



 **Up To 40%**

Scholarship Available

Steinbeis University - Schools of Next Practices

**M.Sc. | Business Management
Management &
Innovation (Online)**



Drive Growth Through Innovation & Visionary Leadership

This program empowers future business leaders to master the skills of innovation, strategic leadership, and digital transformation. Learn to navigate disruption, drive organizational change, and shape the future of industries.

 **50%**

higher profits for companies that prioritize innovation (McKinsey)

 **3x**

faster more likely to be top-quartile performers

 **Agile**

Agile innovation is key to thriving in uncertain markets

 **High demand**

High demand for future-ready leadership roles



Program Overview



Degree
Master of Science



University
Steinbeis University – Schools of Next Practices



Location
Online



Credit
120 ECTS



Language
English



Study Type
Online



Duration
24 Months



Intake
Jan – Mar – May – Jul – Sep – Nov



Key Modules Overview

Year 1 & 2 (Core Modules + Specialization Modules)

- Innovation Management (Basic & Advanced)
- Strategic Management II
- International & Intercultural Management
- Managerial Economics
- Sales Management & Negotiations
- Entrepreneurship
- Future of Business Organization
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.



Why choose this program?

-  Learn to lead change in fast-moving markets
-  Global perspective with intercultural focus
-  Practice-based innovation tools
-  Designed for professionals and career shifters
-  Scholarships, career coaching, and flexible scheduling

Admission Requirements

What are the requirements to enroll?



Educational Background

A bachelor's degree or equivalent



Language requirements

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required



Lead innovation across industries at:

**BMW
GROUP**

**SIEMENS
energy**

HUGO BOSS

Henkel

KION
GROUP

**RHENUS
LOGISTICS**

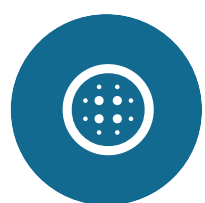
Career Prospects



Product Manager



Strategy Consultant



Startup Founder



Innovation Consultant



Digital Transformation Manager



Corporate Strategy Manager



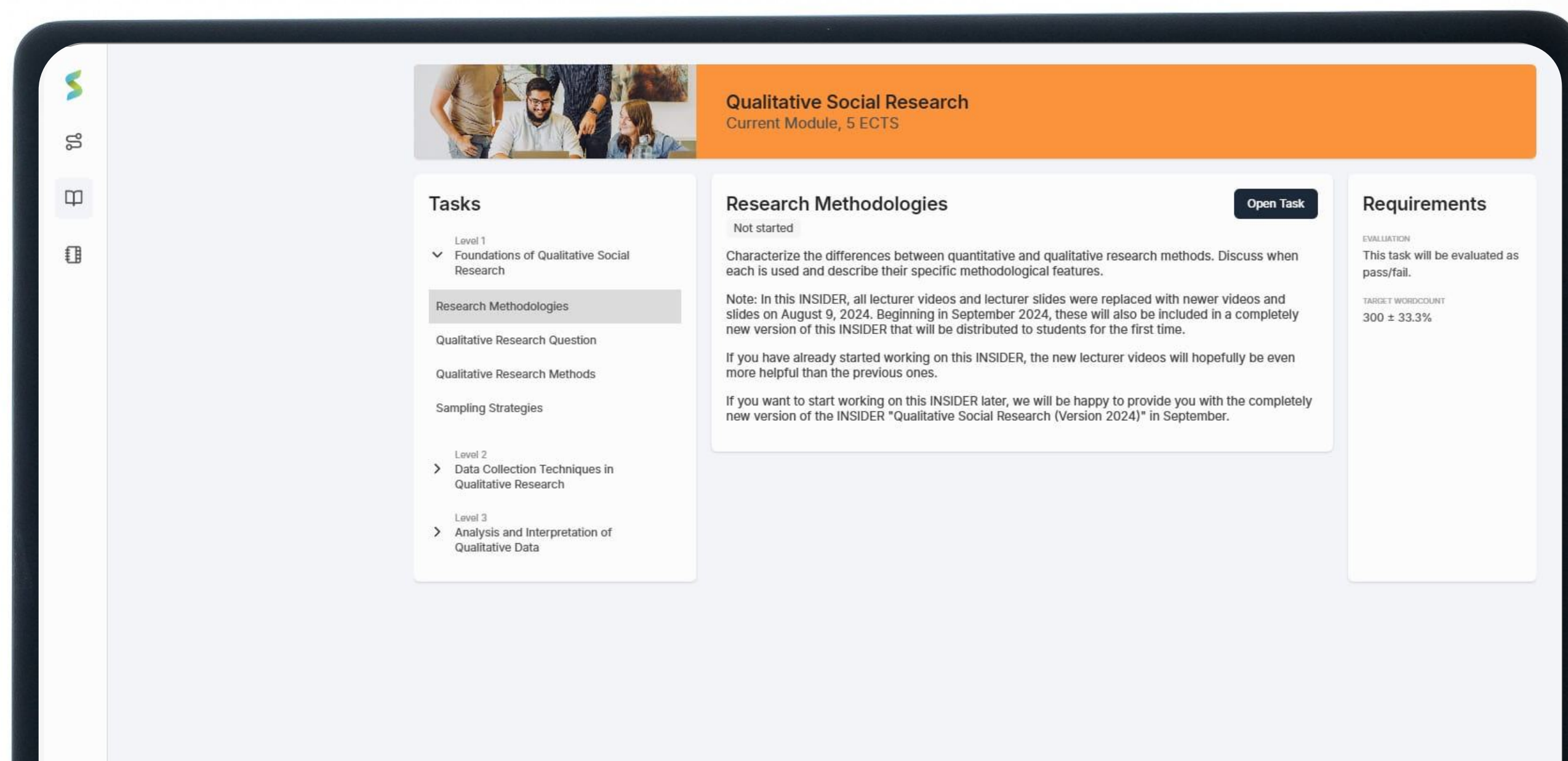
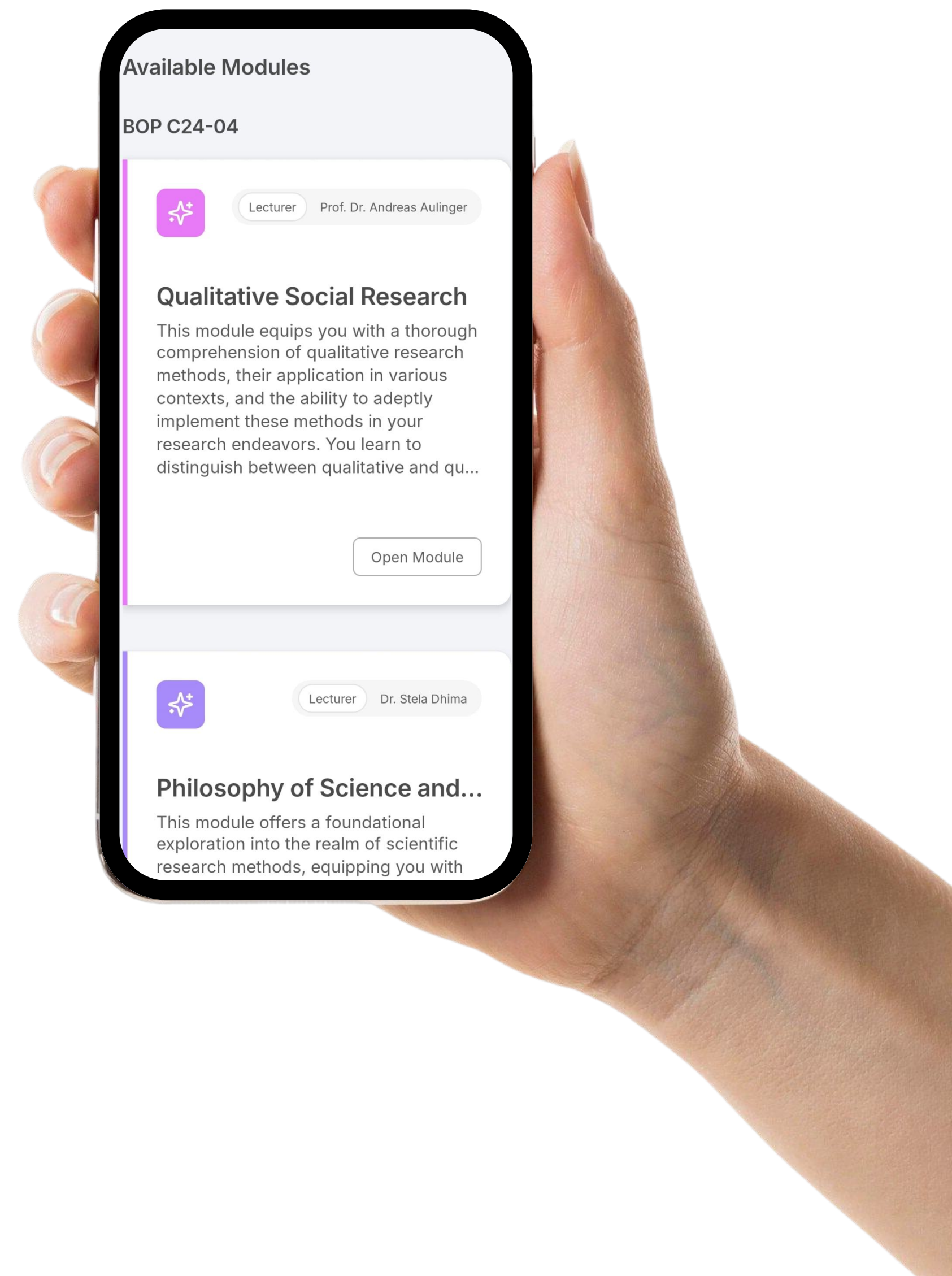
Business Development Manager

The Insider Platform

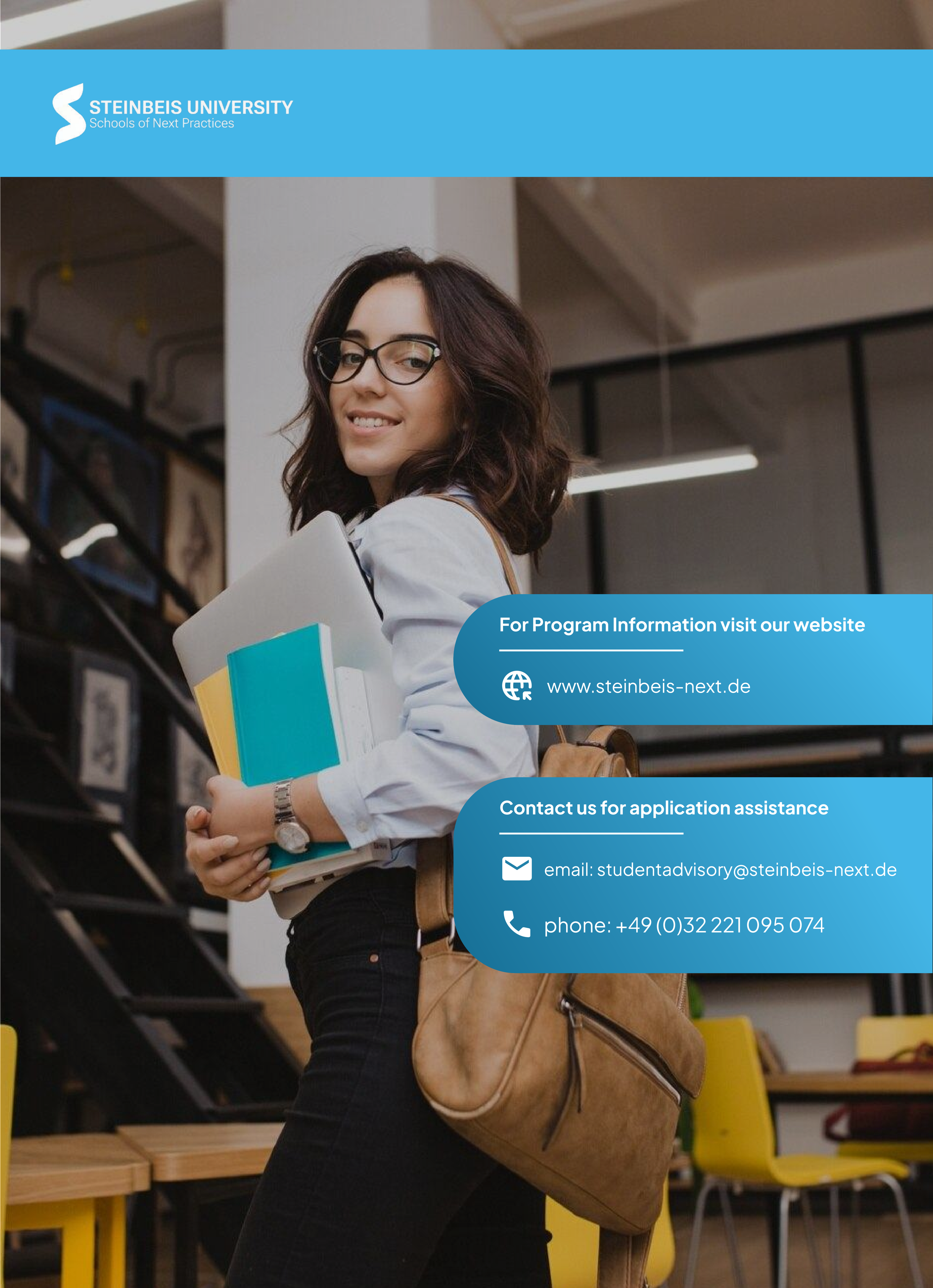
Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.







For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



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