



**Up To 20%**

Scholarship Available



M.A | ON CAMPUS

# Digital Innovation & Business Transformation

---

📅 12 months

📍 Berlin

📅 Jan/Apr/July/Oct

🌐 English

📈 Full-Time | 60 ECTS

## Why Study Digital Innovation & Business Transformation at Steinbeis?

- Develop future-proof skills in innovation, technology, and entrepreneurship.
- Engage in real-world projects that reflect digital industry demands.
- Benefit from Berlin's thriving innovation and startup ecosystem.
- Become a strategic leader for digital-first transformation in any industry.





## Who this program is for?

Ambitious change makers, entrepreneurs, and tech-focused leaders eager to impact the future of business.



### Digital Visionaries

Professionals ready to drive strategic change and scalable innovation.



### Entrepreneurial Thinkers

Innovators who thrive at the intersection of business, technology, and society.



### Business Transformers

Individuals passionate about redesigning processes through digital disruption.



### Future Executives

Emerging leaders determined to guide organizations in the digital age.

## M.A. Digital Innovation & Business Transformation – Modules

Research & Science Project

Entrepreneurship

Innovation Project

Digital Infrastructure & Software Development

Digital Technology - Advanced

Innovation Management

Digital Economics - Implications for Business & Society

Innovation Management Advanced

+

Project Study Work

+

Master Thesis

## Career Prospects

List of job roles

★ DIGITAL TRANSFORMATION STRATEGIST

★ DIGITAL MARKETING MANAGER

★ INNOVATION MANAGER

★ BUSINESS INTELLIGENCE ANALYST

★ IT PROJECT MANAGER

★ ENTREPRENEURIAL CONSULTANT

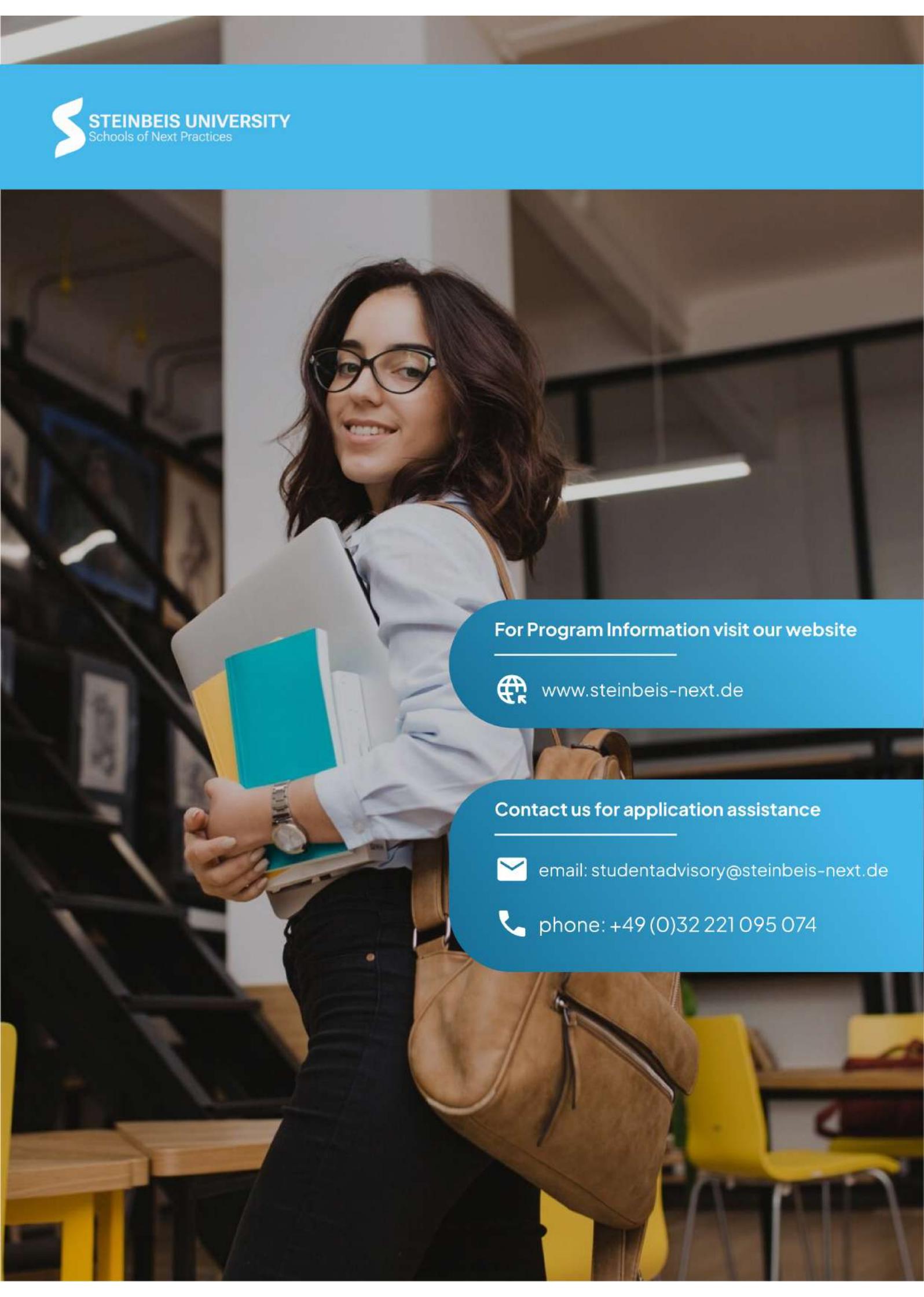
# Admission Requirements

-  **Educational Background**  
Bachelor's degree or equivalent
-  **Language requirements :**  
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency
-  **WORK EXPERIENCE**  
None required
-  **DOCUMENTS**  
An updated CV, An official copy of your university certificate, An academic transcript
-  **Specialized or Additional Requirements**  
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

## Tuition Fees\*\*

Per Semester	EUR 6,450
--------------	-----------

\*\*Excl. EUR 250 matriculation fee + EUR 250 examination fee.



For Program Information visit our website



[www.steinbeis-next.de](http://www.steinbeis-next.de)

Contact us for application assistance



email: [studentadvisory@steinbeis-next.de](mailto:studentadvisory@steinbeis-next.de)



phone: +49 (0)32 221 095 074