

 **Up To 40%**

Scholarship Available



M.A | ONLINE

Digital Innovation & Business Transformation

Program Overview

Master Digital Innovation & Business Transformation
Online - Shape the future of businesses through
innovation, entrepreneurship & technology.

 12 months

 Online

 Jan, Mar, May, Jul, Sep, Nov

 English

 Full-Time | 60 ECTS

Why Study Digital Innovation & Business Transformational Steinbeis?

- Learn to lead innovation and digital transformation initiatives.
- Build an entrepreneurial mindset through immersive projects.
- Apply cutting-edge knowledge in real-world challenges.
- Join a program with 25% higher employability among similar qualifications.





What is this program is for?

deal for ambitious changemakers, entrepreneurs, and tech-focused leaders eager to impact the future of business.



Innovation Managers

Strategic thinkers eager to lead transformation and adapt future-ready models.



Business Intelligence Analysts

Data-savvy minds driving insights and strategic value.



Entrepreneurial Consultants

Those launching or scaling digital ventures with impact.

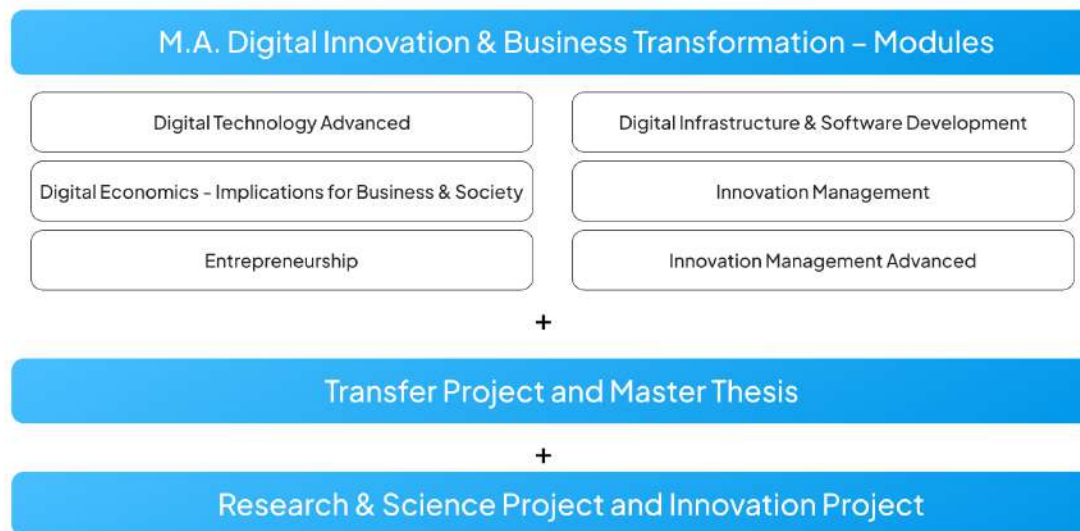


IT Project Managers & Digital Leaders

Tech-minded professionals leading change in agile environments.

What You'll Learn – Curriculum Overview

Master AI Technologies, Business Models & Data Strategy



Career Prospects

List of job roles

- ★ DIGITAL MARKETING MANAGER
- ★ INNOVATION MANAGER
- ★ DIGITAL TRANSFORMATION STRATEGIST
- ★ IT PROJECT MANAGER
- ★ BUSINESS INTELLIGENCE ANALYST
- ★ ENTREPRENEURIAL CONSULTANT

Admission Requirements



Educational Background

Bachelor's degree or Min. 240 ECTS



Language requirements :

English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



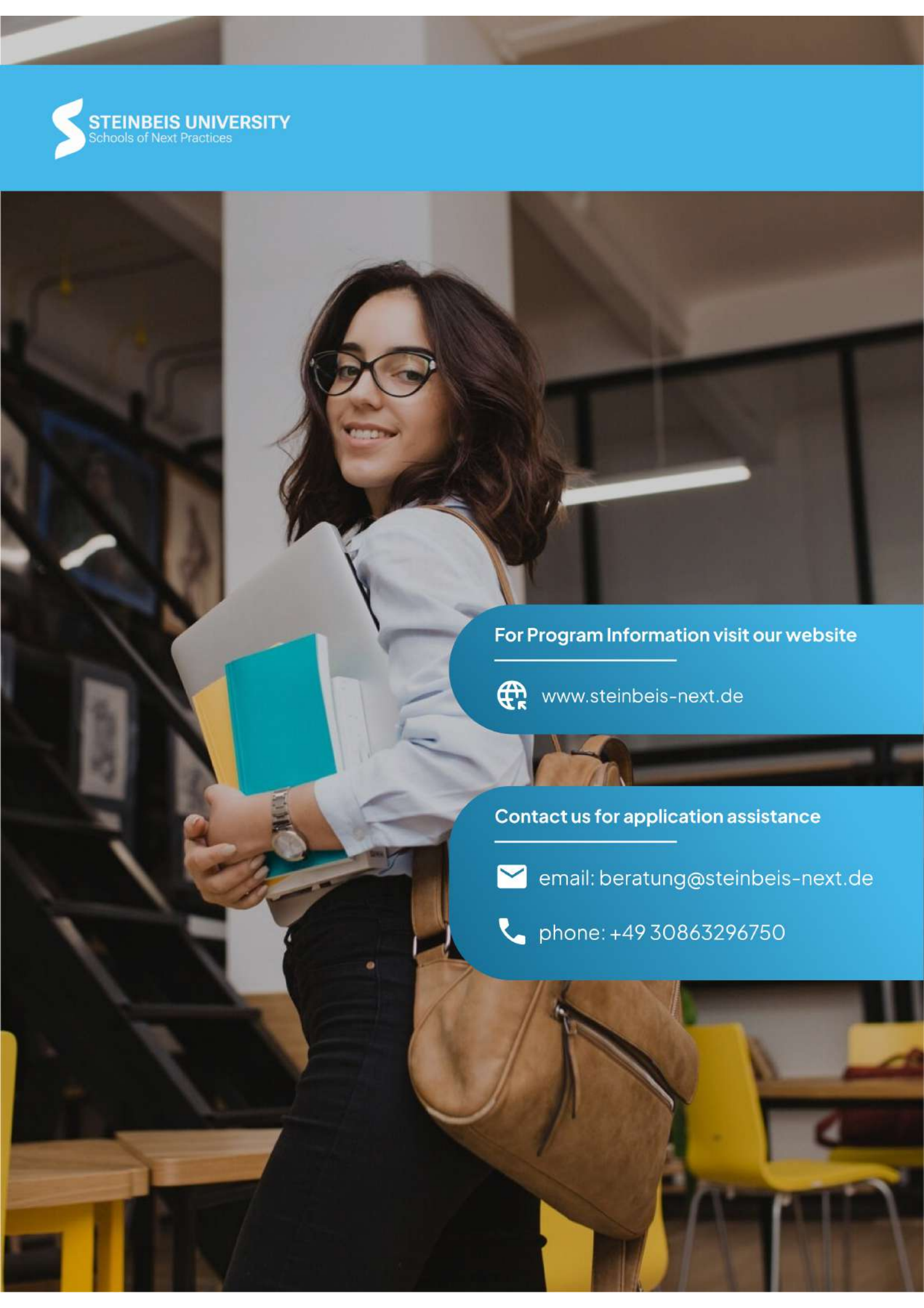
DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

If your degree is in another field, you may have to complete additional Pre-Master Courses with us



For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



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