

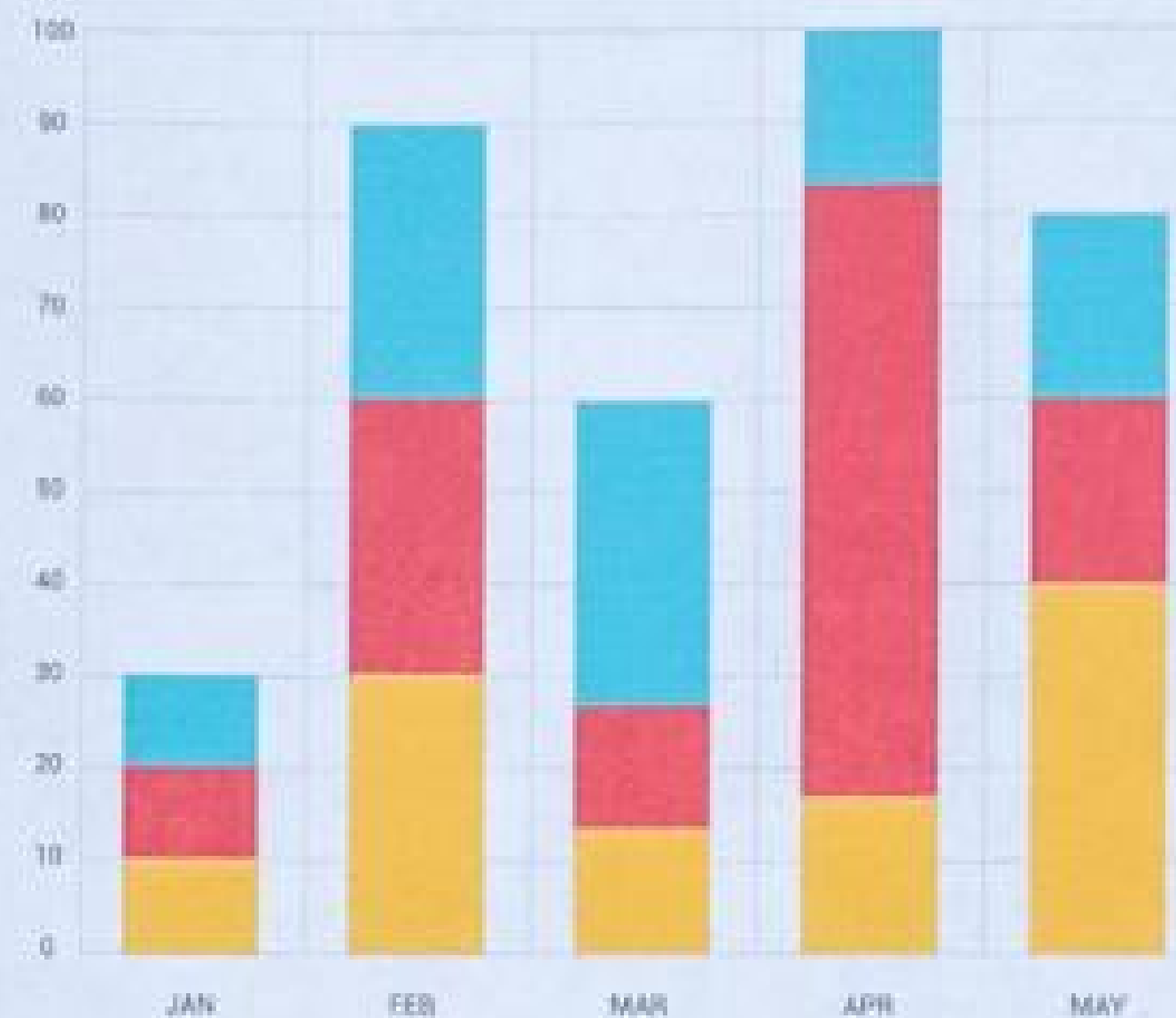
 **Up To 40%**

Scholarship Available

MBA | ONLINE

DIGITAL INNOVATION & BUSINESS TRANSFORMATION

Our company



Business items





Turn your dreams to careers at S-Next

Accelerate Your Leadership Journey with an MBA in Digital Innovation & Business Transformation.

*Embracing digital transformation isn't just an option
—it's the key to profitability and resilience in a disruptive world.*

Our MBA in Digital Innovation & Business Transformation empowers you to:

 Drive business growth with cutting-edge digital strategies

 Leverage AI & automation for smarter decision-making

 Transform operations to enhance agility and efficiency

Quick Facts

 18 months

 Online

 90 ECTS

 English

 Full – time

 Jan, March, May, Jul , Sep, Nov

€ 546.67 per month

Is This MBA Right for You?

This program is perfect if you're:



Mid-career professionals



Business leaders & consultants



Technology professionals & analysts



Career transitioners

Career Prospects

List of job roles



CHIEF DIGITAL OFFICER



DIGITAL TRANSFORMATION CONSULTANT



INNOVATION DIRECTOR



TECHNOLOGY STRATEGIST



ENTREPRENEUR



STARTUP FOUNDER



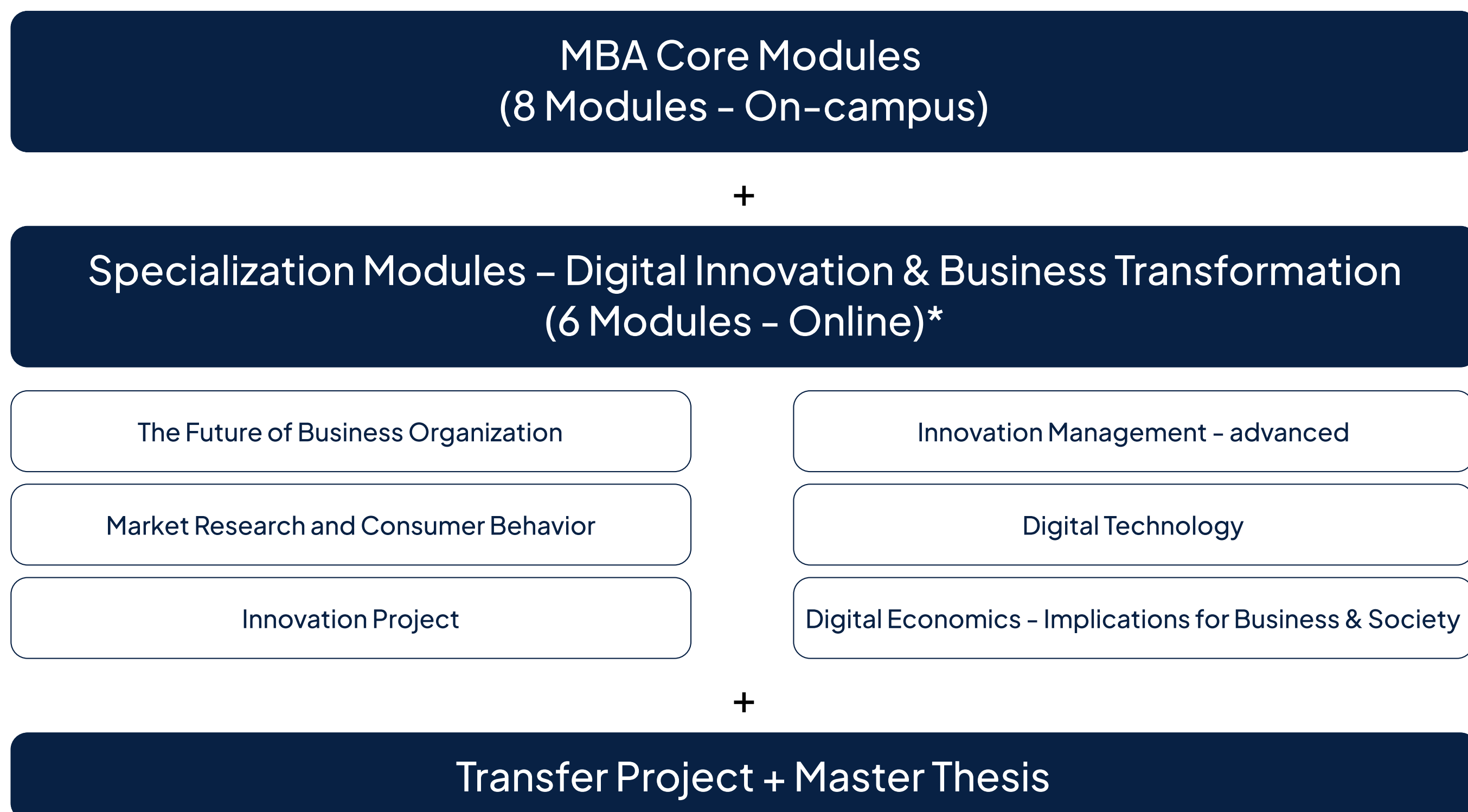
PRODUCT MANAGER FOR DIGITAL PRODUCTS



Specialization Modules

Here is the overview of our comprehensive curriculum that covers the MBA's essential topics.

- The foundation modules are complemented by the specialization modules of Digital Innovation & Business Transformation
- Transfer Project and Master Thesis.



Campus Option for Digital Innovation & Business Transformation Students

Special Opportunity:

Some of your specialization modules may be available on-campus as they are part of other on-campus programs.

Terms & Conditions:

- This is an **OPTION**, not a guaranteed right
- We cannot guarantee that the exact modules you need will be offered on-campus during your second or third semester
- Module availability depends on semester scheduling
- You will know which modules are available on-campus by reviewing the study plan presented on campus

Admission Requirements

Educational Background

A 3–4 years bachelor's degree or a 2–year bachelor's degree or a successfully completed high school education (for this pathway, an additional S-Next university entrance test is required)

Language requirements :

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency

Work Experience:

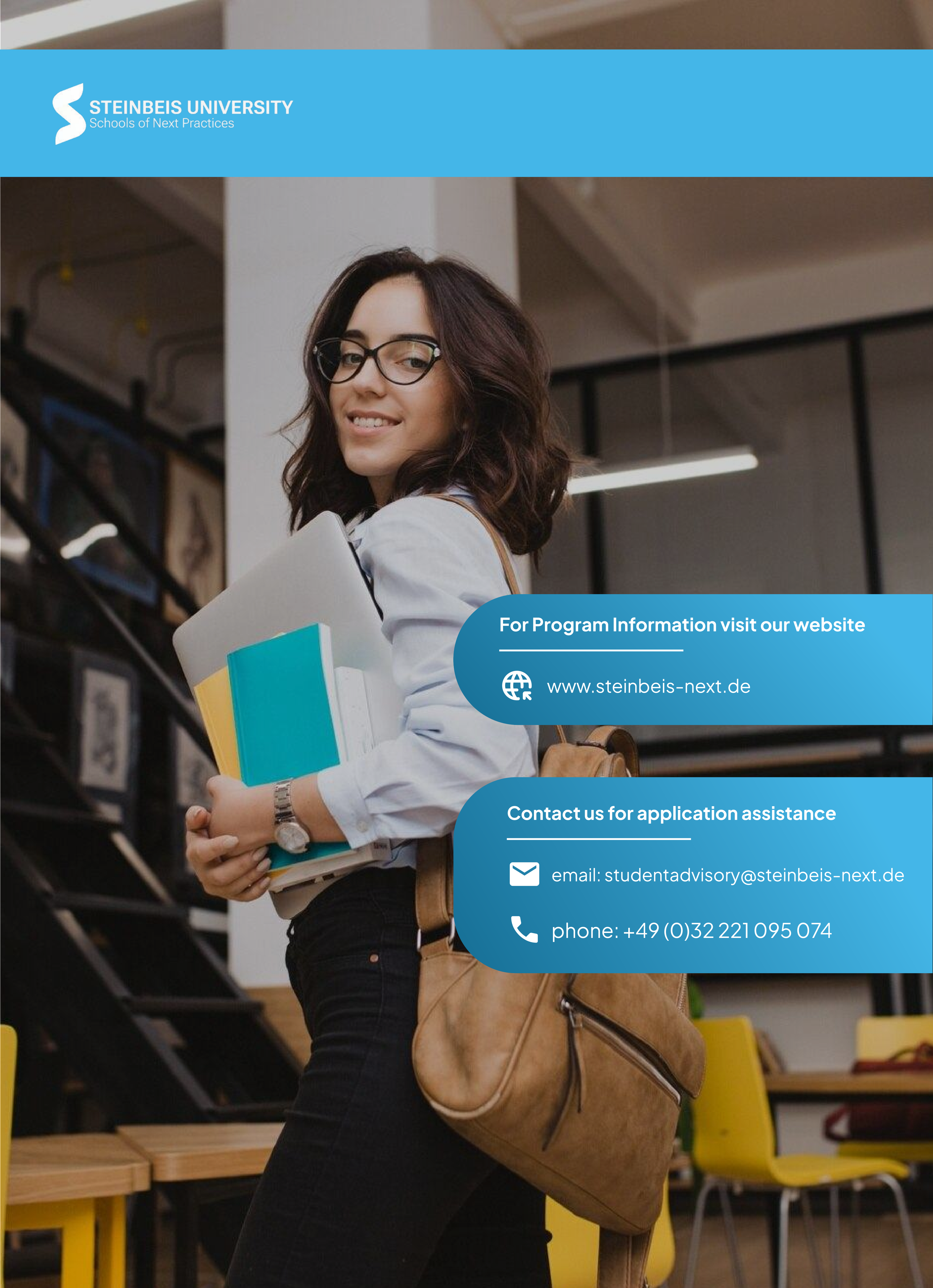
A 3–4 years bachelor's degree: 2 years of work experience, For a 2–year bachelor's degree: 7 years of work experience, For high school education (plus entrance test pathway): 10 years of work experience

Documents:

An updated CV, An official copy of your university certificate, An academic transcript, Work experience certificates

Specialized or Additional Requirements

Completion of the S-Next university entrance test (required for candidates with only high school education)



For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



email: studentadvisory@steinbeis-next.de



phone: +49 (0)32 221 095 074