

M.A | ON CAMPUS

Business & Organizational Psychology (Cyber Psychology)

Program Overview

M.A. Business & Organizational Psychology
(Cyber Psychology) On-Campus – Decode
Behavior in the Age of Technology

 18 months

 Berlin

 Jan / April / Jul / Oct

 English

 Full-Time | 90 ECTS

Why Business & Organizational Psychology (Cyber Psychology) at Steinbeis?

- Explore how psychology influences behavior across media, technology, and online spaces.
- Build expertise in digital well-being, cybersecurity awareness, and online identity management.
- Use psychological insights to improve digital communication, teamwork, and security.
- Prepare to shape digital culture, enhance human-technology interaction, and lead ethical innovation.





Who this program is for?

Individuals eager to explore how technology influences human behavior, digital interaction, and well-being in a connected world.



Digital Workplace Architects

Interested in optimizing performance and wellbeing in virtual teams.



Human-Technology Interaction Experts

Passionate about designing meaningful and ethical interactions between people and technology.



Ethical Innovators

Eager to design psychologically responsible digital products and policies.

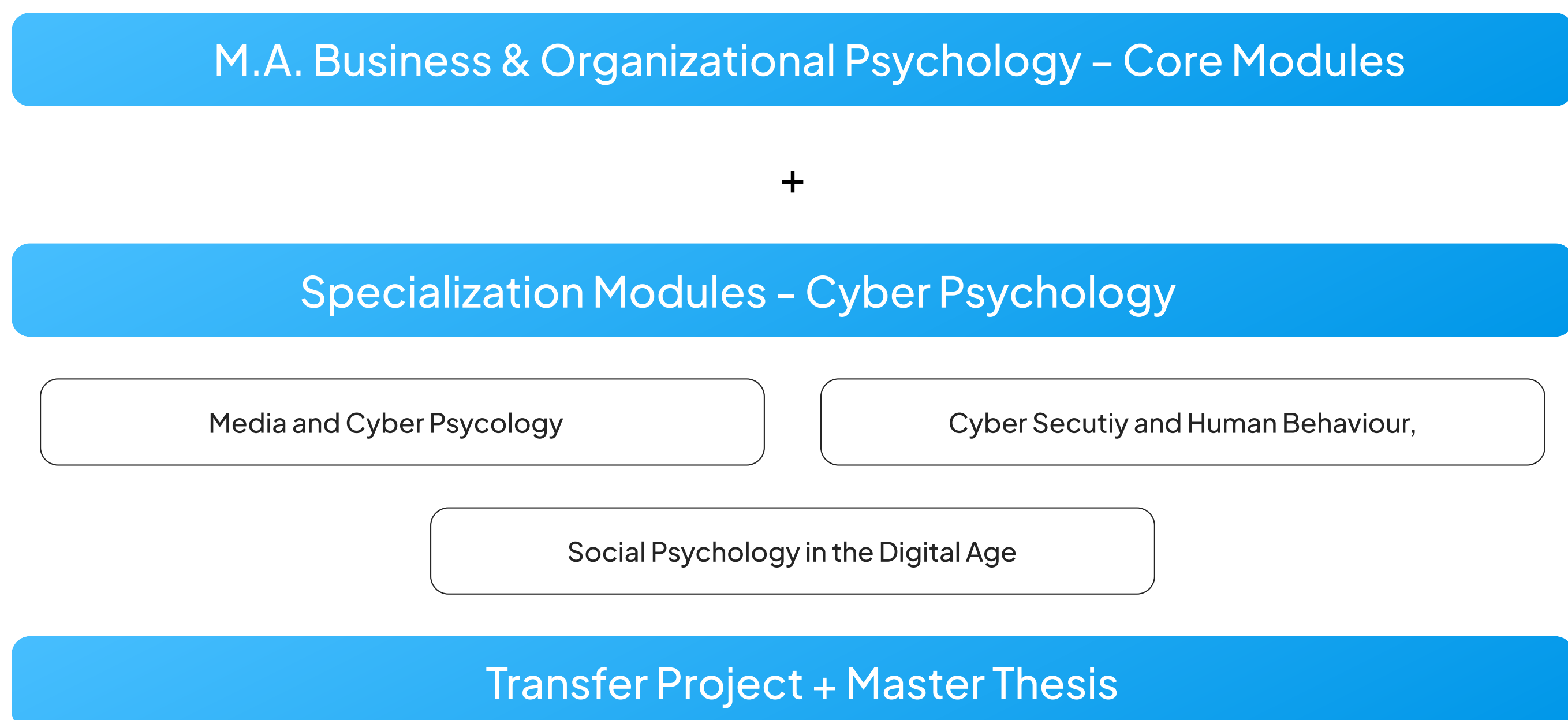


Digital Culture Strategists

Professionals shaping how humans and technology interact in workplaces.

What You'll Learn – Curriculum Overview

Understand Humans, Analyze Systems, Design Safer Digital Spaces



Career Prospects

List of job roles

- ★ USER EXPERIENCE RESEARCHER
- ★ MEDIA PSYCHOLOGIST
- ★ SOCIAL MEDIA ANALYST
- ★ DIGITAL TRANSFORMATION SPECIALIST
- ★ DIGITAL ETHICS & POLICY CONSULTANT
- ★ DIGITAL WORKPLACE CONSULTANT
- ★ CYBER PSYCHOLOGY RESEARCHER

Admission Requirements



Educational Background

Bachelor's degree or Min. 210 ECTS



Language requirements :

English proficiency demonstrated by one of the following: IELTS: 6.0, PTE: 56, TOEFL: 80, Duolingo: 100, Cambridge Advanced or Proficiency



WORK EXPERIENCE

None required



DOCUMENTS

An updated CV, An official copy of your university certificate, An academic transcript



Specialized or Additional Requirements

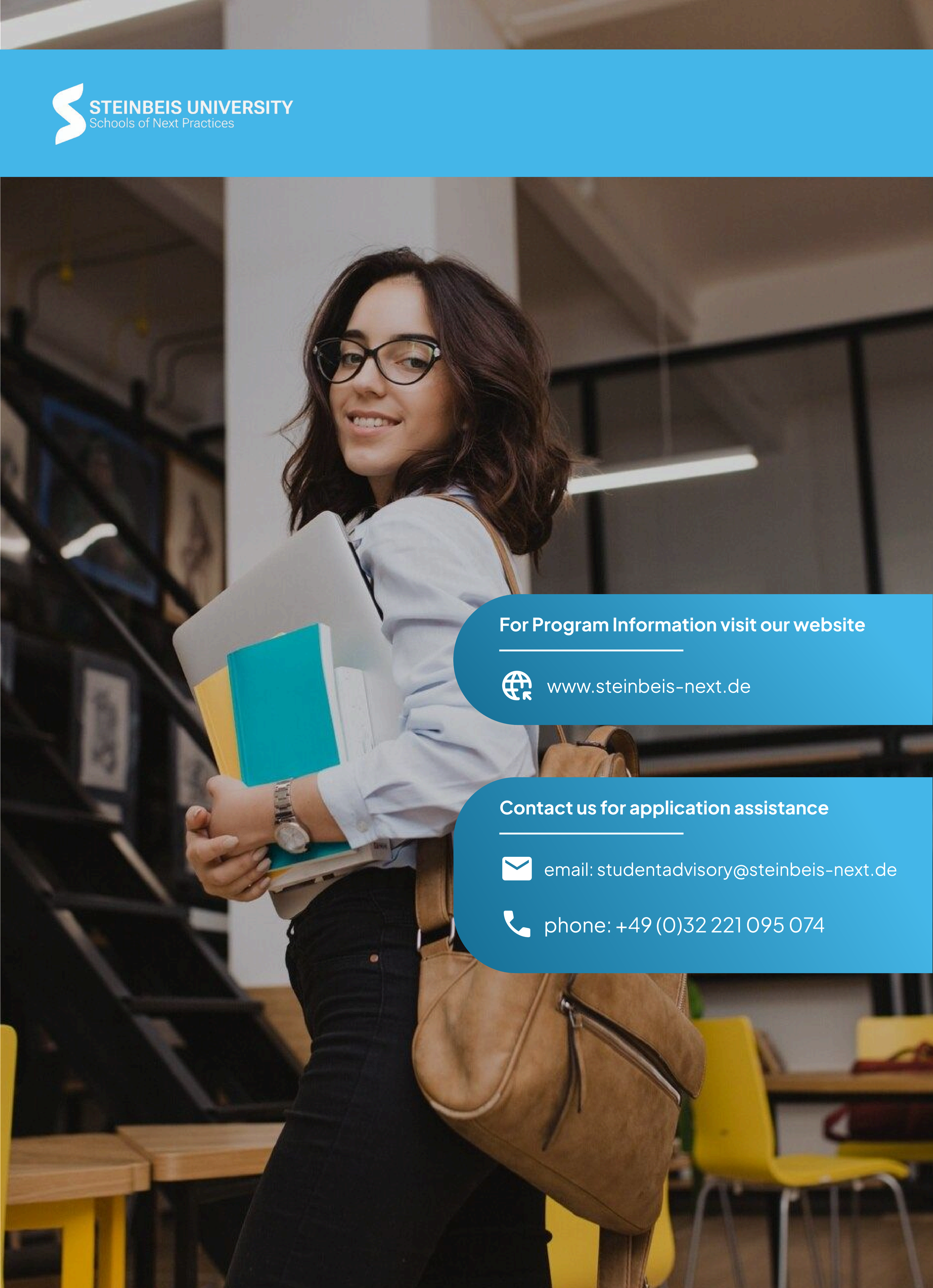
If your degree is in another field, you may have to complete additional Pre-Master Courses with us

Tuition Fees**

Per Semester

EUR 5,566.67

**Excl. EUR 250 matriculation fee + EUR 250 examination fee.



For Program Information visit our website



www.steinbeis-next.de

Contact us for application assistance



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