**Project Study Work**

**Title of the Project Study Work –**

**Subtitles (if available)**

First Name Last Name

Degree program

Project Coach: Academic degree First name Last name



**Declaration of independence**

I wrote this Project Study Work independently and did not use any other sources and aids than those indicated. All sections that have been taken verbatim or analogously from external sources are marked as such.

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|  | *Signature* |
| Place, xxxx.xx.xx | Your akad. Degree First Name Last Name |

**Note:**

Please use this template to create your Project Study Work. In this document, the page margins, footers, headers, page numbers, etc. are already set according to the Steinbeis guidelines. In addition, an automatic table of contents, a list of figures and tables as well as a manually created list of abbreviations are already inserted in this template as examples and can be used. The structure of the main chapters specified here must be adhered to for a Project Study Work. However, subchapters can be inserted in each main chapter as needed (see the examples in Chapter 3).

Please delete all red notice texts in this template before printing!

**Attention:** Three lines below this red text, a section break is inserted, as the headers and footers begin on the next page. You may not delete this section break!

**Table of contents**

(Dynamically created, can be updated with the right mouse button and then click "Update fields". Sometimes you have to reformat something by hand to insert line breaks in long chapter headings. This can be done with "shift" + "enter". If you display the formatting symbols via "¶", you may see such an inserted paragraph behind it „“.)

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Here you can see the manual variant of a list of figures that is created with the help of an invisible table. You can therefore use this table as a template. Alternatively, Word offers the option of automatically generating a list of figures. If you know and master this function, then you can of course use it. The finished list of figures should then look similar to this template.

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# List of tables - only if needed, otherwise delete!

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Here you can see the manual variant of a list of tables that is created with the help of an invisible table. You can therefore use this table as a template. Alternatively, Word offers the option of automatically generating a table directory. If you know and master this function, then you can of course use it. The finished list of tables should then look similar to this template.

# List of abbreviations - only if needed, otherwise delete!

|  |  |
| --- | --- |
| APA | American Psychological Association  |
| … | … |
| … | … |
|  |  |
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Only abbreviations that do not correspond to everyday language use should be included here.

Abbreviations such as „ca.“, „i. e.“, or „etc.“ therefore do not have to be listed.

**Attention:** Three lines below this red text, a section change is inserted again, because on the next page with chapter 1 the Arabic page numbering begins. You must also not delete this section change!

# The Problem / The Challenge

|  |
| --- |
| On 2 to 3 pages, describe what is happening in your company/organization, your current industry or the industry you are aiming for in the future that is worth further investigating in your Transfer Project. .Please answer the following questions explicitly while describing the challenge/problem:* What is the problem / challenge as the starting point of my Transfer Project?
* What kind of problem/challenge is it (pain, anxiety, curiosity)?
* Who has this problem/challenge?
* To whom will my recommendations for overcoming the problem/challenge be addressed?

With these questions, we start a Transfer Project of applied research (and not basic research). Applied research is the core idea of all Steinbeis Transfer Projects. *Please start your work below this text field.* *Delete this text box when you have completed Chapter 1 and answered all the questions mentioned here.* |

Start here …

# The research question for the Thesis

|  |
| --- |
| Based on the answers to the questions in Chapter 1, consider on 1 to 2 pages:* What could be a suitable research question for my Master Thesis?

This research question should be answered in your Masters Thesis, and the answer should be addressed to the specific addressee you describe. You are allowed to discuss and reflect on variations of possible research questions.*Please start your work below this text box. Clear this text box after completing Chapter 2.*  |

Start here …

# Scientific theories

|  |
| --- |
| Please work out initial results on the following question on 3 to 4 pages:* Which scientific theories could be helpful and should be used to answer the research question of your thesis?

You should discuss and reflect on several options. Because it is about various questions anyway, which are to be answered on the basis of the literature:* How should the core terms of the Transfer Project be defined?
* Which models can be used to answer the research question or sub-questions of the thesis?
* Which theories can help to answer the research question or sub-questions of the thesis?
* What answers or partial answers to the research question of the thesis can already be found in the literature?

And please note: This is not about you already presenting possible theories in detail. This will be done later in your Study Work and/or Thesis. This is exclusively about reviewing possible theoretical offers and their position on which of them could be particularly recommended from your point of view for further discussion in the Study Work and/or Thesis, and for what reasons. *Please start your work below this text field. Clear this text box after completing Chapter 3.* |

Start here …

## Subchapter (if needed)

…

## Subchapter (if needed)

…

## Summary

If you have previously formed two or more subchapters, please summarize the results in another subchapter. If you have not formed any subchapters, then summarize the results without a separate subchapter at the end of chapter 3. You can then cite this summary in follow-up papers.

# Scientific methods

|  |
| --- |
| Please reflect on the following question on 3 to 4 pages:* What empirical research methods should or could be used to answer the research question of your thesis?

You will have the opportunity to discuss and reflect on several options.*Please start your work below this text field. Clear this text box after completing Chapter 4.* |

Start here …

## Subchapter (if needed)

…

## Subchapter (if needed)

…

## Summary

If you have previously formed two or more subchapters, please summarize the results in another subchapter. If you have not formed any subchapters, then summarize the results without a separate subchapter at the end of chapter 3. You can then cite this summary in follow-up papers.

# List of Sources

To create the list of sources, please refer to the Guidelines for Scientific Work in your OnlineCampus.

Please format all sources with the "List of Sources" style so that they can be read well. Please format all sources with the "List of Sources" style so that they can be read well.

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# List of AI tools used - only if needed, otherwise delete!

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| **Chapter, Page**  |  |
| **AI Tool, Date** |  |
| **Method of use** |  |
| **Used prompts / orders / requests to the AI tool** |  |

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| **Method of use** |  |
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| **Used prompts / orders / requests to the AI tool** |  |

# Appendix - only if needed, otherwise delete!

The appendix contains information about the work that is too extensive to be included in the actual chapters. The pages are still numbered in Arabic. If you list several appendices, please open the appendix with an appendix directory first. This looks like a list of figures or tables and is located on the first page of the appendix. If you then refer to a document in the appendix within your scientific work, the reference in brackets (see appendix) or in case of several appendices (see appendix X) is sufficient