

Program Overview





Jan/Apr/July/Oct



Full-Time | 60 ECTS

Why Study Data Analytics & Artificial Intelligence at Steinbeis?

- Gain hands-on experience with real-time analytics and Al applications.
- Build practical skills through projects with cuttingedge tech tools.
- Learn ethical AI practices and cybersecurity principles.
- Excel in high-growth careers across digital, cloud, and data industries.







Who this program is for?

Made for analytical minds and future tech leaders aiming to shape tomorrow's data-driven world.



AI & Data Enthusiasts

Passionate about automation, smart systems, and data innovation.



Strategic Problem Solvers

Driven to use big data for impactful decisions in business and society.



Curious about scalable architectures and digital ecosystems.

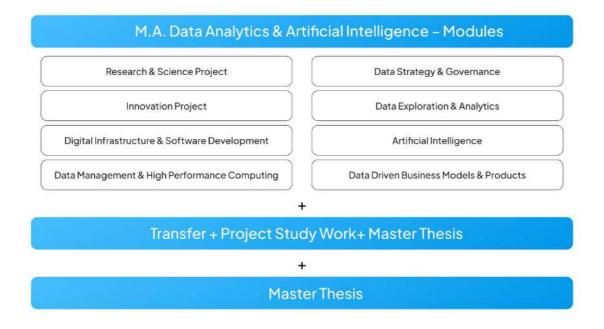


Committed to shaping AI responsibly and sustainably.

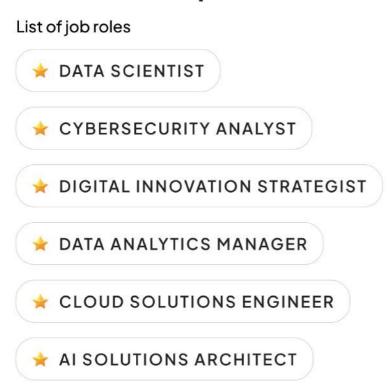


What You'll Learn - Curriculum Overview

Master Al Technologies, Business Models & Data Strategy



Career Prospects





Admission Requirements

- Educational Background Bachelor's degree or equivalent
- Language requirements: English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency
- WORK EXPERIENCE None required
- **DOCUMENTS** An updated CV, An official copy of your university certificate, An academic transcript
- Specialized or Additional Requirements If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees

Per Semester

**Excl. EUR 250 matriculation fee + EUR 250 examination fee.





