STEINBEIS UNIVERSITY
Schools of Next Practices

Up To 10%
Scholarship Available

M.A | ON CAMPUS

Business & Organizational Psychology (Cyber Psychology)

Program Overview

M.A. Business & Organizational Psychology (Cyber Psychology) On-Campus – Decode Behavior in the Age of Technology

📅 **18 months**

📍 **Berlin**

📅 **Jan /April / Jul / Oct**

🌐 **English**

📈 **Full-Time | 90 ECTS**

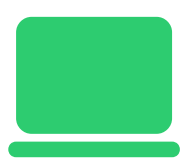# Why Business & Organizational Psychology (Cyber Psychology) at Steinbeis?

- Explore how psychology influences behavior across media, technology, and online spaces.
- Build expertise in digital well-being, cybersecurity awareness, and online identity management.
- Use psychological insights to improve digital communication, teamwork, and security.
- Prepare to shape digital culture, enhance human–technology interaction, and lead ethical innovation.

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Who this program is for?

Individuals eager to explore how technology influences human behavior, digital interaction, and well-being in a connected world.

Digital Workplace Architects

Interested in optimizing performance and wellbeing in virtual teams.

Human–Technology Interaction Experts

Passionate about designing meaningful and ethical interactions between people and technology.

Ethical Innovators

Eager to design psychologically responsible digital products and policies.

Digital Culture Strategists

Professionals shaping how humans and technology interact in workplaces.

What You'll Learn – Curriculum Overview

Understand Humans, Analyze Systems, Design Safer Digital Spaces

M.A. Business & Organizational Psychology – Core Modules

+

Specialization Modules – Cyber Psychology

Media and Cyber Psycology

Cyber Secutiy and Human Behaviour,

Social Psychology in the Digital Age

Transfer Project + Master Thesis

Career Prospects

List of job roles

⭐ USER EXPERIENCE RESEARCHER

⭐ MEDIA PSYCHOLOGIST

⭐ SOCIAL MEDIA ANALYST

⭐ DIGITAL TRANSFORMATION SPECIALIST

⭐ DIGITAL ETHICS & POLICY CONSULTANT

⭐ DIGITAL WORKPLACE CONSULTANT

⭐ CYBER PSYCHOLOGY RESEARCHER

Admission Requirements

Educational Background
Bachelor's degree or Min. 210 ECTS

Language requirements :
English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency

WORK EXPERIENCE
None required

DOCUMENTS
An updated CV, An official copy of your university certificate, An academic transcript

Specialized or Additional Requirements
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees**

Per Semester	EUR 5,967

**Excl. EUR 250 matriculation fee + EUR 250 examination fee.

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For Program Information visit our website

www.steinbeis-next.de

Contact us for application assistance

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