



STEINBEIS UNIVERSITY
Schools of Next Practices

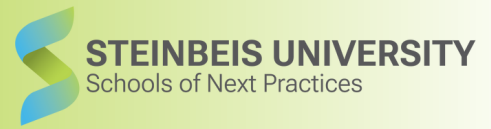


Online

MA

**DIGITAL INNOVATION AND BUSINESS
TRANSFORMATION**

TURN YOUR DREAMS INTO CAREER SUCCESS WITH S-NEXT



Duration
12 months



Study Type
Full-time



Credit
60 ECTS



Location
Online



Language
English



Start Date
Jan, Mar, May, Jul, Sep, Nov



Master of Arts in Digital Innovation and Business Transformation

Embark on a transformative journey where each module serves as a stepping stone toward a future filled with career triumphs. Recent data highlights the program's impact, showing an impressive 25% increase in employability among graduates with similar qualifications. Imagine yourself at the forefront of digital innovation, armed with a diverse skill set honed through engaging projects and immersive learning experiences. This master's not only equips you with expertise sought by leading companies but also positions you as a visionary leader in the dynamic realm of digital transformation. Dive into real-world challenges, acquire essential digital skills, and cultivate an entrepreneurial mindset. Our dynamic curriculum empowers you to take the lead in the digital era, shaping the future of businesses through hands-on experiences and cutting-edge knowledge

Your Career Prospects

What could be the job you get after graduating?

The career prospects for graduates from this master's program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Digital Transformation Strategist
- Innovation Manager
- Business Intelligence Analyst
- Entrepreneurial Consultant
- Digital Marketing Manager
- IT Project Manager

Your Profile

For whom is this program made?

Our program caters to professionals seeking growth at the intersection of technology, entrepreneurship, and societal impact. Whether you're driven by transformative growth, aspire to lead within the digital landscape, or are ready to shape the future of businesses, this master's program equips you for success.

Your Modules

What is the content of your study?

Here is the overview of our comprehensive curriculum that covers the MA essential topics. The modules are complemented by the Transfer Project and Master Thesis, as well as the Research & Science Project and Innovation Project.

MA Digital Innovation and Business Transformation Modules

Digital Technology Advanced

Digital Economics - Implications for Business & Society

Entrepreneurship

Digital Infrastructure & Software Development

Innovation Management

Innovation Management Advanced

+

Transfer Project and Master Thesis

+

Research & Science Project and Innovation Project

Admission Requirements

To begin your journey in our MA program, please ensure you fulfill and submit the necessary documents outlined below

- 4-year business-related Bachelor's degree (min. 210 ECTS)
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- An updated CV/Resume

Tuition Fees**

Duration	Per Semester	Per Month	Total
12-month MA	EUR 2,945.00	EUR 490.83	EUR 5,890.00

Excl. **EUR 250 matriculation fee + **EUR 250** examination fee

Up to 25%*
Scholarships
Available!

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