



Up To 40%
Scholarship Available

Steinbeis University - Schools of Next Practices

**M.Sc. | Business Management
Digital Innovation &
Business Transformation
(Online)**

Terms & Conditions Apply*



Redefine the Future of Business with Digital Innovation

This program empowers professionals to lead transformative digital change. Learn how to harness emerging technologies, implement agile strategies, and guide organizations through disruption. Shape scalable, future-ready businesses and drive sustainable growth.

 26%

Companies prioritizing digital transformation are more profitable (McKinsey)

 \$100

trillion in value expected from digital transformation by 2025 (WEF)

 Top

roles in digital strategy, tech leadership, and innovation on the rise

 Digital

transformation = core driver of organizational success in every industry

PROGRAM OVERVIEW & TUITION DETAILS



Program Overview



Degree
Master of Science



University
Steinbeis University – Schools of Next Practices



Location
Online



Credit
120 ECTS



Language
English



Study Type
Online



Duration
24 Months



Intake
Jan – Mar – May – Jul – Sep – Nov

Tuition Fees*

Free one-year German language course

Per Month

EUR 373

*Additional: €250 Admission Fee + €250 Examination Fee



Key Modules Overview

Year 1 & 2 (Core Modules + Specialization Module):

- Digital Technology
- The Future of Business Organization
- Market Research and Consumer Behavior
- Innovation Management — Advanced
- Digital Economics — Implications for Business & Society
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.



Why choose this program?

-  Industry-connected curriculum aligned with digital disruption
-  Combines strategic innovation, leadership & agile transformation
-  Ideal for professionals driving tech and business evolution
-  Scholarships, mentorship, and flexible learning for professionals

Admission Requirements

What are the requirements to enroll?



Educational Background

A bachelor's degree or equivalent



Language requirements

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required

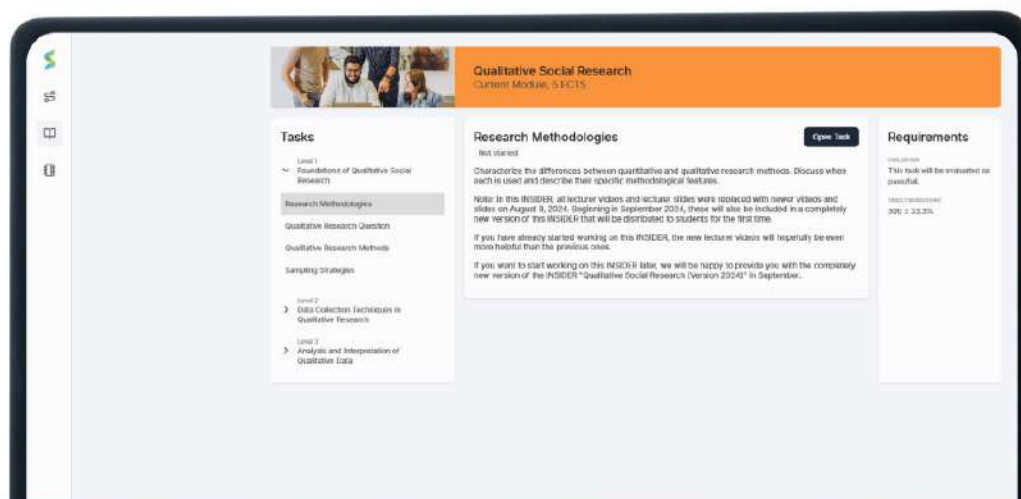
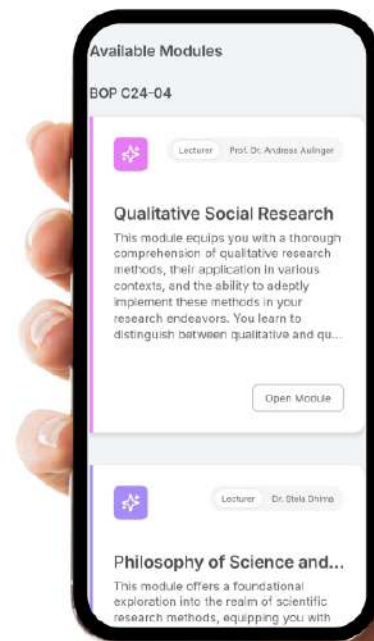


The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.



Drive innovation and transformation at:



Career Prospects



Digital Transformation Consultant



Innovation Manager



Chief Digital Officer



Technology Strategy Director



Business Development Manager

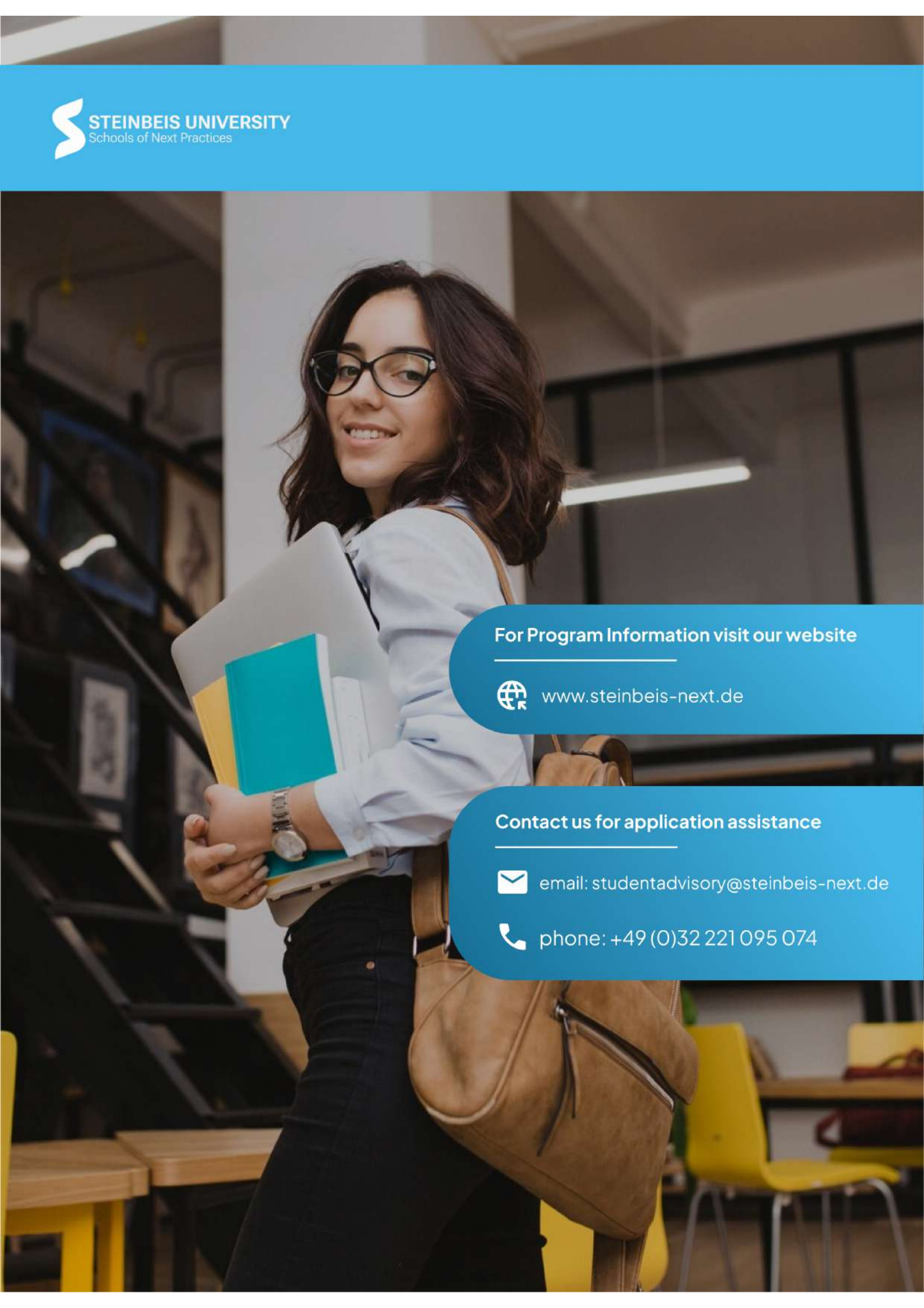


Digital Marketing Manager



Entrepreneur





For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



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