Online

MSc in Business Management

DATA ANALYTICS & ARTIFICIAL INTELLIGENCE
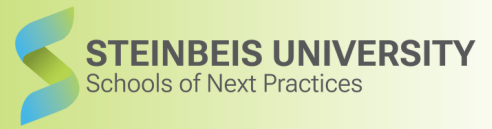
Master of Science
Data Analytics & Artificial Intelligence

Duration
24 months

Language
English

Location
Online

Start Date
Jan, Mar, May, Jul, Sep, Nov

In today's data-driven economy, businesses harness the power of data to drive strategic decision-making and gain competitive advantage. According to the World Economic Forum, the demand for data analysts and data scientists is expected to grow by 15% by 2025.

S-Next's Data Analytics & Artificial Intelligence master's program equips students with the knowledge and skills to navigate the complexities of data analytics and artificial intelligence. With a focus on real-world applications and industry-relevant projects, graduates are well-prepared to tackle the challenges and opportunities of the data-driven business landscape. Whether you aspire to become a data scientist, AI specialist, or business analyst, our program provides the foundation for a successful career at the intersection of business management, data analytics, and artificial intelligence.

Your Profile
For whom is this program made?

This study program is tailor-made for individuals passionate about leveraging data analytics and artificial intelligence to drive business innovation and strategic decision-making. It is ideal for aspiring data scientists, AI enthusiasts, business analysts, technology professionals, and Individuals from diverse backgrounds interested in transitioning into roles focused on data analytics, artificial intelligence, and business management to capitalize on the growing demand for skilled professionals in these areas.

Your Career Prospects
What could be the job you get after graduating?

The career prospects for graduates from this master's program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Data Analyst
- Data Scientist
- AI Engineer
- Machine Learning Engineer
- Business Intelligence Analyst
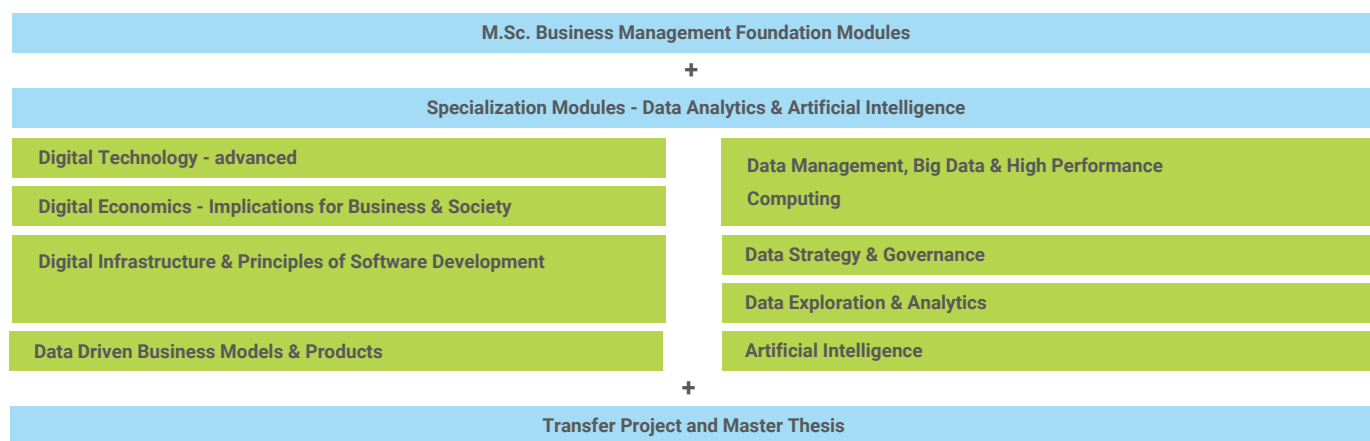- Big Data Analyst

Admission Requirements

To begin your journey in our M.A. Business and Organizational Psychology program, please ensure you fulfill and submit the necessary documents outlined below

- Min. 3-year business-related* bachelor's degree
- Final degree certificate and transcript (in English, or officially notarized in English)
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- Latest updated CV

Your Specialization Modules

Here is the overview of our comprehensive curriculum that covers the essential topics of Business Management. The foundation modules are complemented by specialization modules in Data Analytics & Artificial Intelligence, as well as the Transfer Project and Master Thesis.

* Students coming from a non-business background will have to complete the Steinbeis Pre-Masters to earn an additional 15 ECTS during the first 9 months of their studies

M.Sc. Business Management Foundation Modules

+

Specialization Modules - Data Analytics & Artificial Intelligence

Digital Technology - advanced	Data Management, Big Data & High Performance Computing
Digital Economics - Implications for Business & Society	
Digital Infrastructure & Principles of Software Development	Data Strategy & Governance
	Data Exploration & Analytics
Data Driven Business Models & Products	Artificial Intelligence

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Transfer Project and Master Thesis

Tuition Fees**

Per Month	Per Semester	Total Payment
EUR 373.00	EUR 2,235.00	EUR 8,940.00

**Excl. EUR 250 matriculation fee + EUR 250 examination fee*

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