

 **Up To 30%**

Scholarship Available

Steinbeis University - Schools of Next Practices

M.Sc.

**Business Management
Digital Innovation &
Business Transformation
(On Campus)**

Terms & Conditions Apply*



Redesign the Future of Business Through Digital Innovation

This program empowers professionals to lead transformative digital change. Learn how to harness emerging technologies, build agile business models, and steer organizations through innovation. You'll graduate ready to create real impact across sectors with future-forward solutions.

 26%

higher profits in digitally transformed companies (McKinsey)

 \$100

trillion in digital transformation value expected by 2025 (WEF)

 Agile

methods and disruptive thinking are top future leadership sk

 Digital

leaders drive sustainable and scalable growth



Program Overview



Degree
Master of Science



University
Steinbeis University - Schools of Next Practices



Location
Berlin, Germany



Credit
120 ECTS



Language
English



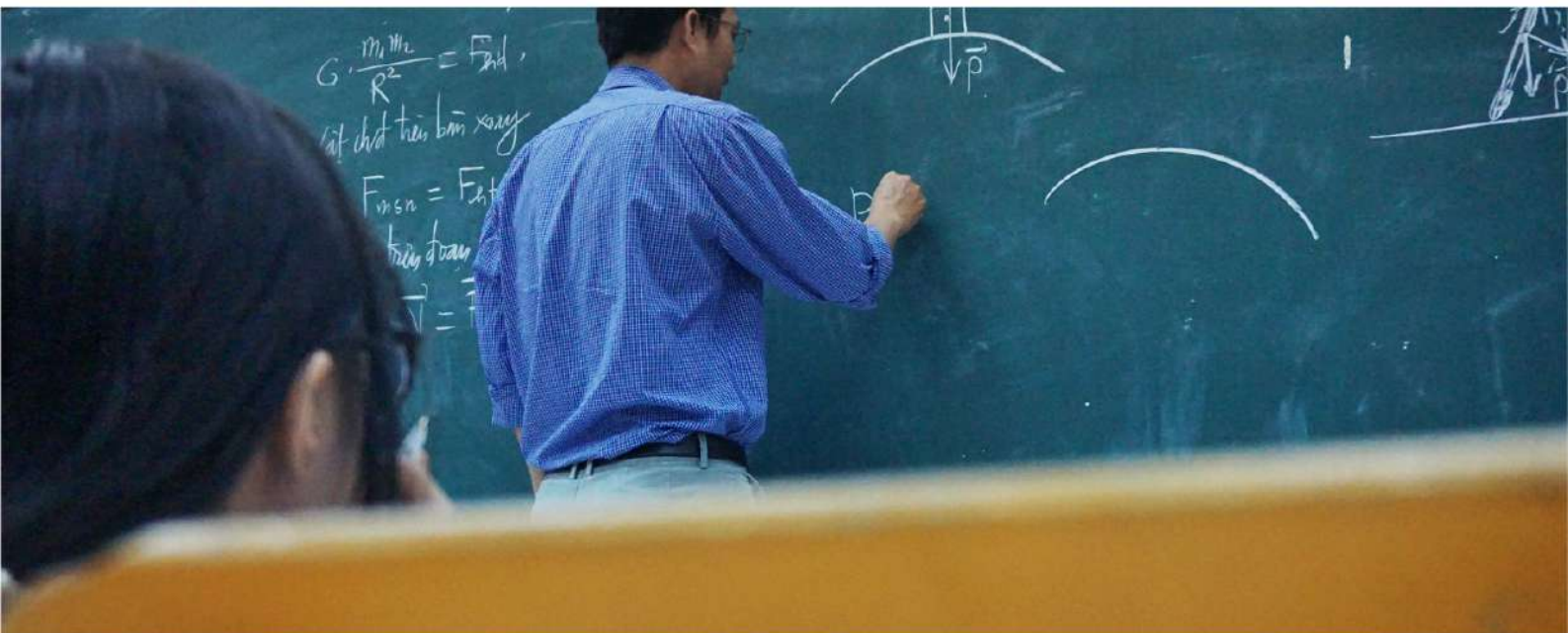
Study Type
Full-Time



Duration
24 Months



Intake
Jan - Apr - Jul - Oct



Key Modules Overview

Year 1 & 2 (Core Modules + Specialization Modules):

- Digital Technology – Advanced
- Digital Infrastructure & Software Development
- Digital Economics – Business & Society
- Innovation Management (Basic & Advanced)
- Market Research & Consumer Behavior
- Entrepreneurship
- Future of Business Organization
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.





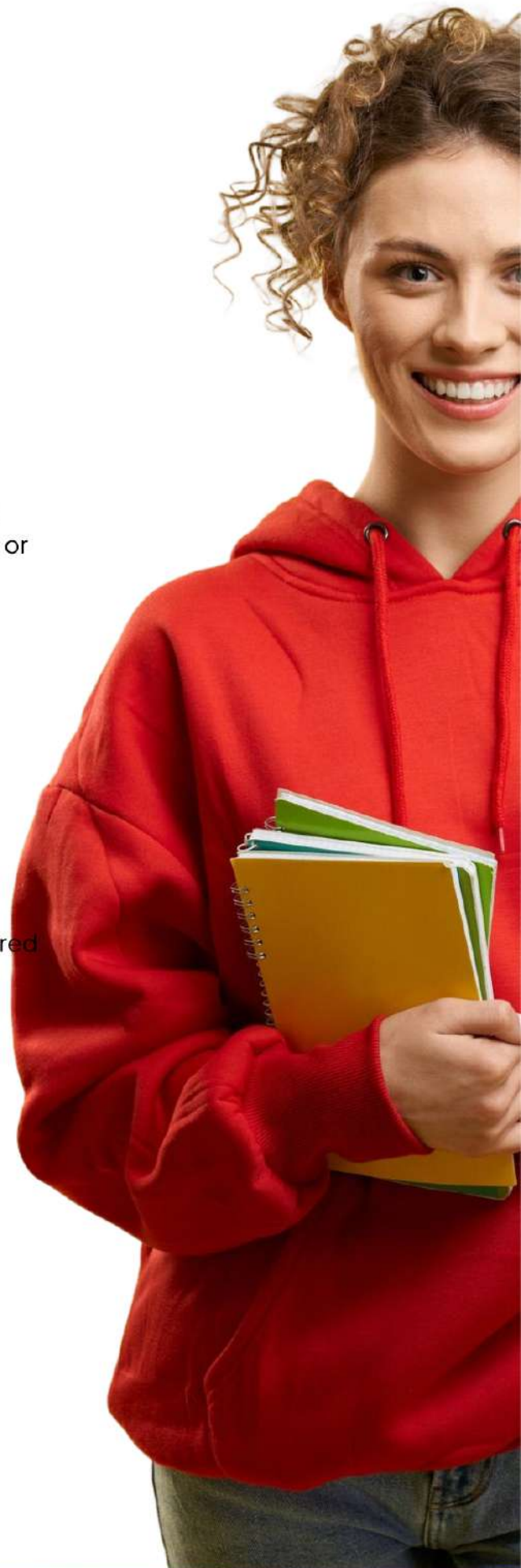
Why choose this program?

- ⚡ Drive tech-enabled innovation in any sector
- 🌐 Learn in Berlin's vibrant digital ecosystem
- 📊 Blend business leadership with disruptive thinking
- 🎓 Hands-on projects + access to top marketing tools & trends

Admission Requirements

What are the requirements to enroll?

-  **Educational Background**
A bachelor's degree or equivalent
-  **Language requirements**
English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency
-  **WORK EXPERIENCE**
None required
-  **DOCUMENTS**
An updated CV, An official copy of your university certificate, An academic transcript
-  **Specialized or Additional Requirements**
Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be required

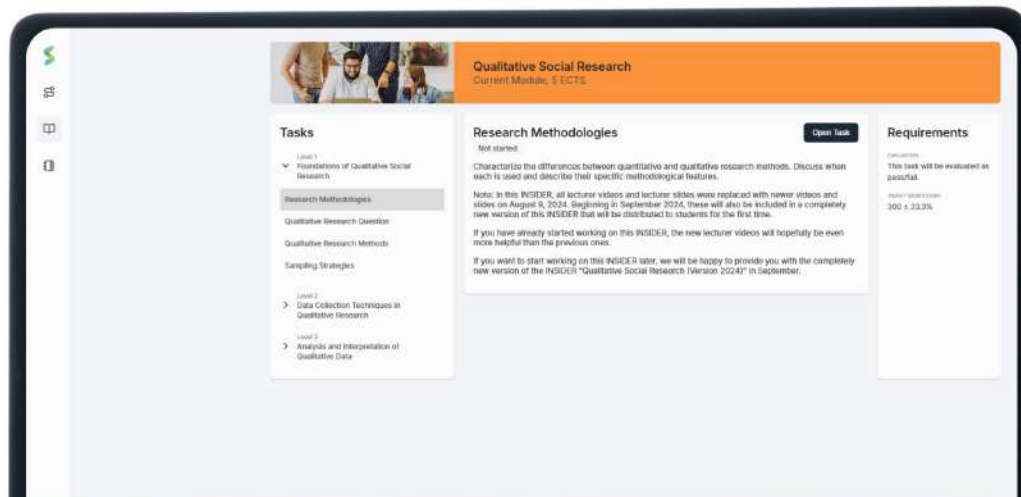
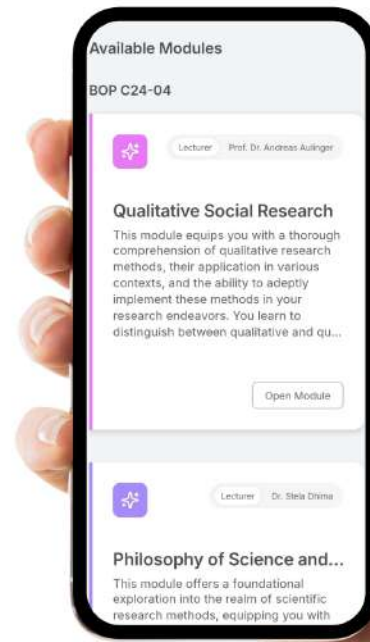


The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.



Join fast-growing digital teams at:



Deloitte.

Career Prospects

-  Digital Transformation Manager
-  Innovation Manager
-  Digital Strategy Consultant
-  Product Manager
-  Business Analyst
-  Digital Marketing Manager
-  Entrepreneur/Startup Founder





For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



email: studentadvisory@steinbeis-next.de



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