



**STEINBEIS UNIVERSITY**  
Schools of Next Practices

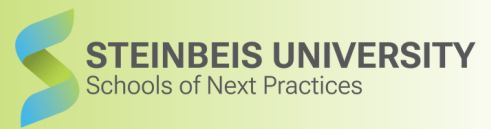


**Online**

**MA**

**DATA ANALYTICS & ARTIFICIAL  
INTELLIGENCE**

# TURN YOUR DREAMS INTO CAREER SUCCESS WITH S-NEXT



**Duration**  
12 months



**Study Type**  
Full-time



**Credit**  
60 ECTS



**Location**  
Online



**Language**  
English



**Start Date**  
Jan, Mar, May, Jul, Sep, Nov



## Master of Arts in Data Analytics and Artificial Intelligence

Launch your path to expertise in data analytics and artificial intelligence with Steinbeis University's Online Master of Arts in Data Analytics and AI. This specialized program equips you with advanced methodologies to leverage big data and AI for insightful decision-making. Concentrating on sustainable innovation through data-driven practices, it prepares you to lead AI initiatives or establish your own tech ventures. Engage with the critical convergence of data science and AI, develop powerful analytics solutions, and understand the ethical dimensions of AI technology.

Graduates become data-driven innovators, ready to guide organizations toward pioneering analytics strategies, making a profound impact on the tech-driven marketplace. The curriculum blends foundational data principles with AI applications, enhancing your problem-solving abilities and technical skills. You'll learn to interpret complex data sets for strategic action, pioneer the adoption of AI technologies, and acquire the confidence and proficiency to excel in the rapidly evolving field of data analytics and AI. Carve out your niche in the era of big data and artificial intelligence!



## Your Career Prospects

### What could be the job you get after graduating?

The career prospects for graduates from this MA program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Data Scientist
- AI Solutions Architect
- Digital Innovation Strategist
- Cloud Solutions Engineer
- Cybersecurity Analyst
- Data Analytics Manager

## Your Profile

### For whom is this program made?

Are you captivated by the transformative power of data analytics and artificial intelligence in today's business world? Eager to master predictive modeling, machine learning algorithms, and AI-driven innovation? With an analytical and forward-thinking mindset, you're set to become a trailblazer in the data revolution. Make a substantial impact on decision-making processes and technological advancements with your professional expertise!

## Your Modules

### What is the content of your study?

Here is the overview of our comprehensive curriculum that covers the M.A. essential topics.

The M.A.in Data Analysis and Artificial Intelligence offers a comprehensive curriculum that encompasses key modules designed to equip you with the skills and knowledge needed to thrive in today's workforce.

#### M.A. in Data Analysis and Artificial Intelligence Foundation Modules

Research & Science Project

Data Strategy & Governance

Innovation Project

Data Exploration & Analytics

Digital Infrastructure & Software Development

Artificial Intelligence

Data Management & High Performance Computing

Data Driven Business Models & Products

Project Study Work

+

Transfer Project and Master Thesis

+

Research & Science Project and Innovation Project

## Admission Requirements

To begin your journey in our MBA program, please ensure you fulfill and submit the necessary documents outlined below

- 4-year business-related Bachelor's degree (min. 210 ECTS)
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- An updated CV/Resume

## Tuition Fees\*\*

Duration	Per Semester	Per Month	Total
12-month MA	EUR 2,945.00	EUR 490.83	EUR 5,890.00

\*\*Excl. **EUR 250** matriculation fee + **EUR 250** examination fee

Up to 25%\*  
Scholarships  
Available!

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