

 **Up To 30%**  
Scholarship Available



M.A | ON CAMPUS

# Data Analytics & Artificial Intelligence

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# Program Overview

M.A. in Data Analytics & Artificial Intelligence – Gain powerful insights into data-driven decision-making & intelligent innovation

 12 months

 Berlin

 Jan/Apr/July/Oct

 English

 Full-Time | 60 ECTS

## Why Study Data Analytics & Artificial Intelligence at Steinbeis?

- Gain hands-on experience with real-time analytics and AI applications.
- Build practical skills through projects with cutting-edge tech tools.
- Learn ethical AI practices and cybersecurity principles.
- Excel in high-growth careers across digital, cloud, and data industries.





## Who this program is for?

Made for analytical minds and future tech leaders aiming to shape tomorrow's data-driven world.



### AI & Data Enthusiasts

Passionate about automation, smart systems, and data innovation.



### Strategic Problem Solvers

Driven to use big data for impactful decisions in business and society.



### Cloud & Platform Builders

Curious about scalable architectures and digital ecosystems.

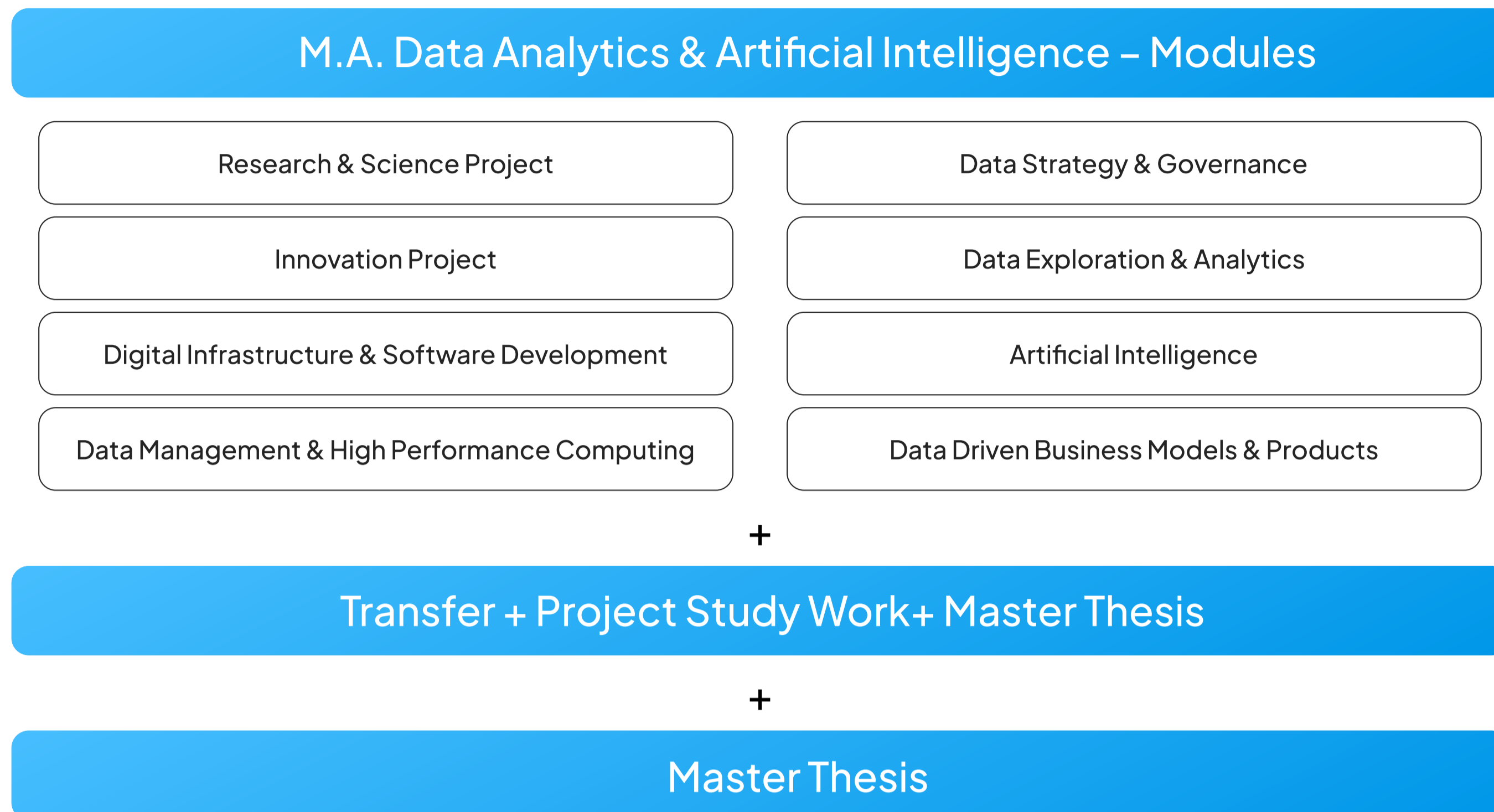


### Ethical Innovators

Committed to shaping AI responsibly and sustainably.

# What You'll Learn – Curriculum Overview

Harness Data, Power AI, Lead Change



## Career Prospects

List of job roles

★ DATA SCIENTIST

★ CYBERSECURITY ANALYST






★ DIGITAL INNOVATION STRATEGIST

★ DATA ANALYTICS MANAGER

★ CLOUD SOLUTIONS ENGINEER

★ AI SOLUTIONS ARCHITECT

# Admission Requirements

-  **Educational Background**  
Bachelor's degree or equivalent
-  **Language requirements :**  
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency
-  **WORK EXPERIENCE**  
None required
-  **DOCUMENTS**  
An updated CV, An official copy of your university certificate, An academic transcript
-  **Specialized or Additional Requirements**  
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

## Tuition Fees

Per Semester

EUR 6,450

\*\*Excl. EUR 250 matriculation fee + EUR 250 examination fee.



**For Program Information visit our website**



[www.steinbeis-next.de](http://www.steinbeis-next.de)

**Contact us for application assistance**



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