

 **Up To 20%**  
Scholarship Available

**Steinbeis University** - Schools of Next Practices

# M.Sc. | **Business Management Management & Innovation (On Campus)**



## Program Overview



**Degree**  
Master of Science



**University**  
Steinbeis University - Schools of Next Practices



**Location**  
Berlin, Germany



**Credit**  
120 ECTS



**Language**  
English



**Study Type**  
Full-Time



**Duration**  
24 Months



**Intake**  
Jan - Apr - Jul - Oct

## Tuition Fees\*

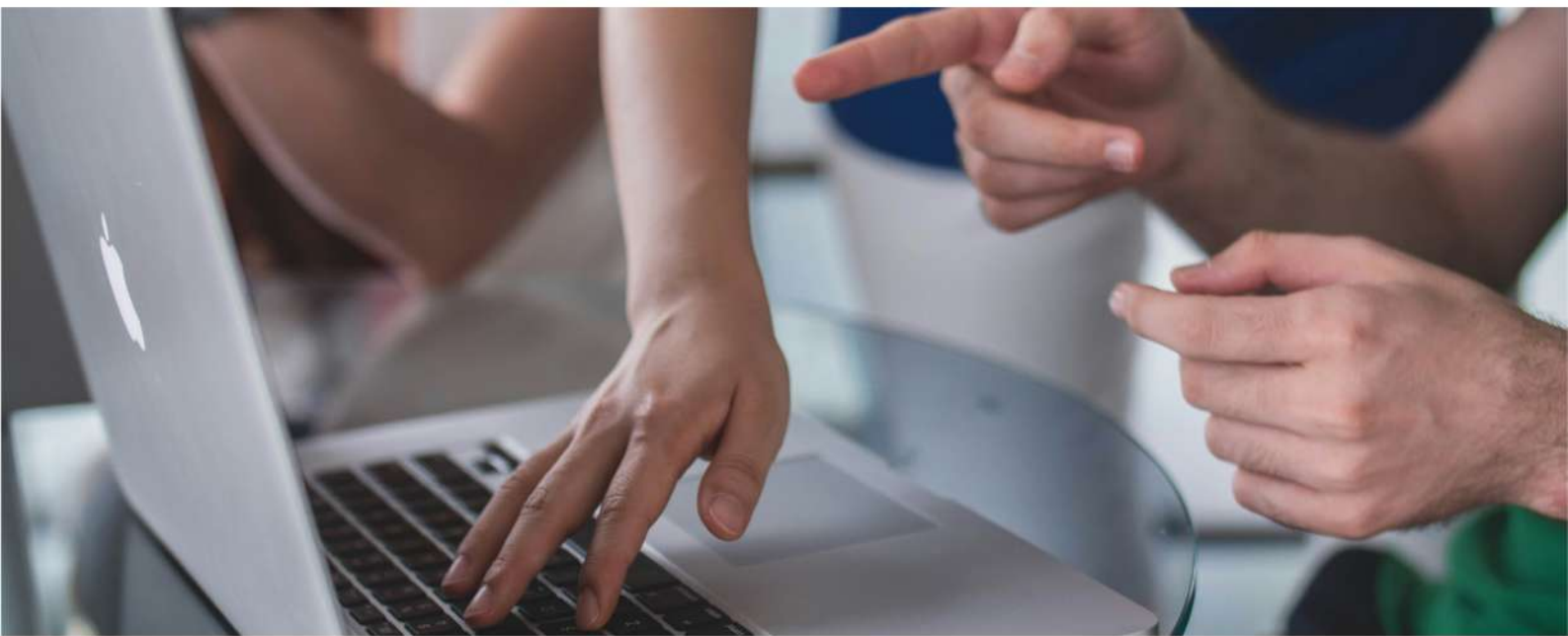
Free one-year German language course

Per Semester

EUR 5,950.00

\*Additional: €250 Admission Fee + €250 Examination Fee





## Key Modules Overview

### **Year 1 & 2 ( Core Modules + Specialization Modules):**

- Innovation Management
- Innovation Management – Advanced
- Strategic Management II
- Managerial Economics
- Future of Business Organization
- Sales Management & Negotiations
- International & Intercultural Management
  - Marketing Innovation Project
- Entrepreneurship
- Transfer Project & Master Thesis

*Our curriculum allows for not only theory learning but also real world application.*



## Why choose this program?

- 🌐 Immersive learning in Berlin's entrepreneurial ecosystem
- ||| Lead agile, cross-functional teams through transformation
- 🚀 Get equipped to launch ventures or innovate from within
- 🎓 Access mentorship, scholarships, and industry networking



# Admission Requirements

What are the requirements to enroll?



## **Educational Background**

A bachelor's degree or equivalent



## **Language requirements**

English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency



## **WORK EXPERIENCE**

None required



## **DOCUMENTS**

An updated CV, An official copy of your university certificate, An academic transcript



## **Specialized or Additional Requirements**

Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required

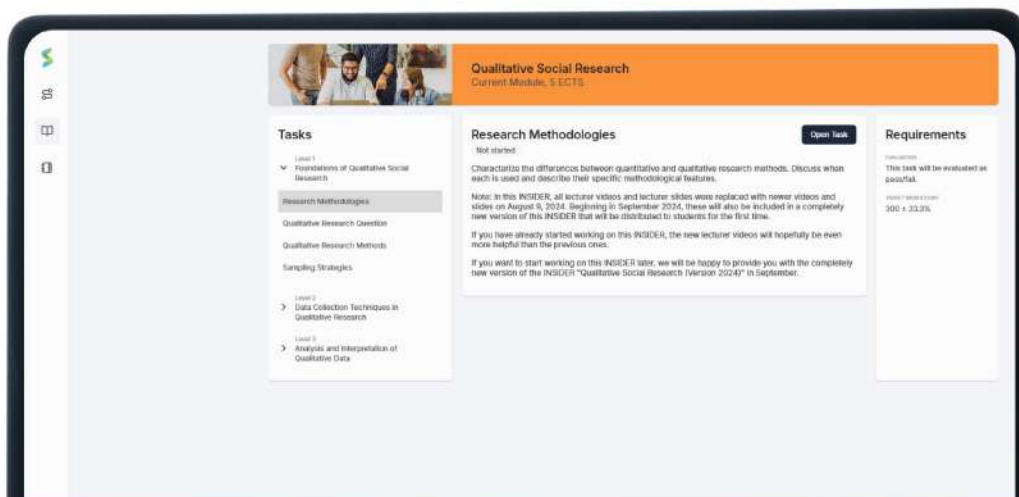
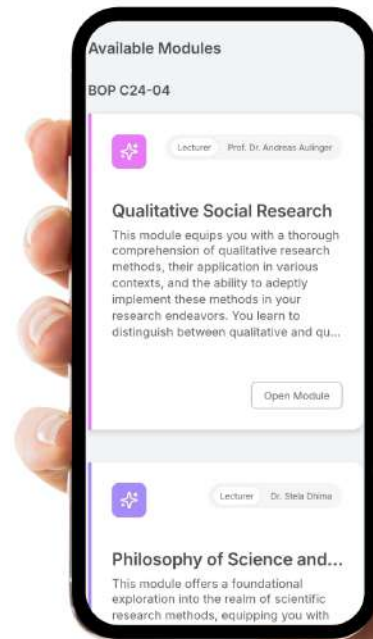


# The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.






# Step into strategic innovation roles at:



**Deloitte.**

## Career Prospects

-  Product Manager
-  Strategy Consultant
-  Innovation Consultant
-  Digital Transformation Manager
-  Corporate Strategy Manager
-  Business Development Manager
-  Entrepreneur









For Program Information visit our website



[www.steinbeis-next.de](http://www.steinbeis-next.de)