**Master Thesis**

Word template for a Thesis with 80 pages and with a previously created Study Work.   
This template is used in MSC Business Management and MA BOP. For MBA and 1-year Master's programs,   
the Word template for a Thesis with 60 pages must be used.

**Title of the Master Thesis –**

**Subtitles (if available)**

First Name Last Name

Study program

|  |  |
| --- | --- |
| Project Coach: | Academic degree First name Last name |
| Second Evaluator: | Academic degree First name Last name |
| Processing period: | From: |
|  | Until: |

Ein Bild, das Text enthält.

Automatisch generierte Beschreibung

**Declaration of independence**

I wrote this Master Thesis independently and did not use any other sources and aids than those indicated. All sections that have been taken verbatim or analogously from external sources are marked as such.

|  |  |
| --- | --- |
|  | *Signature* |
| Place, xxxx.xx.xx | Your akad. Degree First Name Last Name |
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**Note:**

Please use this template to create your Thesis. In this document, the page margins, footers, headers, page numbers, etc. are already set according to the Steinbeis guidelines. In addition, an automatic table of contents, a table of figures and tables as well as a manually created list of abbreviations are already inserted in this template as examples and can be used. The structure contained in this template is exemplary for a Thesis and can be adapted and changed as desired according to your own needs.

Please delete all red notice texts in this template before printing!

**Attention:** Three lines below this red text, a section break is inserted, as the headers and footers begin on the next page. You may not delete this section break!

**Table of Contents**

(Dynamically created, can be updated with the right mouse button and then click "Update fields". Sometimes you have to reformat something by hand to insert line breaks in long chapter headings. This can be done with "shift" + "enter". If you display the formatting symbols via "¶", you may see such an inserted paragraph behind it „“.)

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Here you can see the manual variant of a list of figures that is created with the help of an invisible table. You can therefore use this table as a template. Alternatively, Word offers the option of automatically generating a list of figures. If you know and master this function, then you can of course use it. The finished list of figures should then look similar to this template.

# List of Tables - if needed, otherwise delete!

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Here you can see the manual variant of a list of tables that is created with the help of an invisible table. You can therefore use this table as a template. Alternatively, Word offers the option of automatically generating a table directory. If you know and master this function, then you can of course use it. The finished list of tables should then look similar to this template.

# List of Abeviations - if needed, otherwise delete!

|  |  |
| --- | --- |
| APA | American Psychological Association |
| … | … |
| … | … |
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Only abbreviations that do not correspond to everyday language use should be included here.

Abbreviations such as „ca.“, „i. e.“, or „etc.“ therefore do not have to be listed.

**Attention:** Three lines below this red text, a section change is inserted again, because on the next page with chapter 1 the Arabic page numbering begins. You must also not delete this section change!

# Introduction

1. Problem statement

Please note the instructions from the Word template of the Study Work here analogously.

1. Research Question

…

1. Procedure

…

# Findings from previous Work

The following chapters are given as examples and must be adapted to your own requirements.

## Findings on theory A from Study Work

…

## Findings on theory Y from Study Work

…

## Findings on methods from Project Study Work

…

## Further previous findings (if required)

…

# Deepening and supplementing of theories

The following chapters are given as examples and must be adapted to your own requirements.

## Deepening of theory A

…

## Addition to theory Y

…

## Theory K

…

# Methodological approach

The following chapters are given as examples and must be adapted to your own requirements.

## Justification of the chosen method

…

## Research design

…

## Data collection

…

## Results of the data collection

…

# Analysis of the data

The following chapters are given as examples and must be adapted to your own requirements.

## Analysis 1

…

## Analysis 2

…

## Analysis 3

…

# Results

The following chapters are given as examples and must be adapted to your own requirements.

## Evaluation of the analysis results

…

## Recommendations

…

## Limitations

….

## Potential for Generalization

….

# Conclusion

…

# List of Sources

To create the list of sources, please refer to the Guidelines for Scientific Work in your OnlineCampus.

Please format all sources with the "List of Sources" style so that they can be read well. Please format all sources with the "List of Sources" style so that they can be read well.

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# List of AI tools used - if needed, otherwise delete!

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| --- | --- |
| **Chapter, Page** |  |
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| **Method of use** |  |
| **Used prompts / orders /  requests to the AI tool** |  |

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| **Method of use** |  |
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| **Method of use** |  |
| **Used prompts / orders /  requests to the AI tool** |  |

# Appendix - if needed, otherwise delete!

The appendix contains information about the work that is too extensive to be included in the actual chapters. The pages are still numbered in Arabic. If you list several appendices, please open the appendix with an appendix directory first. This looks like a list of figures or tables and is located on the first page of the appendix. If you then refer to a document in the appendix within your scientific work, the reference in brackets (see appendix) or in case of several appendices (see appendix X) is sufficient