

A modern lecture hall with rows of white tables and chairs. Large windows on the left side offer a view of a city. The room is decorated with colorful, abstract, pixelated overlays in shades of blue, green, and yellow. A black projector is mounted on the ceiling.

On-Campus

MBA

Business & Organizational Psychology

TURN YOUR DREAMS INTO CAREER SUCCESS IN GERMANY



In today's fast-paced and ever-evolving business landscape, understanding the human element is paramount to achieving strategic objectives and fostering a culture of innovation and resilience. Our Business and Organizational Psychology specialization delves deep into the intersection of psychology and business, exploring how individual behaviors, group dynamics, and organizational structures influence performance, motivation, and well-being.

Our curriculum seamlessly integrates core MBA courses with specialized modules in organizational psychology, providing a comprehensive understanding of both business fundamentals and psychological principles. Students gain hands-on experience through case studies and the transfer projects that bridge theory and practice.

Your Profile

For whom is this program made?

The MBA program with specialization in Business and Organizational Psychology is tailored for individuals who aspire to excel in leadership roles and drive organizational success by leveraging insights from psychology and business management. This program is ideal for aspiring leaders, HR professionals, consultants and advisors, entrepreneurs and business owners, as well as professionals who are committed to personal and professional growth, continuous learning, and lifelong development.

Your Career Prospects

What could be the job you get after graduating?



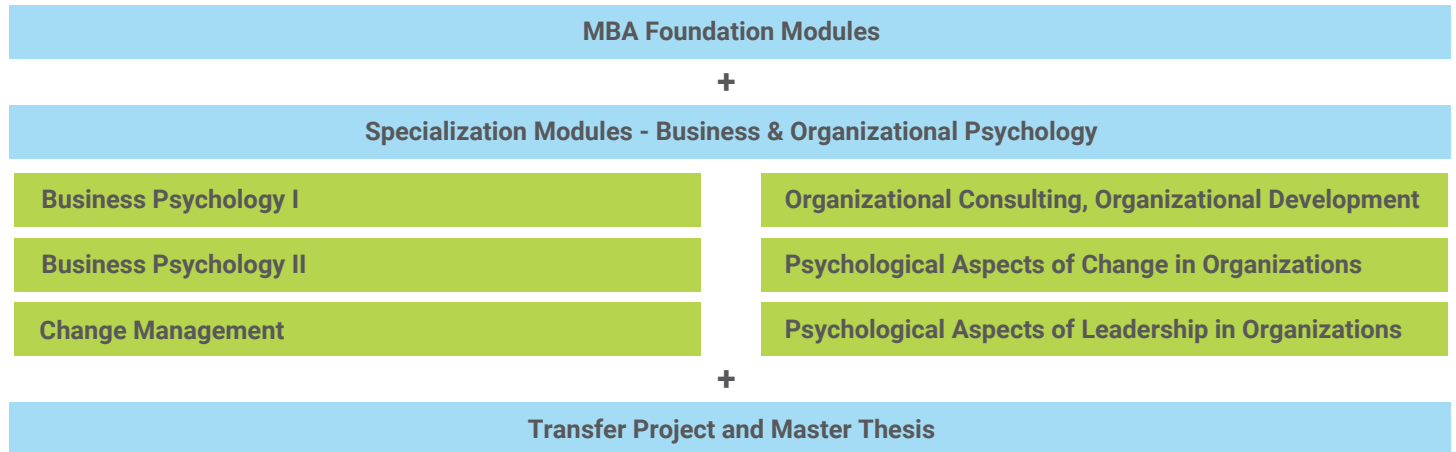
The career prospects for graduates from this MBA program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Human Resources Manager/Director
- Organizational Development Consultant
- Leadership Development Coach
- Talent Management Specialist
- Training and Development Manager
- Strategy Consultant
- Employee Engagement Specialist

Your Specialization Modules

What customized study content lies ahead?

Here is the overview of our comprehensive curriculum that covers the MBA essential topics. The foundation modules are complemented by the specialization modules of Business & Organizational Psychology, as well as the Transfer Project and Master Thesis.



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