



UP TO 20%

Scholarships Available

B.A. | ON-CAMPUS

B.A. in Business Administration

with Applied AI Innovation Project

Program Overview



3 Years (6 Semesters)



Berlin, Germany



Jan/Apr/July/Oct



English



**EUR 6,333.33 per Year
(Plus Enrollment & Exam Fees)**

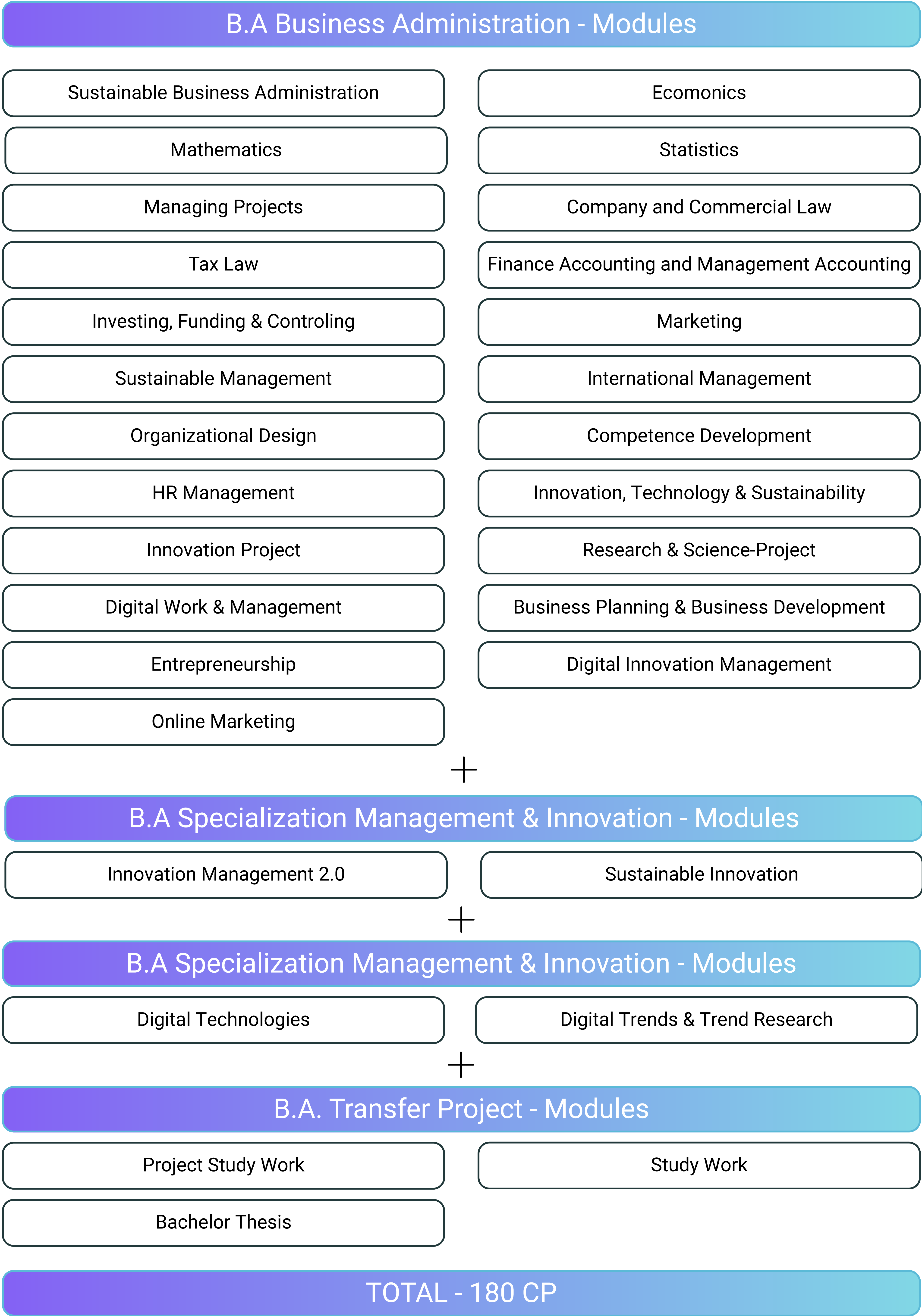
Study Areas

- Management Innovation
- Innovation, Technology & Digitalization

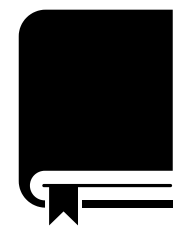


Curriculum Overview

Bachelor's Business Administration



Admission Requirements



General University Entrance Qualification

- University of Applied Sciences entrance qualification
- University entrance qualification through professional qualification (vocational training plus at least 3 years of work experience in the field, or access via advancement training)
- Foreign university entrance qualification
- University Degree

***If you are uncertain whether you meet these criteria, please contact our admissions team for further guidance**



Language Requirements

- IELTS: 6.0
- PTE: 56, TOEFL: 80
- Duolingo: 100
- Cambridge Advanced or Proficiency



Documents

- An updated CV
- High-school diploma and/or national university admission documentation
- An academic transcript

Don't worry if your high-school certificate is not directly recognized in Germany - you can still join through our online Foundation course



For Program Information Visit Our Website



www.steinbeis-next.de

Contact us for application assistance



email: studentadvisory@steinbeis-next.de



phone: +49 (0)32 221 095 074

You can book a free consultation with our student advisory team via our website

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