

## Educational Background

- Latest education (High School/ Diploma/ Bachelor or Master Degree)

## Language Requirements

- IELTS: 6.0
- PTE: 56, TOEFL: 80
- Duolingo: 100
- Cambridge Advanced or Proficiency

## Documents

- An updated CV
- Valid ID/Passport



**For Program Information Visit Our Website**



[www.steinbeis-next.de](http://www.steinbeis-next.de)



**Contact us for application assistance**



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**You can book a free consultation with our student advisory team via our website**

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