



ONLINE

MBA

MANAGEMENT & INNOVATION

TURN YOUR DREAMS INTO CAREER SUCCESS AT S-NEXT

The demand for skills in innovation and agile management is high. According to Bain & Company's 2023 report, there is a significant focus on resilience and agility within organizations, emphasizing the need for leaders who can navigate and lead through economic uncertainties. Companies are increasingly valuing managers who can innovate and adapt swiftly to changing environments.

This study program, specializing in Management & Innovation, is designed to equip students with critical skills in leading and innovating within various business contexts. It emphasizes a blend of strategic management techniques and the ability to foster innovation, preparing graduates to handle the challenges of an ever-evolving business landscape. The program also focuses on developing leadership skills, crucial for managing modern, agile teams that are responsive to rapid market shifts.

Your Profile

For whom is this program made?

Our Management and Innovation specialization equips individuals with the skills to master agile organizational concepts, strategic workforce planning, and change management strategies. Aspiring professionals will gain expertise in HR practices, leadership culture development, and coaching. This specialization prepares you for a rewarding career in organizational consulting, personnel management, and effective leadership roles.

Your Career Prospects

What could be the job you get after graduating?



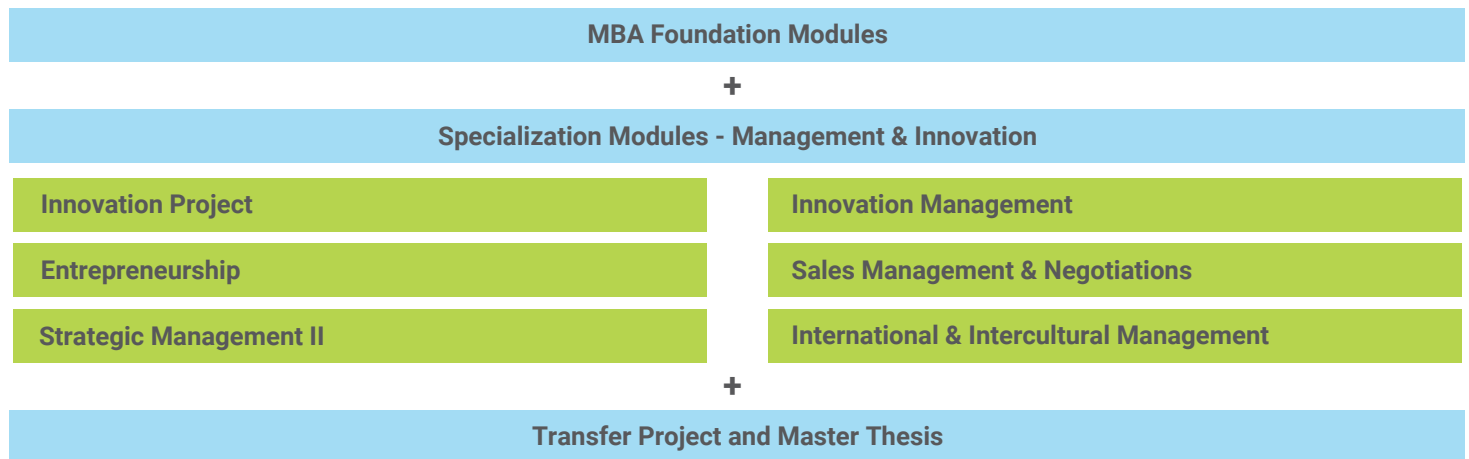
The career prospects for graduates from this MBA program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Innovation Manager
- Strategic Management Consultant
- Product Manager
- Startup Founder
- Business Development Manager
- Chief Innovation Officer
- R&D Director

Your Specialization Modules

What customized study content lies ahead?

Here is the overview of our comprehensive curriculum that covers the MBA essential topics. The foundation modules are complemented by the specialization modules of Management & Innovation as well as the Transfer Project and Master Thesis.



Admission Requirements

To begin your journey in our MBA program, please ensure you fulfill and submit the necessary documents outlined below

- A Bachelor's degree or equivalent with 2 years of work experience **OR** successfully completed High School education with an additional 10 years of work experience and passed the S-Next University Entrance Test.
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- Latest updated CV

Tuition Fees**

	Per Semester	Per Month	Total Payment
12-month MBA	EUR 3,940.00	EUR 656.70	EUR 7,880.00
18-month MBA	EUR 3,280.00	EUR 546.70	EUR 9,840.00

**Excl. EUR 250 matriculation fee + EUR 250 examination fee

Steinbeis University - Schools of Next Practices

Rudower Chaussee 28
12489 Berlin
Germany

+49 32 221095074
studentadvisory@steinbeis-next.de
www.steinbeis-next.de

Join Our Social Media Channels



[@steinbeisnext](#)



[@steinbeisnext](#)



[@steinbeisnext](#)

