

Terms & Conditions Apply*





Redesign the Future of Business Through Digital Innovation

This program empowers professionals to lead transformative digital change. Learn how to harness emerging technologies, build agile business models, and steer organizations through innovation. You'll graduate ready to create real impact across sectors with future-forward solutions.



higher profits in digitally transformed companies (McKinsey)



methods and disruptive thinking are top future leadership sk



trillion in digital transformation value expected by 2025 (WEF)



leaders drive sustainable and scalable growth



PROGRAM OVERVIEW & TUITION DETAILS



Program Overview









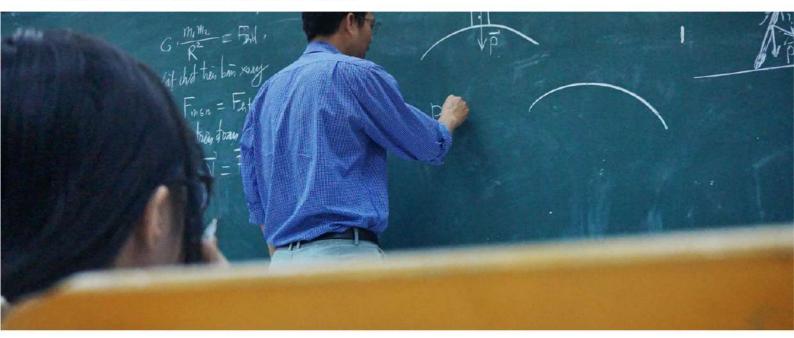








PROGRAM OVERVIEW & TUITION DETAILS



Key Modules Overview

Year 1 & 2 (Core Modules + Specialization Modules):

- Digital Technology Advanced
- · Digital Infrastructure & Software Development
- · Digital Economics Business & Society
- Innovation Management (Basic & Advanced)
- · Market Research & Consumer Behavior
- Entrepreneurship
- Future of Business Organization
- Transfer Project & Master Thesis

Our curriculum allows for not only theory learning but also real world application.





Admission Requirements

What are the requirements to enroll?

Educational Background A bachelor's degree or equivalent

Language requirements English proficiency demonstrated through standardized tests: IELTS: 6.0 or PTE: 56 or TOEFL: 80 or Duolingo: 100 or Cambridge Advanced or Proficiency

WORK EXPERIENCE None required

DOCUMENTS An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements Depending on the student's area of study during your Bachelor, Pre-Master preparation modules may be require

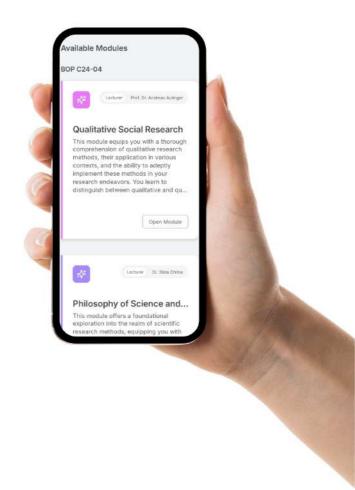


The Insider Platform

Your gateway to smarter, flexible, and efficient learning.

The INSIDER Platform, developed by S-Next's CEO, Prof. Dr. Mario Vaupel, provides an efficient way for students to access modules, materials, and assignments. It also simplifies grading and evaluation for lecturers, enabling students to learn and progress from anywhere.

To enhance the experience, we launched a mobile and web app in February 2024, making it easier to access course modules via PC, tablet, or smartphone. The interface is intuitive and designed to guide students through their learning path with ease.







Join fast-growing digital teams at:





Deloitte.

Career Prospects

- **Digital Transformation Manager**
- Innovation Manager
- **Digital Strategy Consultant**
- **Product Manager**
- **Business Analyst**
- Digital Marketing Manager
- **Entrepreneur/Startup Founder**





