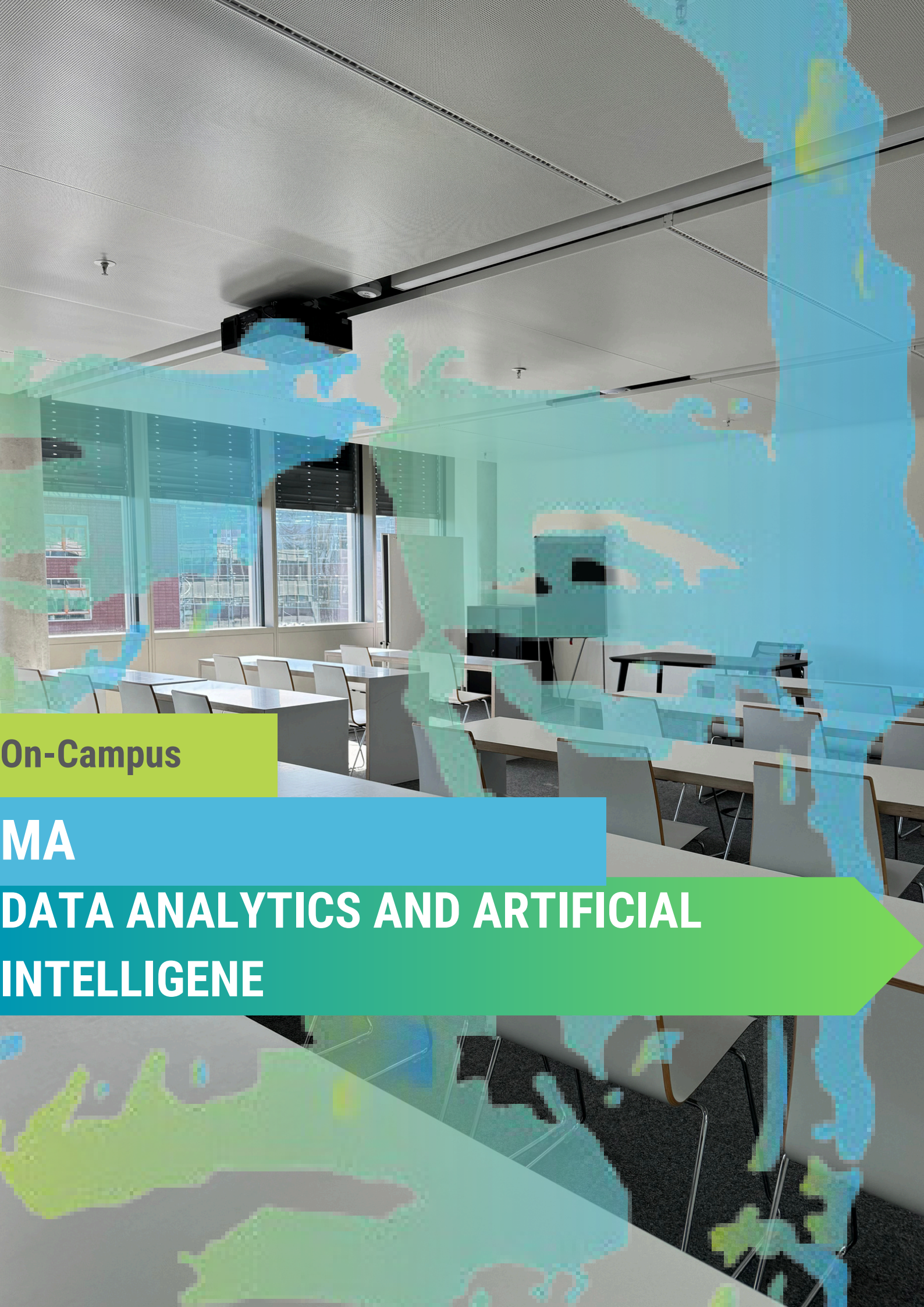


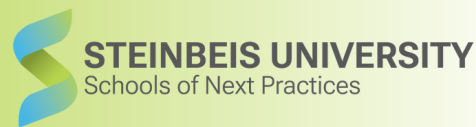
A modern lecture hall with rows of white tables and chairs. Large windows on the left side offer a view of a city street. The room has a high ceiling with exposed ductwork and a projector mounted on a track. Abstract, colorful, pixelated overlays in shades of blue, green, and yellow are scattered across the image, particularly concentrated on the right side and bottom.

On-Campus

MA

**DATA ANALYTICS AND ARTIFICIAL
INTELLIGENCE**

TURN YOUR DREAMS INTO CAREER SUCCESS IN GERMANY



Duration
12 months



Study Type
Full-time



Credit
60 ECTS



Location
Berlin



Language
English



Start Date
2024 - November
2025 - Jan, Mar, May, Jul, Sep,
Nov



Tailored for visionary individuals, the S-Next Master's in Data Analytics & Artificial Intelligence seamlessly blends theory and practical application. Gain hands-on experience with cutting-edge technologies and elevate your career prospects in the dynamic data-driven landscape, ensuring you stay at the forefront of industry advancements. As Deloitte Digital aptly puts it, 'Digital transformation is not just about implementing more and better technologies. It involves aligning culture, people, structure, and tasks.'

The M.A. Data Analytics & Artificial Intelligence program equips students with essential skills for impactful roles in tech. Through hands-on projects, they develop problem-solving abilities and entrepreneurial thinking. Exposure to cutting-edge technologies enhances practical skills, while modules on cybersecurity and ethical AI instill responsibility. Graduates enjoy an average 30% higher salary, positioning them at the forefront of data science and AI careers.

Your Career Prospects

What could be the job you get after graduating?

The career prospects for graduates from this master's program are diverse and promising. Upon completion of the program, graduates can pursue a wide range of career opportunities in various industries and roles. Some potential career paths include:

- Data Scientist
- AI Solutions Architect
- Digital Innovation Strategist
- Cloud Solutions Engineer
- Cybersecurity Analyst
- Data Analytics Manager

Your Profile

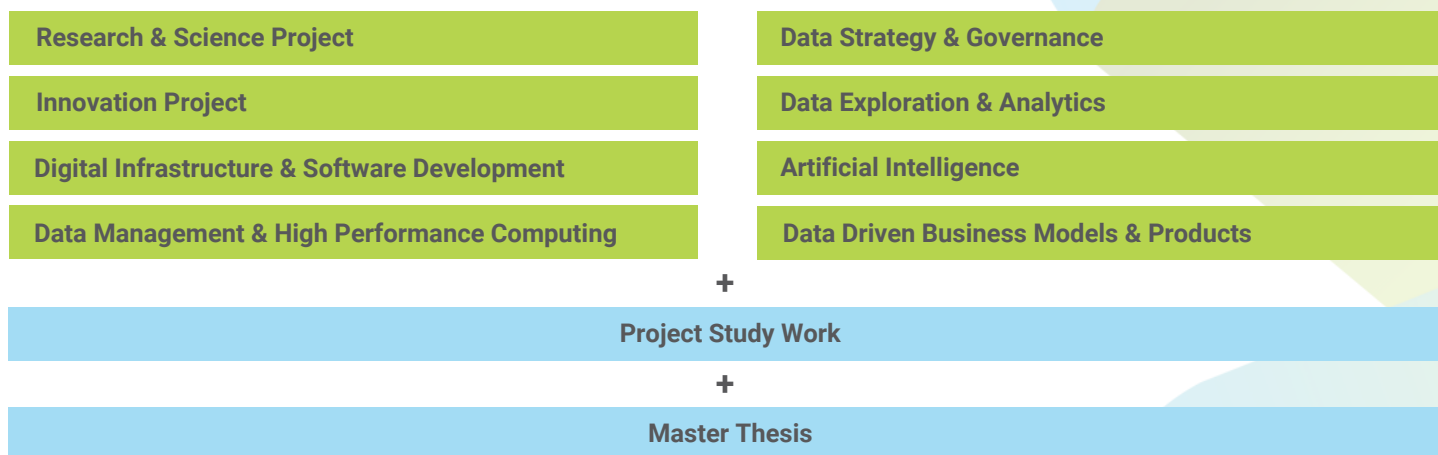
For whom is this program made?

Our M.A. in Data Analysis and Artificial Intelligence is designed for professionals at the intersection of technology, entrepreneurship, and societal impact. It's ideal for aspiring leaders driving innovation within the digital realm, as well as visionaries ready to influence the future trajectory of businesses in a rapidly changing technological world.

Your Modules

What is the content of your study?

The M.A. in Data Analysis and Artificial Intelligence offers a comprehensive curriculum that encompasses key modules designed to equip you with the skills and knowledge needed to thrive in today's workforce.



Admission Requirements

To begin your journey in our M.A. program, please ensure you fulfill and submit the necessary documents outlined below:

- Min. 4-year business-related* bachelor's degree (min. 210 ECTS**)
- Final degree certificate and transcript (in English, or officially notarized in English)
- English proficiency certificate (IELTS 6.0 / PTE 56 / TOEFL 80 / Duolingo 100 / Cambridge Advanced or Proficiency)
- Latest updated CV

* Students coming from a non-business background will have to complete the Steinbeis Pre-Masters to earn an additional 15 ECTS during the first 9 months of their studies

** Students without 240 ECTS will be required to complete additional courses during the first 9 months of their studies

Tuition Fees***

Per Semester	Per Year
EUR 6,450.00	EUR 12,900.00

***Excl. **EUR 250** matriculation fee + **EUR 250** examination fee

Up to 40%*
Scholarships
Available!

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