



**ONLINE**

# Certificates of Advanced Studies

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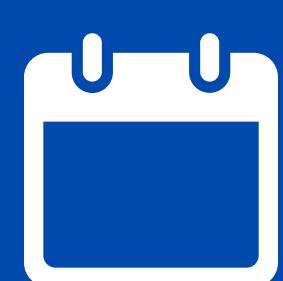
## In a nutshell



150 Hours



On our Online Learning Platform



Anytime



English



EUR 489

Special Offer:

3 Certificates - EUR 1299



# Our Certificates (1/2)

We have a variety of programs to choose from

## Strategy, Project & Change Management

Strategic Management

Change Management

Strategic Management II

Leadership and Communication

Project Management

## Sustainability, Finance & Responsible Growth

Sustainable Finance and Risk

Sustainable / Responsible Management

Sustainable Growth Strategies

Sustainability in Society, Economy and Organizations

Sustainable Entrepreneurship

Sustainable Leadership and Management

## Innovation & Entrepreneurship

Innovation Management

Innovation and Entrepreneurship

Innovation Management – Advanced

Entrepreneurship

## Data, AI & Digital Infrastructure

Artificial Intelligence

Data-Driven Business Models & Products

Data Exploration & Analytics

Data Management, Big Data & High-Performance Computing

Data Strategy & Governance

Digital Infrastructure & Principles of Software Development

Digital Technology – Advanced

## Marketing, Markets & Consumer Insight

Marketing

Market Research and Consumer Behavior

Digital Marketing

Market and Advertisement Psychology

Digital Marketing - Advanced

Legal Frameworks of Marketing

# Our Certificates (2/2)

We have a variety of programs to choose from

## Economics, Society & Global Context

Managerial Economics

Sales Management & Negotiations

Economics, Politics and Society

Digital Economics – Implications for Business & Society

International & Intercultural Management

## Operations & Organizational Design

Organizational Design

Operations Management

Organizational Design & IT Systems

Organizational Consulting & Development

Workforce Management

Future of Business Organization

## Digital, Media & Cyber Psychology

Media and Cyber Psychology

Social Psychology in the Digital Age

Cybersecurity and Human Behaviour

## Business Psychology, HR & People Management

Foundations in Human Resource Management I

Business Psychology I

Foundations in Human Resource Management II

Business Psychology II

Strategies of HR Management

Psychological Aspects of Leadership in Organizations

Value-Driven HR Management

Psychological Aspects of Change in Organizations

# Requirements:

## Educational Background

- Latest education (High School/ Diploma/ Bachelor or Master Degree)

## Language Requirements

- IELTS: 6.0
- PTE: 56, TOEFL: 80
- Duolingo: 100
- Cambridge Advanced or Proficiency

## Documents

- An updated CV
- Valid ID/Passport



**For Program Information Visit Our Website**



[www.steinbeis-next.de](http://www.steinbeis-next.de)



**Contact us for application assistance**



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**You can book a free consultation with our student advisory team via our website**

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