



**UP TO 20%**

Scholarships Available

**B.A. | ON-CAMPUS**

# **B.A. in Business Administration**

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## **with Applied AI Innovation Project**



# Foundation Course



**3 Years (6 Semesters)**



**Berlin, Germany**



**Jan/Apr/July/Oct**



**English**



**EUR 6,333.33 per Year  
(Plus Enrollment & Exam Fees)**

## Study Areas

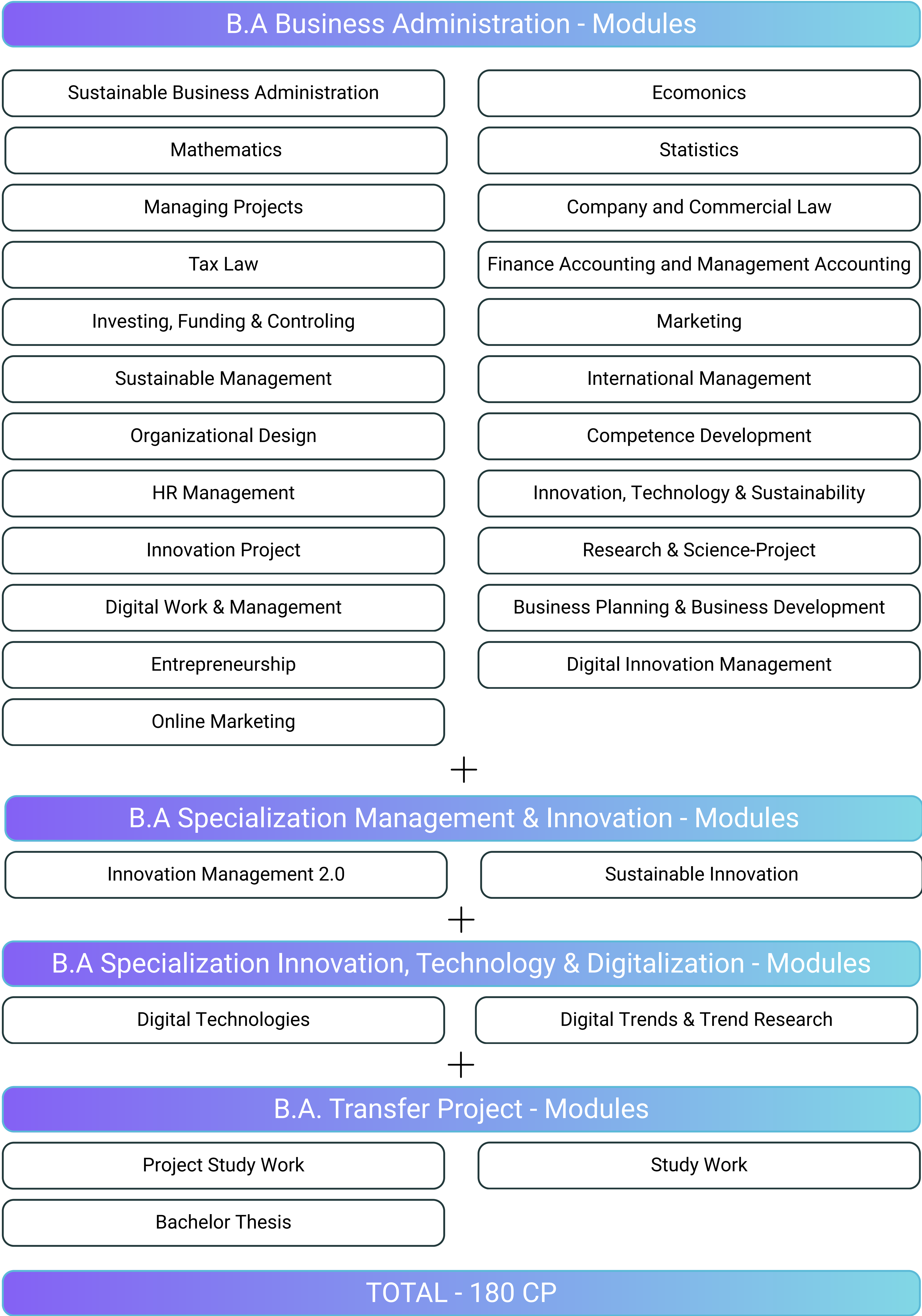
- Management Innovation
- Innovation, Technology & Digitalization



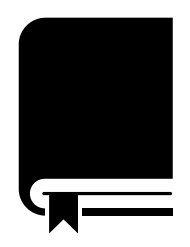


# Curriculum Overview

## Bachelor's Business Administration



# Admission Requirements



## General University Entrance Qualification

- University of Applied Sciences entrance qualification
- University entrance qualification through professional qualification (vocational training plus at least 3 years of work experience in the field, or access via advancement training)
- Foreign university entrance qualification
- University Degree

**\*If you are uncertain whether you meet these criteria, please contact our admissions team for further guidance**



## Language Requirements

- IELTS: 6.0
- PTE: 56, TOEFL: 80
- Duolingo: 100
- Cambridge Advanced or Proficiency



## Documents

- An updated CV
- High-school diploma and/or national university admission documentation
- An academic transcript

**Don't worry if your high-school certificate is not directly recognized in Germany - you can still join through our online Foundation course**





**For Program Information Visit Our Website**



[www.steinbeis-next.de](http://www.steinbeis-next.de)

**Contact us for application assistance**



email: [studentadvisory@steinbeis-next.de](mailto:studentadvisory@steinbeis-next.de)



phone: +49 (0)32 221 095 074

**You can book a free consultation with our student advisory team via our website**

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