

 **Up To 40%**

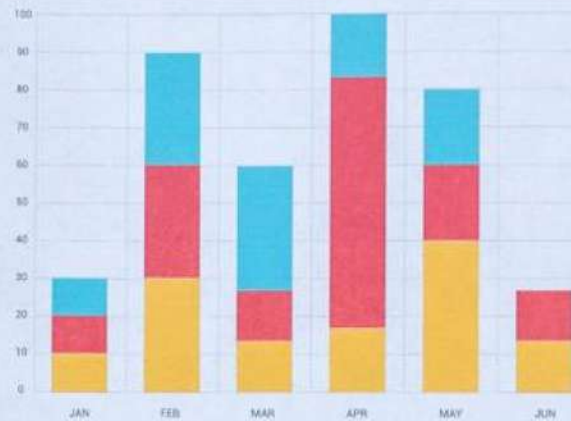
Scholarship Available

Steinbeis University - Schools of Next Practices

M.Sc. | Business Management Data Analytics & AI (Online)

Terms & Conditions Apply*

Our company



Business items





Lead Data-Driven Strategy & Innovation

Unlock the power of data and AI to drive intelligent decision-making in business. This program develops high-demand skills in data science, analytics, and artificial intelligence — preparing graduates to lead transformation in the data economy

 15%

growth in demand for data analysts & scientists by 2025 (WEF)

 Ai

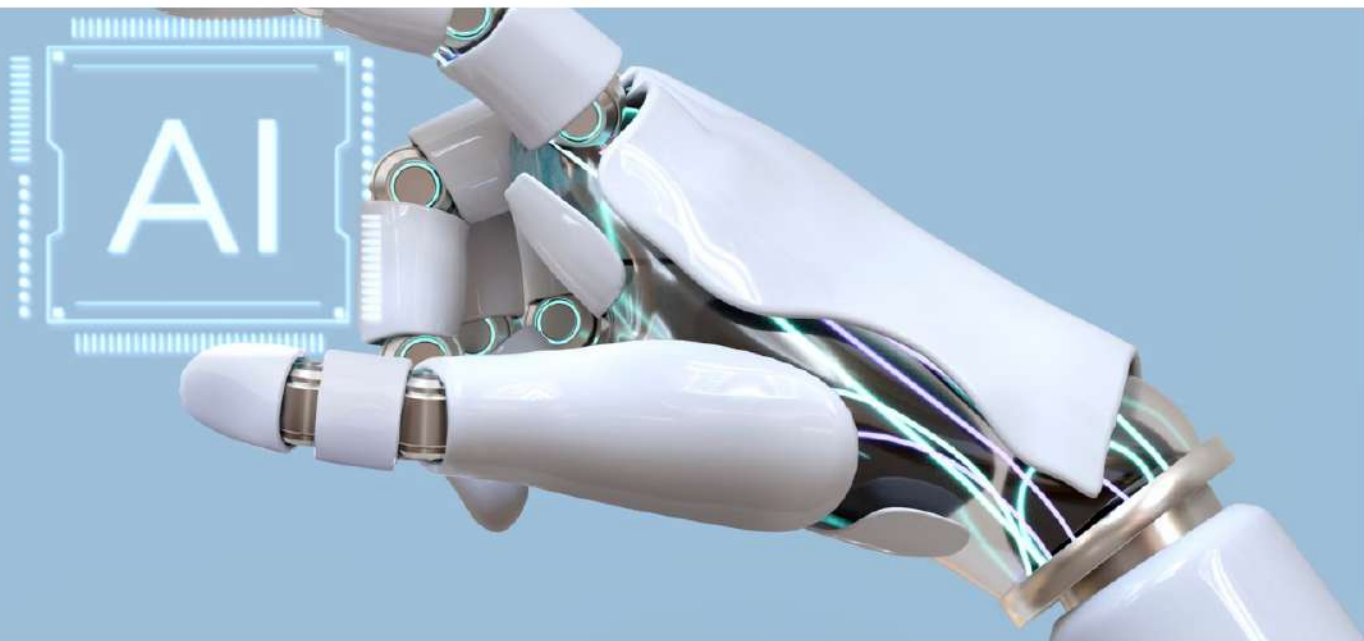
and big data ranked top strategic priorities across industries

 80%

of companies plan to boost data-driven decision-making

 Real World

projects prepare students for job-ready outcomes



Program Overview

**Degree**
Master of Science

**University**
Steinbeis University – Schools of Next Practices

**Location**
Online

**Credit**
120 ECTS

**Language**
English

**Study Type**
Online

**Duration**
24 Months

**Intake**
Jan – Mar – May – Jul – Sep – Nov

Tuition Fees*

Free one-year German language course

Per Month
EUR 373

*Additional: €250 Admission Fee + €250 Examination Fee



Key Modules Overview

Year 1 & 2 (Core Modules + Specialization Modules):

- Digital Technology – Advanced
- Digital Infrastructure & Software Development
- Data Strategy & Governance
- Data Exploration & Analytics
- AI for Data-Driven Business Models
- Big Data Management & High-Performance Computing
- Digital Economics & Society
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.



Why choose this program?

-  Learn to turn complex data into business insights
-  Master AI, machine learning, and data strategy tools
-  Industry-led projects + remote, flexible delivery
-  Scholarships, career support, and optional Pre-Master's

Admission Requirements

What are the requirements to enroll?



Educational Background

A bachelor's degree or equivalent



Language requirements

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required

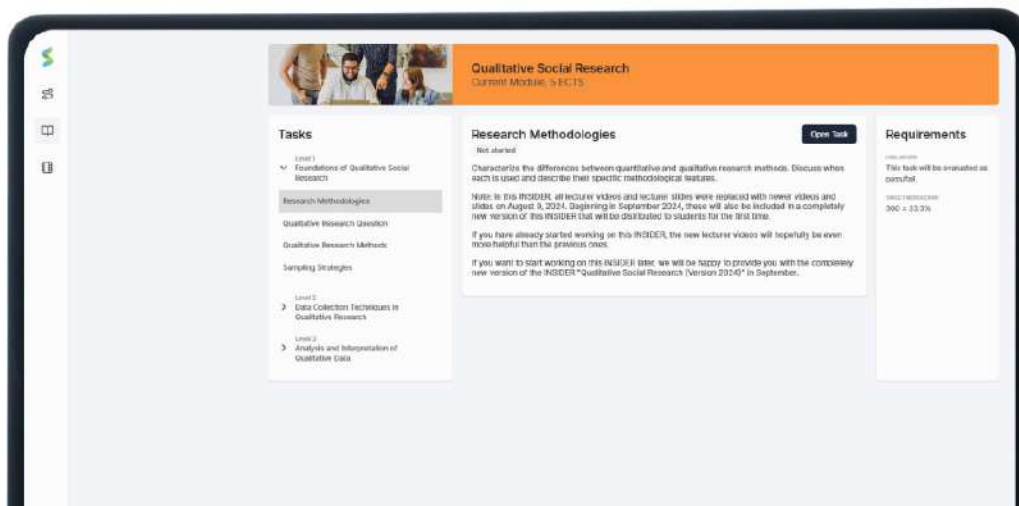
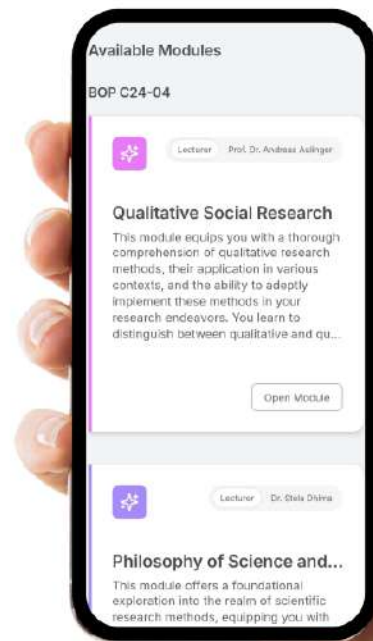


The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.



Step into high-impact roles at:



Career Prospects



Data Analyst



Innovation Manager



Data Scientist



AI Engineer



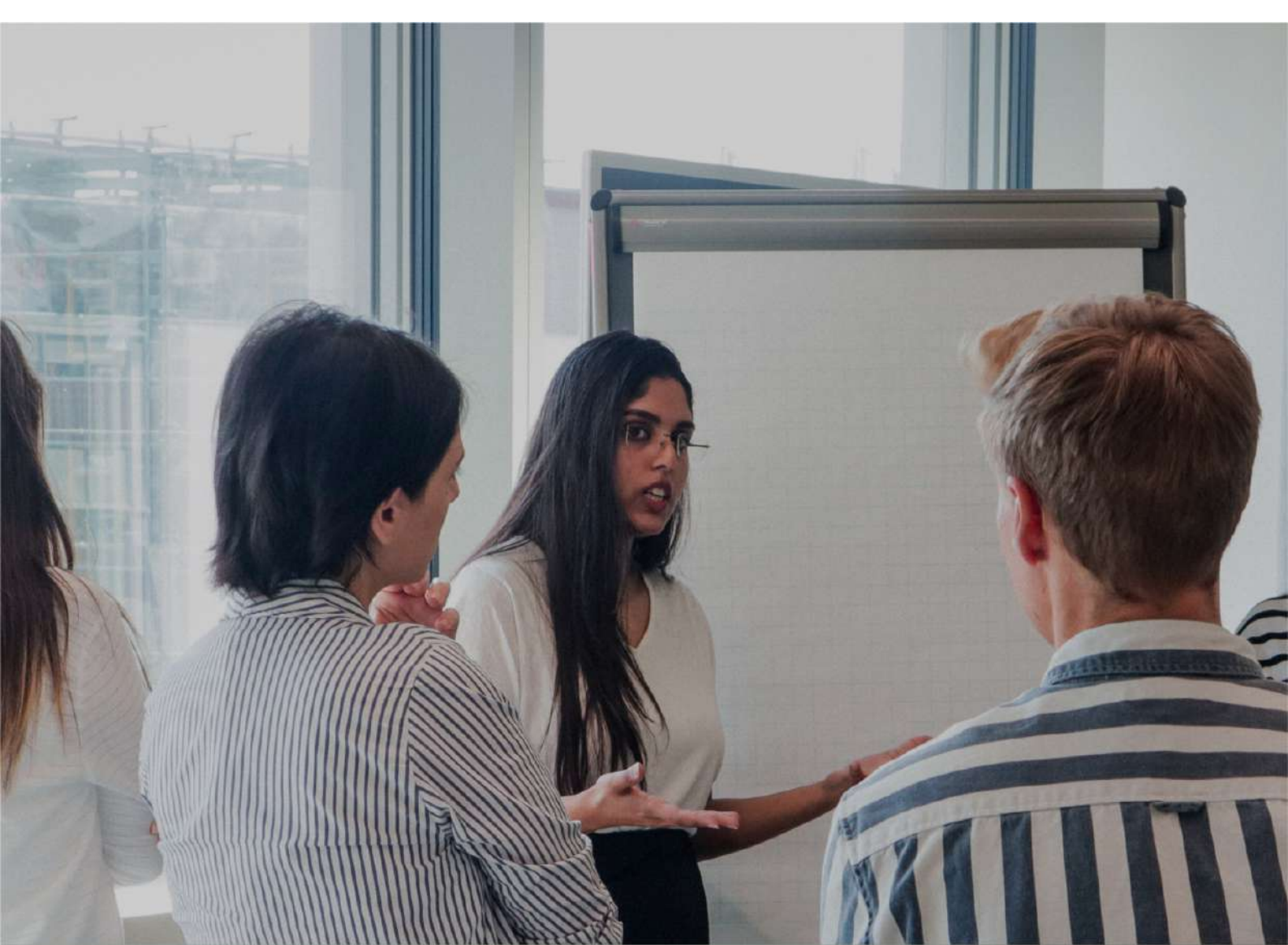
Machine Learning Engineer

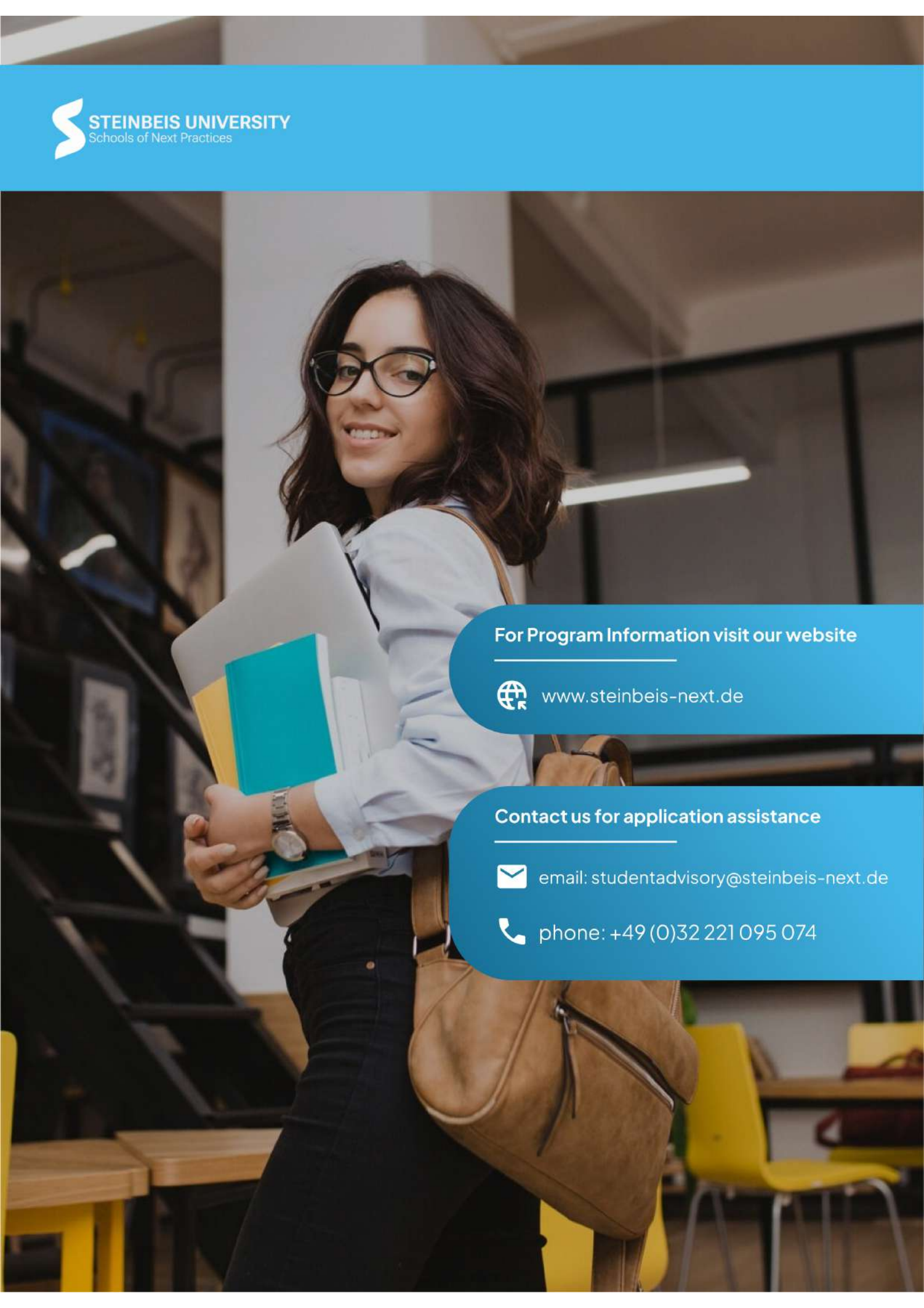


Business Intelligence Analyst



Big Data Strategist





For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



email: studentadvisory@steinbeis-next.de



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