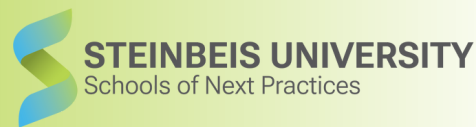


A modern lecture hall with large windows on the left side, offering a view of a city. The room is furnished with long white tables and grey chairs. A large digital screen is mounted on the wall at the front of the room. The ceiling is white with recessed lighting. The overall atmosphere is bright and professional.

On-Campus

MA
DIGITAL INNOVATION AND BUSINESS
TRANSFORMATION

TURN YOUR DREAMS INTO CAREER SUCCESS IN GERMANY



Duration
12 months



Study Type
Full-time



Credit
60 ECTS



Location
Berlin



Language
English



Start Date
2024 - November
2025 - Jan, Mar, May, Jul, Sep,
Nov



Join the Master of Digital Innovation & Business Transformation and embark on a transformative journey, with each module paving the way for future career success. Recent statistics highlight the program's significant impact, showing a remarkable 25% increase in employability among graduates with similar qualifications. Imagine navigating the forefront of digital innovation, equipped with a diverse skill set developed through engaging projects and immersive learning experiences.

This master's program not only provides the expertise sought by leading companies but also positions you as a visionary leader in the fast-evolving field of digital transformation. Address real-world challenges, develop essential digital skills, and cultivate an entrepreneurial mindset through our dynamic curriculum. This program empowers you to lead in the digital era, shaping the future of businesses with hands-on experiences and cutting-edge knowledge.

Your Career Prospects

What could be the job you get after graduating?

The career prospects for graduates from this master's program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Digital Transformation Strategist
- Innovation Manager
- Business Intelligence Analyst
- Entrepreneurial Consultant
- Digital Marketing Manager
- IT Project Manager

Your Profile

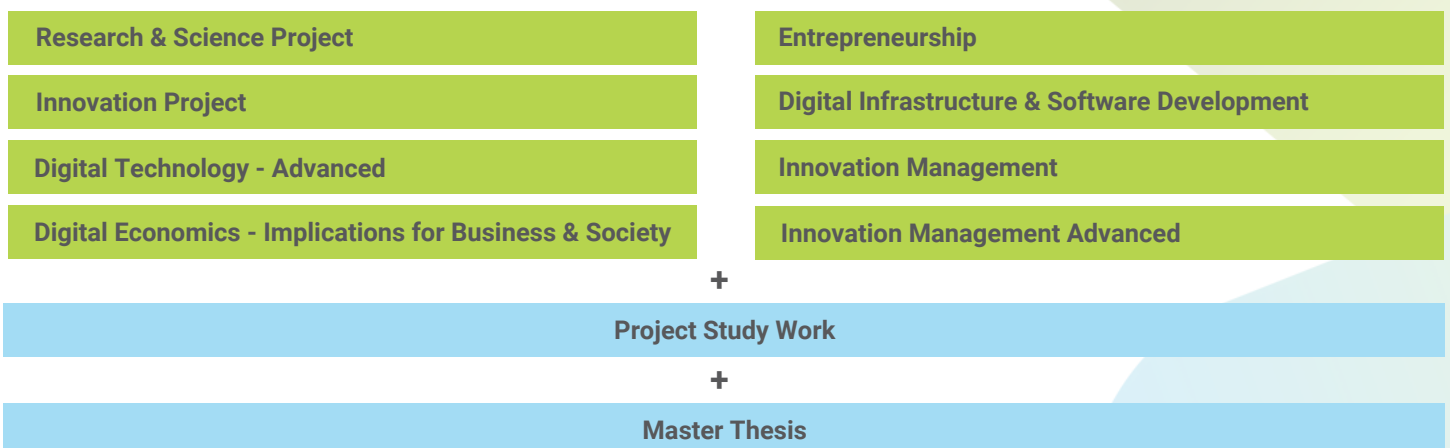
For whom is this program made?

Our M.A. in Digital Innovation & Business Transformation is designed for professionals who are looking to grow in the convergence of technology, entrepreneurship, and societal impact, eager to drive transformative growth in these areas, future leaders aiming to innovate within the digital landscape, and for those who are ready to shape the future of businesses in a dynamic technological environment.

Your Modules

What is the content of your study?

The M.A. in Digital Innovation and Business Transformation offers a comprehensive curriculum that encompasses key modules designed to equip you with the skills and knowledge needed to thrive in today's workforce.



Admission Requirements

To begin your journey in our M.A. program, please ensure you fulfill and submit the necessary documents outlined below:

- Min. 4-year business-related* bachelor's degree (min. 210 ECTS**)
- Final degree certificate and transcript (in English, or officially notarized in English)
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- Latest updated CV

* Students coming from a non-business background will have to complete the Steinbeis Pre-Masters to earn an additional 15 ECTS during the first 9 months of their studies

** Students without 240 ECTS will be required to complete additional courses during the first 9 months of their studies

Tuition Fees***

Per Semester	Per Year
EUR 6,450.00	EUR 12,900.00

***Excl. **EUR 250** matriculation fee + **EUR 250** examination fee

Up to 40%*
Scholarships
Available!

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